

Beer Can Collectors

NEWS REPORT



Vol. 18, No. 1

A BIMONTHLY PUBLICATION OF THE BEER CAN COLLECTORS OF AMERICA®

Jan./Feb. 1988

"g'day America"

Head to Head Competition



Is the U.S. destined to be the new
battleground for an ongoing Aussie war?
...story on page 27

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Supplies	Jack Kellogg #12115	Kalamazoo, MI
Want Ads	Chuck Schwend #16601	Florissant, MO

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Members joining after October 1 are paid up for the balance of the present year, plus all of the following year. Membership application blanks are available upon request from BCCA headquarters. Second-class postage paid at Fenton, Missouri, and additional mailing offices.

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BCCA	CAN TOTE

ADVERTISERS: For rates and data, write TOBI HARMS, ADVERTISING MANAGER, 1910 W. SUNNYVIEW DRIVE, PEORIA, IL 61614.

MEMBERS: Send material for News Report consideration to GARY JOHNSTON, #1273, 615 VINE STREET, EAU CLAIRE, WI 54703

To the best of our knowledge, all ads appearing in the News Report are from legitimate business enterprises. However, the BCCA cannot be responsible for delivery of merchandise from these ads. We suggest that when ordering, payment be made by check or money order and the name and address of the advertiser be retained for possible future reference.

What's on tap

QUAFFING ONE'S THIRST is normally what one expects when tipping back a cold one but that's not the case when you do it for a living. The 'not so hoppy' story, submitted by Father Frank Westhoff, #1329, appears on page 11.

A RELATED ARTICLE on how tastes ran in 1946 follows.

THE NOVELTY OF SAYING "G'day, mate" might soon wear off. It seems as though Alan Bond is not the only Aussie to set his sights on the U.S. market. Conrad Pranger, #17343, has sent us an article giving us more insight on Alan Bond and his rival, John Elliot that begins on page 27.

DOING IT THEIR WAY is Cooper and Sons Brewery in Adelaide, Australia. While the larger lads are making a move financially, Cooper and Sons are doing it by marketing their brew. The article, submitted by Michael Hearn, #10261, begins on page 19.

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On the Cover:

The battle between the flagship brews of two old rivals could be moving to a new arena. The inroads made by Alan Bond could be just one of the preliminaries leading to a real main event.



President's Message



By
Dick Johnson
#9492

As I sit here getting ready for my second board meeting coming up in a few weeks, I am hoping it goes as well as the first. My first board meeting and the first out-of-state BCCA board meeting was a good one. We had over 60 BCCA members. All officers attended, all but three board members and all but four committee chairpersons were there. Also, the new editor, Gary Johnston #1273 was there along with Ken Trembl, the outgoing editor. Gary answered many questions from those attending.

I believe Gary has a big job ahead of him. Ken Trembl did one heck of a job as editor and I believe Gary is competent enough to do as fine a job. Welcome Aboard, Gary, and Good Luck!!! At the same time, I know everyone from the BCCA would like to thank Ken for the fine job he did for us over the past years. Now Ken can get back into going to the sessions he missed out on over the last few years as he was always busy putting our "News Report" together and missing out on the part of the hobby we all enjoy the most.

Well, here we go into 1988. Just think, the BCCA is closing in on 20 years. Who would have ever believed we would have made it this far? For the most part, it is because there are a lot of people that still care enough to pitch in and help because they really enjoy the

hobby and the people in the club.

I can sit here and remember people I have met through the BCCA who have passed away that really emphasized what our club is all about. Two BCCAers we recently lost really come to mind, Walter Hintz #85 and Ben Costello #3056. Being in the BCCA I was lucky enough that our paths crossed and I'll never forget either of them. They were what it is all about.

The new year should bring us new adventure, new cans, and new friends. Get out there and enjoy our hobby and friends. I know it will be a great year!!! I hope to be able to go to several of the sessions throughout the year and hope to see a lot of BCCAers this year. Be sure to let me know of any complaints, praises, ideas or suggestions.

HAPPY 1988!!!



Chapter Corner



By
Ed Bronczyk
#622

WHERE ARE YOU?

As we reached November 30th, the deadline for Chapter renewals, a total of twenty chapters (20) did not submit their 1988 renewal applications. That's about 20% of our total chapter strength! Where are you #13, 14, 15, 25, 27, 28, 39, 40, 47, 48, 56, 57, 58, 60, 82, 97, 98, 106, 111 and 115?? Come on you BCCA guys & gals, we can do better than that! Apologies please if your application was in the mail as I prepared this report.

SECOND CHANCE

Our very kind, but firm Roster Chairperson, Marcia Butterbaugh #6560, did grant us an extension—NO LATER THAN DECEMBER 10th in order to be printed in the 1988 Roster. We, of course, then made another appeal to each late chapter to submit their application. Guess its like income tax time, just a lot of late filing, however this one doesn't cost you - it pays, yes it does. Hopefully by the time this hits print, all late chapters will have applied. Sure do hope so. And sadly two more chapters reported as defunct: Springbok #80 and #118 Miller Brand. That makes a total of three who have gone to dumper

heaven. Distressing.

SOME GOOD NEWS

The bright side shows that #33 Congress, #71 Tidewater, #83 Schell's Border Batch and #114 Road Runner will be back in next year's roster. And two new at-large chapters have applied: #120 Back Bar Breweriana Collectors with a very impressive set of Chapter Bylaws (Board action approved November 7th) and Pabst Blue Ribbon (Board action scheduled December 12th). Incidentally #120 projects a potential 100+ members with the influx of interested NABA members. Great!

INTERESTING COMMENTS

Thought I'd share with you some interesting comments from the Chapter application forms. Some are new, some are old and some?, and that's what we're all about. "Keep up the good work" (actually twice!), "expand into breweriana" (and we have), "Buy out Cans Unlimited Book" (we tried—much too expensive, also see September 17, 1987 Board Highlights in the Nov./Dec. News Report (Page 20), "All out buy/sell at National CANvention" (again), "Keep CANvention and Want Ads, trade only" (again), "News Report needs improvement" (ideas passed on to our new editor, Gary Johnston #1273). "At this time we are pleased with the treatment we receive from the BCCA", "BCCA keep the Chapters informed as to changes in can values, i.e., Large Finds", (We'll sure try, as soon as we are made aware of such finds), "every-

thing ok with the BCCA", and "future rosters have a category for statues, etc." (beer related I'm sure). Even had an offer to help write this column! Thanks, I may need it before this year is over. And as a closing thought, this chapter comment, "This chapter does not take a position on any political or editorial matter - most are too old to understand the issues." Bet you know who sent that tidbit. Think about it.

CHECK THIS OUT

Thought it worthwhile to pass on this info which I received from the Capitol City Chapter. They developed and published in one of their News Reports a detailed set of Chapter Priorities; items which they needed to focus their attention in order to **survive, grow, and remain active**. It seems to be working for them. Look 'em over, you may be able to use them, or create others that fit your own needs. Thanks to Dee Lander #22244, who I'm sure would be glad to fill you in on details if you're interested. Here they are:

1. Regularly scheduled CHAPTER MEETINGS.
2. A consistent quality NEWSLETTER
3. An active SHOW CALENDAR
4. Increased CHAPTER MEMBER-SHIP
5. Encourage COLLECTING
6. Regular FINANCIAL REPORTS & FUND RAISING ACTIVITY

OK chapters, lets see if you can come up with some other good ideas. I'll be glad to pass them on!



Tooner Schooners

Trillium Trade III

(What a long, strange trip it's been)

A new date and a new location drew over fifty collectors from several states and a couple of provinces to Toronto on Saturday, July 25th for Trillium Trade III. The festivities began Friday night at the home of Trillium member Horst Wentland. BCCA President Chuck Schwend became the first president to attend a foreign chapter trade. En route from St. Louis past president and Trillium member Dave Ohlendorf, Don Hicks, Jack Kellogg and Glenn Switcher hopped aboard and joined many Trillium members at Horst's for a great barbecue and an evening sampling Canada's finest. Many Labatt's Olympic poster cans were emptied, and the night wrapped up with a midnight visit to a Brewers Retail outlet (well after closing time, thanks to a Trillium member who will remain nameless).

Saturday morning found us all at the Long Branch Legion in west end Toronto, some a lot earlier and in better shape than others, but all ready for a great day of super trading. Tom Waggoner and Jack Isacson flew in for the trade and

we were glad to see a lot of old friends and far-flung Trillium members from Detroit, Buffalo, Rochester and Ottawa who came up just for the day. Literally hundreds of Blue, Blue Light and 50 Olympic cans changed hands and everyone managed to head home with cans they were looking for. A lot of good, older Canadian cans showed up too. Why they are always in the hands of American Collectors is beyond me.

Maurice Brandon engineered our most successful raffle to date. It was a super one highlighted by a Miller neon sign won by Steve Diatri-Horan and a Labatt classic travel bag won by Dave Avdichuk. Channel 9's Glenn Cochrane did a feature on the trade, including an interview with President Schwend. The feature made it on both the early and late news. Later in the afternoon, a few traded-out collectors made a trip to the Upper Canada microbrewery with favorable results, both with beer and breweriana. The day ended with the St. Louis Road Trip promising to return and heading off in the general direction of Detroit.

Trillium Trade IV takes place July 2, 1988 at the same location. Make plans to spend your Dominion Day/Fourth of July weekend north of the 49th and enjoy some Trillium hospitality.

Dave Avdichuk, #23937

Congress Chapter's 13th Annual Oktober Insanity

The Congress Chapter's 13th Annual Oktober Insanity has come and gone. It was a huge success. For a chapter that almost folded we still can put on one helluva show! We had more than 200 people come through the doors due to our heavy pre-show advertising. The theme for the show was "Taste a Bit of Syracuse (N.Y.) Brewing History" with the focal point being an extensive Haberle-Congress display. Our grand prize raffle was a mint Congress Can Drinking Mug donated by Congress member John Gens. Rob Dempster of Canada's Capital Chapter took the prize back to Ottawa with him. Everything went so well that a spring show is being planned. The Congress Chapter is here to stay!!!!

Steve Adydan, #25942



Rob Dempster of Ottawa accepts the grand prize donated by John Gens (r) of the Congress Chapter at their 13th Annual Oktober Insanity.

Carrie Nation Fall Classic IV

Once again Mother Nature gave her blessings to the Carrie Nation Fall Classic in Emporia, Kansas last October 4th. We had sunny skies and 78 degree temperature. There was the usual Kansas breeze but everyone agreed that it was more pleasant than four days of rain in Niagara Falls.

As usual the show got underway the night before with many collectors showing up for the "Pub Crawl to the Spur Lounge". This is the home of 80¢ 16-ounce draws, 25¢ pool, 25¢ shuffleboard and homemade Mexican tacos as big as a pizza.

Send your contribution for Tooner Schooners to Shar Kielack, #7799, 23561 No. Valley Road, Lake Zurich, IL 60047. One photo (black & white preferred) and up to 350 typewritten words are allowed per story.





Carrie Nation, KC Best and Progress Chapter board members gather at the Fall Classic IV in Emporia, Kansas to plan out the shows for 1988.

Sunday dawned cheerful, but early and by 9:30 a.m. the larger shelter house and surrounding area was full of cans and collectors. Trading was brisk and the two raffles were held at noon and 1:00 p.m. The raffle prizes numbered over sixty with many mirrors, lighted signs and six neons drawing the most attention.

Honored BCCA members present were Bruce Gregg, National Secretary and husband of Cooke, Tom Waggoner, BCCA Librarian, Greg Plumb, board member and Marcia Butterbaugh, elected at Niagara Falls to the BCCA Hall of Fame.

After the session a combined meeting was held with board members from Carrie Nation, K.C. Best and Progress chapters setting up the dates for all 1988 shows so as not to have two shows on the same weekend.

For those not ready to head home yet, the final event was a trip to "Gringos" Mexican restaurant for delicious Mexican food and a free marguerita or cerveza provided by the owner.

The Carrie Nation Fall Classic IV will be held Sunday, September 25, 1988 at Jones Park, Emporia, Kansas, indoors in case of rain. Make your plans now to attend.

Jerry Trowbridge, #24070



From the Editor's Desk

By
Gary Johnston
#1273

As I sit here putting the final touches on my first issue as editor, it has become painfully clear just what kind of a job Ken Trembl did over the past four years with the *News Report*.

Skeins of seemingly unrelated material, tied together only by their sometimes passing acquaintance with beer, must somehow be culled into the work you now look over. From a mountain of clippings, comments, and photos comes the refined and filtered version that everyone gets. Just when you think you've got that perfect article for the cover, along comes another one and it is back to the editing room.

Ken has certainly not left an easy task, the challenge to maintain the lofty levels

he has set forth is tremendous. Yet, at the same time, he has assembled a crack staff of correspondents that not only do their columns and features with a great deal of excellence but one that is willing to extend a hand wherever needed.

I'm fairly certain that Ken's wife, Barb, is pleased to have her husband back; one could almost see the relief in her eyes at the Stroh Ball. In thanking Ken for the super job he has done, we must remember that not only did he give us four years of hard labor, he gave us four years of his life, as did his wife. No amount of thank you's could ever be enough.

I must admit to being really baffled at one point while putting together this issue. No matter what I did or tried, I couldn't shake the feeling that I was forever tripping over something. At first I attributed this to the breakneck pace I was trying to maintain, but eventually



it dawned on me that I was stumbling over a pair of shoes that Ken left behind; too big to move and difficult to fill.

During the wee hours of the night I often heard the faint and familiar strains of a popular television and movie series....

Space...the new editor's nightmare. His four year mission—to seek out new material, to fill the pages with his wanderings through the journals of time and collectors; to boldly go where no mortal man has gone before.

Aye, aye, Cap'n. Ahead Warp Factor seven.



Meeting of the Board

November Highlights

BCCA Board Meeting
(November 7, 1987 held at the Oak
Brook Hills Hotel
in Westmont, Illinois)

President Dick Johnson called the meeting to order and welcomed everyone to the first National Board Meeting held outside the St. Louis area. He asked everyone to introduce themselves. Sixty-five individuals, representing nine states and one Canadian province, were in attendance.

- **Membership:** From September 1st through October 31st, there had been 1647 renewals and 73 new members. The last number issued was -26715.

- **Chapters:** Ed Bronczyk reported that 52% of the chapters have renewed to date and that three chapters would not be renewing; Miller (at large), Springbok, and Wes-Tex. A new chapter was being formed in Kalamazoo, Michigan. Chuck Schwend made a motion seconded by Jack Kellogg to accept the Backbar Brewiana Collectors as a new chapter, subject to verification of the officers by the home office. The motion passed unanimously.

- **Advertising:** Tobi Harms reported the *News Report* should be back to the average of 12 advertisers per issue. Future advertisements from advertisers with a poor record of payment would be accepted on a cash up front basis only.

Tobi also presented a detailed proposal for dealing with any typesetting errors in the published advertisements. Bruce Gregg seconded a motion to accept Tobi's proposal and it was passed unanimously.

- **Can Totes:** Gregg Kreyling highlighted various options for servicing the need for Can Totes in Canada. After some discussion, the item was left open for additional study and discussion at a future date.

- **Convention:** the final number of attendees was 1222, second only to the 1282 attending Convention XII (1982) in Minneapolis. A total of 632 banquet tickets were sold. The 1988 CRAC (Convention Rules and Action Committee) of Jack Isacson, Bob Campbell, Don Hicks, Rayner Johnson, and Ron Jones was accepted unanimously on Shar Kielack's motion, seconded by Ed Bronczyk.

- **Computers:** Greg Plumb's report was read by Dick Johnson. The 1988 Roster will be printed in the new format introduced in the Sept./Oct. issue. The clarity will be much better. Membership cards are also being handled on the office PC.

- **Fair Warning:** Unfortunately, Glenn Switcher reported an increase in activity in this area. Five actions are being processed and two additional ones have been received. Four of the actions involve overseas members and take longer to get resolved.

- **Finance:** Jim Thole presented the F/Y 1988 operating budget prepared by the Finance Committee. Chuck Schwend's motion to accept the budget as presented was seconded by Shar Kielack and passed unanimously.

- **Historian:** Warren Taylor made an appeal for photographs. The possibility of gaining the official Convention photographs following the *New Report* Staff's use of them was discussed. Dick Johnson will contact Lew Cady in this regard.

- **Librarian:** Tom Waggoner's report was read by Dick Johnson. Like Warren, Tom made a request for materials. Anything would be appreciated. Back issues and future issues of chapter *News Reports* should be sent to him.

- **Membership:** The three month program initiated to reactcept old members who wanted their old membership numbers without charging the \$10 fee looks promising. The reasoning behind the fee was to serve as an incentive to maintain renewals. Chuck Hillger proposed that this fee be dropped entirely. A motion to change By-Law 1.02 to this effect will be voted on at the December 12th meeting.

- **News Report:** Ken Tremel formally stepped down as News Editor and was applauded for his excellent work. Ken stated he enjoyed his four years immensely.

Dick Johnson introduced Gary Johnston, #1273, of Eau Claire, Wisconsin who expressed an interest in taking over for Ken. After a brief discussion, Shar Kielack made a motion to accept him as new editor. Chuck Schwend seconded the motion and it passed unanimously.

- **Promotions:** Bob Terray went over the news coverage on Convention XVII, the BCCA and the hobby in general. He noted he had recently shipped 8 cases of Iroquois Draft cans to the BCCA office for distribution to new members. Also, he had numerous Simon Pure Beer Cases left over from the Convention and that they would be available to new members and chapters on request for the cost of postage. He also requested that his draft of promotional material including sample press releases be sent

out to chapter presidents/correspondents with the next mailing of BCCA Board Meeting minutes.

- **Roster:** The Finance Committee suggested publishing the current composite information in the roster under separate cover and possibly on an every other year basis. The proposal would save substantially on costs.

A straw pole taken indicated that just over 10% of those present made use of the composite. The information will be passed on to Marcia Butterbaugh for additional consideration.

- **Supplies:** Jack Kellogg stated that supplies sold at the BCCA National Supply Table totaled \$4,152. The 1986 Convention cans are now available in case lots for \$1 per can. Those remaining from the Orlando Convention will be crushed within the month.

The Class books purchased from Jeff Cameron are now available from the office. Additional material purchased is being studied by Ken Tremel who gave a report concerning the prohibitive cost of reprinting the books.

- **Video:** Glen Switcher stated he is currently working on two additional tapes.

- **Old Business:** Ken Tremel gave a preliminary report on the potential of putting out a new beer can book dealing with current cans from 1980. This has been discussed before and Ken will present costs for the project at the December meeting. Greg Plumb is already cataloging by computer all the domestic entries that have appeared in the Brand Change column since the early 1980's.

Dick Johnson read several letters he had received including one from Richard Berndt of Pabst Brewing Company, thanking the BCCA for this year's Special Can of the Year Award for the Hamm's/BCCA can.

- **New Business:** Chuck Schwend made a motion and was seconded by Shar Kielack to accept the new committee chairpersons. The motion passed unanimously.

Chuck Hillger was asked to form and chair a special committee to study the proposal for enhancing Convention attendance, with a response to the Board in either December or February.

Bob Koch, #15947, of Osceola, Indiana donated 400 bottle caps from the Kamm's Brewery of Mishawaka, Indiana to be given out to new members joining this year. Thanks a lot Bob.



By
Elaine Kellogg
#18479

Thanks again to Ken Trembl for a job well done as editor of our *News Report*. You, with Barb's help, have done a great job and deserve some rest and relaxation after all of the hours of work you both put into giving us a CLASS magazine.

Welcome and good luck to our new editor, Gary Johnston, #1273.

Scheduled Trade Only (T) and Buy-Sell-Trade (B) sessions include:

- Jan. 17 (B) **Aztec**—San Diego, CA. FOOTBALL EYEBALL RELIEF DAY at San Dieguito Park in Solana Beach. John Padgett #5867.
- Jan. 17 (B) **Tidewater**—Virginia Beach, VA. At the Fort Story Officers Club. All beer can and breweriana collectors welcome, raffle. 10 a.m. - 2 p.m. Phil Alley, #26320.
- Jan. 18 (T) **McDonnell-Douglas**—Florissant, MO. GREATER ST. LOUIS COMBINED TRADE at the McDonnell-Douglas Bldg. 33 cafeteria, 6:30 p.m. Jimx Reed, #5027.
- Jan. 23 (B) **Rainier**—Seattle, WA. EIGHTH ANNUAL RAINIER RUSTFEST at the Rainier Brewery Mountain Room, 9 a.m. to 4 p.m., raffle at 3 p.m. Premium Bill #791.
- Jan. 23 (B) **Cascade**—Portland, OR. 2nd Annual FREEZE YOUR BLITZ OFF. Location TBA. 10 a.m. - 3 p.m. Jerry Hyatt, #8569.
- Jan. 24 (B) **Garden State**—Irvington, NJ. KICKOFF first trade meet of the New Year at the Polish Home, 16 Ave. Jay Dertinger #18572 or John Fernandez #23889.
- Jan. 24 (T) **North Star**—Maplewood, MN. 8th Annual WHITE BEAR WINTER CLASSIC outdoor trade session at Day's Inn parking lot adjacent to Maplewood Mall. Noon to 3 p.m. Bob Campbell, #1178. (Note date change)
- Jan. 24 (B) **49er**—Stockton, CA. ANNUAL STOCKTON TRADE. Warren Hardaker, #696.
- Jan. 24 (B) Beer Cans Detroit presents Metro North Beer Can Show, Clawson, MI at the K of C Hall No. 4188, 870 N. Main St., 10 a.m. - 5 p.m. Jim Leonard, #26103 or Dave Kalso, #26117. Not a BCCA affiliated event.
- Jan. 31 (T) **Bullfrog**—Wauconda, IL. SUPER BOWL TRADE at American Legion Hall Post #911. South Main St. (Old Rand Rd.). 9 a.m. - ?? Bill Borndahl, #F25755.
- Feb. 5-6 (T) **Chesapeake Bay**—Ocean City, MD. Eleventh Annual BIG ASSAWOMAN trade meet & Midwinter Getaway. Fenwick Inn, 13801 Coastal Highway, near the Delaware line. Ron Holden, #23854.
- Feb. 5-6 (B) **Atlantic**—Columbia, SC. 5th Annual ATLANTIC ANTI-FREEZ at Tremont Motel. Fri. afternoon & evening, free catfish stew, beer and room-to-room trading. Saturday free coffee and donuts. Raffle at show 9 a.m. - 4 p.m. Come and enjoy southern hospitality with members from the chapter of the south. Sold out past 4 years so make your reservation early. Dick Oyler, #23909.

- Feb. 6 (B) **Jersey Shore**—Toms River, NJ. 10th Annual Swap at East Dover First Aid Squad. Help the Jersey Shore Chapter get ready for Convention XX by swapping cans, drinking beer and partying with us. '90 in NJ. Joe Radman, #6898.
- Feb. 7 (B) **A-1**—Tempe, AZ. At the home of Mike Dabner, 1914 E. Carver Rd., 10:30 a.m. Mike Dabner, #21372.
- Feb. 13 (B) **Bluebonnet**—Arlington, TX. At Coors distributorship. Phil Hemstock, #951 or Jeff Drinan, #17853.
- Feb. 15 (T) **McDonnell-Douglas**—Florissant, MO. MDC hosts ST. LOUIS FREE TRADE SESSION. Bldg. 33 - cafeteria. 6:30 p.m. Jimx Reed, #5027.
- Feb. 19-21 (B) **Brewtiques**—9th St. Louis Breweriana Show at the Days Inn at the Arch, St. Louis, MO. Friday morning set up. Show from 12 noon to 9 p.m. Friday, 10 a.m. to 5 p.m. on Saturday and 10 a.m. to 3 p.m. on Sunday. Auction at 7 p.m. Saturday. For table, rates and hotel information contact Herb Schwarz, #1922 or Ken Horstman, #1931. Not a BCCA affiliated event.
- Feb. 21 (B) **Badger Bunch**—Racine, WI. at South Hills Country Club on I-94. 10 a.m. to 3 p.m. Lou Capriotti, #408. (Note date change.)
- Feb. 27 (B) **Gator Traders**—Lakeland, FL. GATOR TRADERS SHOW at Lake Mirror Civic Center in downtown Lakeland. 10 a.m. - 4 p.m. Free beer and soft drinks, food will be sold. Feeling cooped up due to the cold and snow? Come to SUNNY south and live it up. Leave your snowshoes at home and bring your sandals. Jim Boulware, #19377.
- Mar. 5 (B) **Buckeye**—Toledo, OH. 14th Annual BUCKEYE trade Session at Local 14 U.A.W. Hall, 5411 Jackman Rd. Mike Bocian, #3374 or Larry Szczublewski, #16151.
- Mar. 5 (B) **Bluebonnet**—Plano, TX. At Rheinheits Gobot Brewing Co. Phil Hemstock, #951 or Jeff Drinan, #17853.
- Mar. 5-6 (B) **Goldcrest 51**—Goodlettsville, TN. 1st Annual MUSIC CITY MADNESS. Free admission, lunch and beverages available, with raffle each day. Held at "Museum of Beverage Containers & Advertising", formerly Can World. 9 a.m. - 3 p.m. each day. Free parking for RV's and campers behind museum (no hookups). Jerry L. Gann, Jr., #26313 or Richard Hickok, #25825.
- Mar. 6 (B) **Schell's Border Batch**—New Ulm, MN. SCHELL'S BREWERY SESSION at August Schell Brewing Co. 10 a.m. - 3 p.m. Bob Palmer, #587.
- Mar. 6 (B) **Progress**—Tulsa, OK. 8720 E. 86th St. 9 a.m. - 4 p.m. Raffle prizes. Tom Hull, #13294.
- Mar. 12 (B) **Cascade**—Portland, OR. CHOMP A DOG - DOWN A BLITZ at the Blitz Brewery, downtown, 11th and Burnside, hospitality room, 6 - 10 p.m. Jerry Hyatt, #8569.
- Mar. 13 (B) **Windy City**—Chicago, IL. WINDY CITY TRADE, 5202 W. 29th Place, Cicero. George Rendl, #13035.
- Mar. 13 (T) **Mid-Michigan**—Burton, MI at Gene Goulet's house. Gene Goulet, #25403 or Jim Thompson, #24395.
- Mar. 13 (T) **Prison City**—Joliet, IL. At the American Slovenian Home, 1503 Clement St., 10 a.m. - 3 p.m. Rich Klabacha, #22037 or Vern Smith, #3991.
- Mar. 18 (B) **North Star**—St. Paul, MN. Annual ST. PATRICK'S session at Schmidt Brewing Co. Rathskeller, 882 W. 7th St. (Fort Rd.) 7 p.m. - 10 p.m. Wear green or bring green!! Jack Isacson, #1213.

- Mar. 18-20 (T) **Queen City**—Cincinnati, OH. LUCK O'THE IRISH MINI CONVENTION at Drawbridge Inn and Convention Center, I-75 at Buttermilk Pike, Ft. Mitchell, KY. David Gousepohl, #22473.
- Mar. 20 (B) **Rio Grande**—El Paso, TX. 2nd Annual LAS VEGAS WARM UP, 1 p.m. - 5 p.m. Location TBA. Joe Summerour, #12847 or Jim Colwell, #25321.
- Mar. 21 (T) **McDonnell-Douglas**—Florissant, MO. MDC hosts ST. LOUIS AREA COMBINED TRADE. Bldg. 33 - cafeteria. 6:30 p.m. Jimx Reed, #5027.
- Mar. 24-27 (B) **Sierra**—Las Vegas, NV. 13th Annual WESTERN STATES CONVENTION. Four days room trading, 2 days trade floor, auction, Velocipede Grand Prix, hospitality room and Saturday nite prime rib banquet. Absolute deadline for reservations is 2/8/88. Jim Thomas, #20356.
- Apr. 3 (B) **A-1**—Picacho, AZ. At Picacho State Park, 40 miles north of Tucson on I-10. 10:30 a.m. Lanora Neville, #1418.
- Apr. 9 (B) **Simon Pure**—Niagara Falls, NY. IT'S SPRING AGAIN! - Niagara Falls Convention Center. Tables only \$4.00. Dick Rausche, #526.
- Apr. 9 (B) **Bluebonnet**—Dallas, TX. At Bachman Lake. Phil Hemstock, #951 or Jeff Drinan, #17853.
- Apr. 10 (T) **Westmont Stroh's**—Westmont, IL. At the Inland Real Estate Corp., 400 E. Ogden Ave., 10 a.m. - ?? Bill Rex, #1343.
- Apr. 10 (B) **Carrie Nation**—Wichita, KS. SPRING SHOW held inside, plenty of raffle prizes and free beer, breweriana welcome. John Hogeland, #26282.
- Apr. 15-16 (T) **Cape Cod**—Deerfield, MA. 9th Annual CAPE COD MINI at the Motel 6 off Rt. 91. No hall, room-to-room trading only. Come trade and experience hospitality Al Drew style!! Ralph Whitcher, #9298.
- April 16 (B) **Goebel Gang**—South Bend, IN. At the American Legion Post #357, 1606 W. Western Ave. (Hwy. #2) 10 a.m. - 3 p.m. Leo Wentland, #14948 or Don Hicks, #16600.
- Apr. 16 (T) **Heart of Illinois**—Morton, IL. At American Legion Hall, 110 NE Adam St., 11 a.m. - 3 p.m. Bob Mutters, #14331.
- Apr. 16-17 (B) **K.C. Best**—Lenexa, KS. Collection tours, room-to-room trading and Saturday evening hospitality. Sunday, K.C. Best Chapter Buy-Sell-Trade ANNIVERSARY SHOW at the Howard Johnson Motor Lodge. Tons of raffle items, plenty of hospitality, good breweriana and beer cans. Don't miss this weekend. For reservations, lodging assistance and airport information contact Bruce Gregg, #248 or Marcia Butterbaugh, #6560.

- Apr. 17 (B) **Tidewater**—Virginia Beach, VA. At the Fort Story Officers Club from 10 a.m. - 2 p.m. Raffle. All beer can and breweriana collectors welcome. Phil Alley, #26320.
- Apr. 17 (B) **Hawkeye**—Sioux City, IA. SIOUXPER SWAP at the Plaza Bowl. Bill Schrick, #24419.
- Apr. 22-23 (B) **Greater Delaware Valley**—Mt. Laurel, NJ. 3rd Annual SPRING CLASSIC BEER CAN SHOW at Budget Motor Lodge, Rt. 295, Rt. 73 and NJ Turnpike. Enlarged to weekend show. Friday room-to-room trading with hospitality room in the evening. Saturday all day trading in main hall, with raffle. Beer and soda free all weekend. Rich Rossi, #24376.
- Apr. 22-24 (T) **Packer & Badger Bunch**—Green Bay, WI. TITLETOWN TRADE-A-THON IX. Ken Treml, #4934.
- Apr. 23 (B) **Schultz & Dooley, Yankee, Officer Suds, Cape Cod, Southern Tier & Adirondack**—Schenectady, NY. 3rd Annual CAPITAL DISTRICT BEER CAN & BREWERIANA EXTRAVACANZA. IUE Hall, Eric Blvd. Dennis Heffner, #9472 or Ralph Whitcher, #9298.
- Apr. 30 (B) **Valley of Flowers, Gateway & McDonnell-Douglas**—Kirksville, MO. KIRKSVILLE KANNECTION. Don Murphy, #12413.
- Apr. 30 (B) **Cascade**—Portland, OR. 9th Annual D.B. COOPER MINI-CANVENTION. Location TBA. 6 States & 1 Province in attendance last year. 10 a.m. - 3 p.m. Jerry Hyatt, #8569.
- May 1 (T) **Mid-Michigan**—Grand Rapids, MI. At John Dawson's house. John Dawson, #26297 or Jim Thompson, #24395.
- May 1 (B) **Kansas City Beer Can & Breweriana**—11th Annual Show, Blue Springs, MO. Just east of Kansas City at the American Legion Hall, 499 S. Hwy. #7, 3 miles south of I-70. 9 a.m. - 4 p.m. (set up at 8 a.m.) Lots of raffle items. 80 tables. Collectors and dealers from 6 states. Advance table reservations. Red Jones, #10172. Not a BCCA affiliated event.
- May 7 (B) **ALL Texas Chapter**—Shiner, TX. At Spoetzl Brewing Co. Phil Hemstock, #951 or Jeff Drinan, #17853.
- May 15 (T) **Bullfrog**—Wauconda, IL. BULLFROG PICNIC at Lakewood Forest Preserve, Shelter "C". 10 a.m. - 3 p.m. Shar Kielack, #7799.
- May 15 (T) **Can-ecticut Red Fox**—Elmwood (W. Hartford), CT. SPRING THING at Hannon Hatch V.F.W. Post #9929, 83 South St. Pat, #25625 or Dave, #25733 Rodgers.
- May 15 (B) **Progress**—Tulsa, OK. 8720 E. 86th St., 9 a.m. - 4 p.m. Raffle prizes. Tom Hull, #13294.
- May 21-22 (T) **Southern Tier**—Deposit, NY. 14th Annual WEEKEND CAMPING AND TRADE SESSION at Guestward-Ho Campgrounds. Games, raffles, dance Saturday night, large indoor pavilion for trading. Food available. Free beer and soda! Fun for the family for the whole weekend. Camping first come first serve basis. Marie Lillie, #2590 or Don Holden, #19979.
- May 28 (B) **Patrick Henry**—Portage, MI. 11th Annual PATRICK HENRY MINI CONVENTION at Schrier Park, 700 W. Osterhout Rd., 10 a.m. - ?? Large raffle. Beer, soft drinks and food. Randy Rochester, #19104.
- Jun. 4 (B) **Heart of Illinois**—Kewanee, IL. PORK COUNTRY TRADE, approx. 1½ miles north of town off Rt. 78. Outdoor meet subject to the weather. John Sovanski, #4521.
- June 10-11 (T) **Valley of Flowers, Gateway & McDonnell-Douglas**—Florissant, MO. 10th Annual SWAP-A-RAMA at Knights of Columbus Park. Two full days of the greatest collecting of cans, breweriana and friends. Don Murphy, #12413.
- Jun. 11 (B) **Bluebonnet**—Ft. Worth, TX. At Coors distributorship. Phil Hemstock, #951 or Jeff Drinan, #17853.
- Jun. 12 (B) **Hawkeye**—Manchester, IA. DELAWARE COUNTY SWAP at the Delaware County Fish & Game Bldg., ¾ mile north of Manchester. Marc MacTaggart, #7142.
- Jun. 26 (B) **Breweriana XIV**—Belleville, IL. Fischer's Restaurant & Hyatt Lodge, 2110 W. Main St., 9 a.m. - 4 p.m. Free admission. Door prizes and raffles. Rick Procasky, #6969. Not a BCCA affiliated event.

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- Jun. 28 (B) **Windy City**—Chicago, IL. Annual Picnic, location TBA. George Rendl, #13035.
- Jul. 9-10 (B) **Schell's Border Batch**—Mapleton, MN. DALY PARK CAMPOUT at Daly Park near Mapleton. Saturday night 7 p.m. weiner-roast & camp-out. Sunday trade session 10 a.m. - 3 p.m. Pot luck lunch at noon. Al Rabenhorst, #8607.
- Jul. 10 (B) **Progress**—Tulsa, OK. 8720 E. 86th St., 9 a.m. - 4 p.m. Raffle prizes. Tom Hull, #13294.
- Jul. 16 (B) **Mid-Michigan & Rusty Bunch**—Frankenmuth, MI. SUMMERSWAP "88" at Heritage Park. Dave Van Hine, #1902 or Jim Thompson, #24395.
- Jul. 16 (B) **Cascade**—Portland, OR. CHOMP A DOG - DOWN A BLITZ at Blitz Brewery, downtown, 11th and Burnside, hospitality room. 6 - 10 p.m. Jerry Hyatt, #8569.
- Jul. 17 (B) **Tidewater**—Virginia Beach, VA. At the Fort Story Officers Club from 10 a.m. - 2 p.m. Raffle. All beer can and breweriana collectors welcome. Phil Alley, #26320.
- Jul. 17 (T) **Cape Cod**—Greenfield, MA. At the B.P.O.E. #1296 Elks Hall. Exit 26 off Rt. 91. 10 a.m. - 4 p.m. Bill Duprey, #11007.
- Jul. 30-31 (B) **Simon Pure**—Niagara Falls, NY. RAINBOW SUMMER SHOW at Niagara Falls Convention Center "Redroom". C'mon back & party! Dick Rausche, #525.
- Jul. 31 (B) **Prison City & Monarch Coaster (NABA)**—Joliet, IL. Combined picnic on the Belmont Athletic Club grounds on Highland Park Drive, 10 a.m. - 5 p.m. SUPER SUPER RAFFLE!!! Rich Klabacha, #22037 or Paul Zagielski, #7362.
- Aug. 7 (B) **Hawkeye**—Cedar Falls, IA. BOAT HOUSE SESSION at the Boathouse. Darrel Drenner, #24531.
- Aug. 12-14 (T) **Westmont Stroh's Windy City & Prison City**—Sheridan, IL. BEERS & EARS CAMPOUT at Rolling Oaks Campground, R.R.I, Bill Rex, #1343.
- Aug. 13 (B) **North Star**—Duluth, MN. FITGERS ON THE LAKE IV at site of the old Fitger's Brewery. Reserve your table(s) early. 10 a.m. - 3 p.m. Linda Huntsinger, #F25038.
- Sep. 8-11 (T) **CANVENTION XVIII**—Grand Rapids, MI. Hosted by the Patrick Henry, Stroh's Fire Brewed, Goebel Gang, Silver Foam and Mid-Michigan chapters.



- Sep. 24 (B) **Cascade**—Portland, OR. 5th Annual OKTOBERFEST MINI-CANVENTION. Location TBA. 6 states and 1 province in attendance last year. 10 a.m. - 3 p.m. Jerry Hyatt, #8569.
- Sep. 25 (T) **Bullfrog**—Wauconda, IL. PICKLE PICNIC at Lakewood Forest Preserve, Shelter "C". 10 a.m. - 3 p.m. Bring a jar of your favorite "homemade" pickles for our sampling. Shar Kielack, #7799.
- Sep. 25 (B) **Carrie Nation**—Emporia, KS. 5th Annual FALL CLASSIC at Jones Park. Collectors from 5 states, over 50 raffle prizes, free beer, breweriana welcome, inside in case of bad weather. Jerry Trowbridge, #24070.
- Oct. 2 (T) **Westmont Stroh's**—Westmont, IL. At the Inland Real Estate Corp., 400 E. Ogden Ave. 10 a.m. - ?? Bill Rex, #1343.
- Oct. 9 (T) **Prison City**—Joliet, IL. At the American Slovenian Home, 1503 Clement St., 10 a.m. - 3 p.m. Rich Klabacha, #22037 or Vern Smith, #3991.

- Oct. 16 (T) **Can-ecticut Red Fox**—Elmwood (W. Hartford), CT. FALL HARVEST at Hannon Hatch V.F.W. Post #9929, 83 South St. Pat, #25625 or Dave, #25733 Rodgers.
- Oct. 16 (B) **Tidewater**—Virginia Beach, VA. At the Fort Story Officers Club from 10 a.m. - 2 p.m. Raffle. All beer can and breweriana collectors welcome. Phil Alley, #26320.
- Oct. 22 (B) **Cascade**—Portland, OR. CHOMP A DOG - DOWN A BLITZ, 6 - 10 p.m. at the Blitz Brewery, downtown, 11th & Burnside, hospitality room. Jerry Hyatt, #8569.
- Oct. 23 (B) **Hawkeye**—Cedar Rapids, IA. THE BIG ONE at Teamsters Hall, 5000 "J" St. S.W. Arnold Port, #10362.
- Nov. 6 (B) **Progress**—Tulsa, OK. 8720 E. 86th St., 9 a.m. - 4 p.m. Raffle prizes. Tom Hull, #13294.
- Nov. 12 (T) **Heart of Illinois**—Morton, IL. PUMPKIN CAPITAL TRADE at American Legion Hall, 110 N.E. Adams St., 11 a.m. - 3 p.m. Bob Mutters, #14331.
- Nov. 12 (B) **Cascade**—Portland, OR. THE TURKEY PLUCKER'S PLUCKOFF & BREWANIA SWAP. Location TBA. 10 a.m. - 3 p.m. Jerry Hyatt, #8569.
- Nov. 13 (B) **Breweriana XV**—Belleville, IL. Fischer's Restaurant & Hyatt Lodge, 2110 W. Main St., 9 a.m. - 4 p.m. Free admission. Door prizes and raffles. Contact Rick Procasky, #6969. Not a BCCA affiliated event.
- Nov. 20 (B) **Windy City**—Chicago, IL. WINDY CITY TRADE, 5202 W. 29th Pl., Cicero. George Rendl, #13035.
- Sep. 7-10 1989 (T) **CANVENTION XIX**—Columbus, OH. Hosted by the Gambrinus Chapter.
- Sep. 6-9 1990 (T) **CANVENTION XX**—East Rutherford, NJ. Hosted by the Jersey Shore Chapter.

All notices for events to be listed in the Emporium column for the March/April issue (events scheduled for the weekend of March 12, 1988 or later) MUST BE RECEIVED by January 25, 1988; and for the May/June issue (events scheduled for the weekend of May 14, 1988 or later) by March 31, 1988. Please send all notices to Elaine Kellogg, #18479, 3607 Pontiac Ave., Kalamazoo, MI 49007.



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Finally, a software program designed specifically for the beer can collector to use with an IBM PC or compatible PC. With the cooperation of a knowledgeable breweriana enthusiast, and months in the making, Collector's Inventory Datasystems (CID) has customized the CanSOFT software program to fit your specific needs. This unique, easy-to-use program enables you to itemize and categorize your cans with a variety of data, such as: brands, types, breweries, sizes, tops, codes; just to name a few. CanSOFT will also automatically calculate values for each can according to the grades and quantities you enter. You can print out full or selective lists (on paper or index cards) at any time you want, giving you an up-to-date listing of exactly what you have, how much you have, and what it is worth. Perfect for trading or bargaining at shows, personal reference, or insurance purposes. Enhance your valuable collection with complete, accurate records. If you're serious about your beer can collection, write or call today for more information and receive a special limited time introductory offer on CanSOFT.



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Down in the Dumps



By
Pete Johnson
#15082

So how's the weather outside? As I am writing this column, we have no snow on the ground. A freak mid-November storm left six inches here, but it has all melted away. I am hoping to take in a little dumping this weekend. I suspect that by the time you are reading this, things might be different in old New England.

I have recently read the November *News Report* and I can tell that I missed a good Convention. I especially enjoyed the back cover, for obvious reasons! I have heard estimates of 8000 - 10,000 cans in "The Dump". Can we top this next year? I wouldn't bet against the enthusiasm of the members of The Rusty Bunch!

This month I am featuring excerpts from some recent issues of *Rustlings*, from The Rusty Bunch:

Dick Adamowicz #344, the irrepressible letter-writer and newsletter contributor, mentioned the following recently. How many times while dumping do you toss aside those common dumpers that you **know** you cannot trade at your local trade session? Those common dumpers may be worth a second look! **Fred Wolpe #7413** has made us all more aware that many collectors collect even very minor differences, and he knows many otherwise "common" cans that are quite scarce in certain varieties. Dick cites the following as examples: Miller (BCU #95-11) is rather scarce with just the logo pictured on the side and not the bottle; Miller (BCU #95-12) is hard to find with the brand name in "small" letters (it also comes with "medium" and "large" lettering), and Pabst (BCU #103-26) with the long, full-length opener pictured. Dick doesn't have a single dumper of this Pabst variety, while he has several dozen of the more common variety without the long opener. Finally, a good one to look out for is the gold Budweiser can. If you are very fortunate, you may just find the one with the stars outlined in black (BCU #51-30), a very scarce can indeed!

Dave Launt #11325 wrote about some of his more memorable finds and their exact location. One of the best is an abandoned railroad bed. I wonder if there is one of these on this earth that does **not** have some cans tossed beside it! Dave once searched an old roadbed

not ten miles from his home, and within fifty yards of the road tossed aside an old mattress with a nearly complete set of Pfeiffer scenes beneath it! Dave followed this roadbed for some distance, and it seemed that every mile or so the railroad intersected a paved road, with a dump nearby. One spot even turned up some Patrick Henry Malt Liquors—a welcome find for any Michigan dumper! Another good possibility is the abandoned cabin or old foundation. One word of extreme caution, though—before checking out an "abandoned" logging cabin, make 100% sure it is abandoned! Old foundations do not generally have good drainage, so the bottom layer of cans found in such a place will probably not be well-preserved. The other cans often found there, however, may make these places well worth the trouble.

Dan Scoglietti #26172 reminds me that it is not the 99% of the dumping tips we get that turn out to be duds that makes dumping so much fun, it is the 1% that turn out so well. After recently moving to California, Dan asked around at a local trade show about possible dumps. He heard about one that was unfortunately "dumped out" (how

many times have we heard that one!). Since it was only 45 minutes away, he and his brother went to check it out. They took home a few mystery cans on their first trip to see what was available there. They turned out to be Leidig's, a goodie. They even cleaned up to about a grade 3 or so. After an anxious few days, they went back on a weekend and got back to the dump, after dodging some suspicious neighbors. The take—26 Leidig's, 4 Nu Deals, a case or so of good cones, and more! The best thing was that they didn't even do too much in the dump, and since it was so large, they knew there was much more to be found there. As Dan says, he expected that it could have kept him busy for a whole summer!

I would like to thank Ken Tremblay for the great job he has done on the *News Report* the last three years, and wish new editor, Gary Johnston, all the best. The *News Report* has been my favorite magazine for the last ten years. I have been in the BCCA, and with your leadership will undoubtedly remain a favorite for at least the next ten years.

Pete Johnson #15082
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Beer Taster's Job One She Can Swallow

"Say, pass me a...cool one?"

By
Dan Wascoe Jr.

Geraldine Kustelski's job is the pursuit of hoppiness.

Also fruitiness, bitterness, too much hang, the skunky, rotten-egg odor of sulfur and a butter-like flavor called diacetyl. Not to mention graininess, yeastiness, too much malt and a few other qualities not favored by her employer.

Kustelski, 46, tastes beer for the Stroh Brewery Co. in St. Paul. Every workday morning at 9:30, and sometimes in the afternoon as well, she and a few co-workers gather in a room with 15 cubicles where unmarked plastic cups hold samples of Stroh's brands.

For half an hour or so the tasters sip and swallow, nibbling crackers in between to freshen their palates. They are part of a quality-control process that tries to assure a consistency with the beer's past taste and with each brand's marketing program.

Kustelski, a chemist, picks up a cup, swirls the beer a bit and slowly drinks it. Then she consults a checklist with 14 "flavor attributes" and marks some of them from "imperceptible" to "extremely perceptible." She considers whether the sample has too much hang (a lingering bitterness or harshness), whether it's oxidized (stale) and whether it has too much hoppiness (the flavor imparted by the pungent, yellow-green hops).

Even though she started out 25 years ago not liking beer, she found that her tasting ability was a "talent" not possessed by everyone.

Stroh qualifies potential tasters through a series of triangular tests, so-called because each round consists of three beer samples. Two of the three are the same, and the taster must try to identify the one that's different. There are 20 rounds, Kustelski said, and each is progressively more difficult, requiring ever more sensitivity to pick the odd beer out.

To qualify, a taster must correctly identify the odd sample in 16 of the 20 rounds.

Tasters are necessary because although each brand is brewed according to a precise recipe, variations can creep in from the raw materials and perhaps human error in the brewing process.

"The most stable ingredient is the water," Kustelski said.

Even the water gets tasted, however. There's Plato water, a carbonated version, and oxygenated or stale water as well as the "raw" water pumped from a large aquifer. The testers can tell them apart fairly easily.

Their beer checklists are sent to Stroh headquarters in Detroit, where a computer compares the findings with rating sheets sent from the company's other breweries. The tasters' opinions are compared with complete chemical and physical analyses of each brand; that's what Kustelski does when she's not sipping beer.

"If something were radically wrong, (a batch) would be tracked down and pulled off the shelves," she said.

But Marvin Daveloose, brewmaster at the St. Paul plant, said that happens only rarely. Daveloose tastes beer too as a check on the month-long process he oversees: one day in



the brewhouse, a week in fermentation tanks and three weeks in cold storage before packaging begins.

The St. Paul brewery, named Stroh's plant of the year for two years in a row, produced 3.175 million barrels last year and is shooting for 3.2 million barrels this year, close to the plant's capacity. A barrel contains 31 gallons.

Kustelski said that her work has affected her personal preferences and sensitivities. For example, she drinks beer for pleasure now—"It took me many ears to where my taste had acclimated"—and her favorite is Schlitz, which is "hopped a little bit higher, it has a little more body. It's a crisp, clean beer." (Schlitz is one of 10 brands produced at the Stroh's brewery.)

She also knows what makes a beer taste its best: temperature.

"A lot of people like beer really cold, right out of the refrigerator," she said. But to catch a beer at its peak, the temperature should be between 40 and 45 degrees, she said—"still cool, but warm enough to get the different flavor characteristics."

(Reprinted from the *Minneapolis Tribune*, submitted by Father Frank Westhoff, #1329.)



"They just don't make beer like that anymore."

Consumer Reports

Technical Section: Beer

EXCELLENT

- Barbarossa** (Red Top Brewing Co., Cincinnati.) 17¢. Very good, bitter flavor with good bouquet; excellent head. Contained 5.4% alcohol.
- Falstaff** (Falstaff Brewing Corp., Omaha.) 11¢. Excellent, moderately bitter flavor; excellent head. Contained 5.9% alcohol.
- High Life** (Miller Brewing Co., Milwaukee.) 20¢. Very good, sweet flavor; excellent head. Contained 5.7% alcohol.
- Piel's Extra Premium Pilsner Beer** (Piel Bros., NYC.) 11¢. Excellent flavor, mild, dry and brisk; excellent head. Contained 5.7% alcohol.
- Rheingold Extra Dry Lager Beer** (Liebmann Breweries Inc., NYC.) 11¢. Very good, mildly bitter flavor; excellent head. Contained 6.1% alcohol. Not the same as Rheingold, brewed by U.S. Brewing Co., below.
- Stroh's Bohemian Style Beer** (Stroh Brewery Co., Detroit.) 11¢. Excellent, bitter flavor; excellent head. Contained 6.4% alcohol.

GOOD

- Acme** (Acme Breweries, San Francisco.) 12¢ for 11 fl. oz. Good sweet average flavor; very good head. Contained 6.1% alcohol.
- Ballantine's Export Light Beer** (P. Ballantine & Sons, Newark, N.J.) 14¢; 36¢ for 1 qt. Very good, draught-type flavor; good head. Contained 6.7% alcohol.
- Blatz Pilsener Beer, blue label** (Blatz Brewing Co., Milwaukee.) 25¢. Fair, very sweet flavor; good head. Contained 5.4% alcohol.
- Blatz Pilsener Beer, white label** (Blatz Brewing Co.) 22¢. Good, sweet flavor; good, frothy head. Contained 5.7% alcohol.
- Budweiser Lager Beer** (Anheuser Busch, Inc., St. Louis.) 15¢. Very good, dry flavor; good head. Contained 6.4% alcohol.
- Carling's Black Label** (Brewing Corporation of America, Cleveland.) 14¢. Very good, mild, brisk flavor; good head. Contained 5.4% alcohol.
- Duquesne Pilsener** (Duquesne Brewing Company, Pittsburgh.) 14¢. Fairly good, sweet, mild flavor with fair body; very good head. Contained 4.8% to 5.6% alcohol.
- Eastside Lager** (Los Angeles Brewing Co., Los Angeles.) 13¢ for 11 fl. oz. Fairly good, mild, dry flavor; good head. Contained 4.9% alcohol.
- Goebel Gold Label** (Goebel Brewing Co., Detroit.) 11¢. Fair, mildly sweet flavor; very good head. Contained 4.9% alcohol.
- Hamm's Preferred Stock** (Theo. Hamm Brewing Co., St. Paul.) 14¢. Good, slightly bitter, draught-type flavor; good head. Contained 6.1% alcohol.
- Hudepohl Pure Lager** (Hudepohl Brewing Co., Cincinnati.) 11¢. Fair, mildly sweet, gassy flavor; good head. Contained 5.4% alcohol.
- Iron City Lager** (Pittsburgh Brewing Co., Pittsburgh.) 14¢. Very good, sweet, brisk flavor with good body; very good head. Contained 4.3% to 5.4% alcohol.
- Lucky Lager** (General Brewing Corp., San Francisco.) 12¢ for 11 fl. oz. Good mild flavor; good head. Contained 5.4% alcohol.
- Pabst Blue Ribbon** (Pabst Brewing Co., Peoria Heights, IL.) 17¢; 31¢ for 1 qt. Good, sweet flavor; good head. Contained 5.7% alcohol.

- Rainier Club Extra Pale** (Rainier Brewing Co., San Francisco.) 12¢ for 11 fl. oz. Labeled as containing alcohol "not over 4% by weight." Good average flavor; good head. Contained 5% alcohol. Not the same as Rainier with no alcohol content stated, below.
- Rheingold** (United States Brewing Co., Chicago.) 23¢. Very good, sweet flavor; very good head. Contained 6.1% alcohol. Not the same as Rheingold, brewed by Liebmann Breweries, above.
- Ruppert Knickerbocker Beer** (Jacob Ruppert, NYC.) 11¢. Very good, sweet flavor; fair head. Contained 5.1% to 5.7% alcohol.
- Schaefer Light Beer** (F. & M. Schaefer Brewing Co., NYC.) 11¢. Good, bitter (hops) flavor; very good head. Contained 5.4% alcohol.
- Schlitz** (Jos. Schlitz Brewing Co., Milwaukee.) 14¢. Very good, dry, bitter flavor; very good head. Contained 4.1% to 5.4% alcohol.
- Schmidt's City Club** (Jacob Schmidt Brewing Co., St. Paul.) 15¢. Fairly good flavor; fair head. Contained 5.4% alcohol. Not the same as Schmidt's Light Beer or Schmidt's City Club Select, below.
- Trommer's White Label** (John F. Trommer, Inc., Orange, N.J. and Brooklyn.) 13¢. Very good, sweet, brisk flavor with good aroma; very good head. Contained 5.4% alcohol.

FAIR

- Hoffman** (Hoffman Beverage Co., Newark, N.J.) 11¢; 27¢ for 1 qt. Good, sweet, malty flavor; fair head. Somewhat variable. Contained 4.3% alcohol.
- Krueger Finest Beer** (G. Krueger Brewing Co., Newark, N.J.) 11¢. Fair, bitter-sweet flavor; excellent head. Contained 4.4% alcohol.
- Rainier Club Extra Pale** (Rainier Brewing Co.) 12¢ for 11 fl. oz. No label statement of alcohol content. Fair, average flavor; poor head. Contained 3.7% alcohol. Not the same as Rainier, labeled "not over 4% alcohol," above.
- Schmidt's Light Beer** (C. Schmidt & Sons, Inc., Philadelphia.) 29¢ for 1 qt. Fairly good, average flavor; fair head. Contained 4.9% alcohol. Not the same as Schmidt's City Club, above, or Schmidt's City Club Select, below.
- Trommer's Light Malt Beer, Yellow Label** (John F. Trommer, Inc.) 11¢. Good, but rather weak, dry flavor; fair head. Contained 2.8% alcohol.
- R & H Light Beer** (Rubsam & Horrmann Brewing Co., Staten Island, N.Y.) 11¢. Flavor "young" and highly variable; head variable from good to poor. Slight sediment in bottles. Contained 4.1% to 5.4% alcohol.

POOR

- Schmidt's City Club Select** (Jacob Schmidt Brewing Co.) 9¢. Fair but weak, malty, sweetish flavor; very good head. Contained less than 1% alcohol. This may be satisfactory as a "near-beer," but both flavor and body were flat as a result of the alcohol elimination.
- Silver Fox Deluxe** (Peter Fox Brewing Co., Chicago.) 16¢. Fair, sweetish watery flavor; good head. Contained 3.1% alcohol.

(Reprinted in part from the March 1946 *Consumer Reports*, submitted by Charles Vick, #717.)



Brand Changes



By
Warren Hardaker
#696



Can Codes By
Martin Landey
#78

What a month! As you can see, this is the largest column we have put out to date. With the Convention cans and all the others that people have been saving to send in, we broke the record. Next issue I know we are going to have some new cans, if they are sent in, as I have heard of a new malt liquor on the East Coast (Midnight Dragon) and several new Baltimore cans (Heileman) like Ortliebs, etc. Also, the West Coast has gotten into the act, at least down in Southern California, with a Hamm's Draft and a new Pearl brewed Mexican Light Beer in both English and Spanish.

Well, enough of that. Let's thank all of our helpers for a great job this issue, as always. Cans were donated by Lew Burritt (#24827), Al Taschner (#4914), Jay Herbein (#353), Floyd Koehler (#18820), Dave Barney (#25411), Barry Skokowski (#25510), George Miller (#17782), Jim Stempleski (#955), Gene Migliori (#2004), Oscar Mehl (#2573), Martin Landey (#78), Premium Bill Mugrage (#791), Ernie Haist (#55), Marcella Schinski (#3715), and Warren Hardaker (#696).

1. **BALLANTINE PREMIUM LAGER BEER** IS ANOTHER OF THE OLDER General brewery changes, but never shown in past issues. (National) General/Tumwater, WA/20

2. **BEER.** The generic can also now in tapered top style. (National) (D4) General (Pabst)/Tumwater, WA/54

3. **BEER** is the generic put out for Ralphs Grocery in the Southern California area. Again, the brewery is now located in Tumwater. (National) General/Tumwater, WA/56

4. **BIRELL ALL NATURAL WORLD FAMOUS NON-ALCOHOLIC BREW** is showing up with many different brewing locations. This label is another of the recent Heileman brands and I guess you can expect to see it with almost any of their brewing locations. (5-Ball) Swiss Gold (West End)/Utica, NY/125

5. **BLATZ BEER** with tapered top, 11 cities listed. (HA 010) (429-C) Heileman/La Crosse, WI/370 (No photo needed.)

6. **BROWN DERBY LAGER BEER** was an older can which was never shown in past issues. The change was the brewery location switch from Vancouver to Tumwater. (National) General/Tumwater, WA/70

BROWN DERBY LAGER BEER has made a couple of slight changes, the most obvious is that they took the reference to Safeway off the front of the can. Also moved was the brewer's name to the side to make a cleaner looking design.



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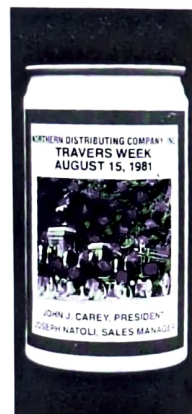
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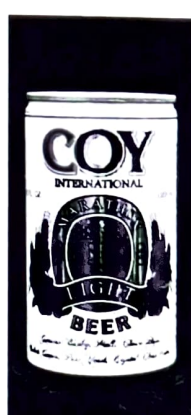
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7. 12 oz. (National) (D4) General (Pabst)/Tumwater, WA/74.

8. 16 oz. (National) (D4) General (Pabst)/Tumwater, WA/76.

9. **BROWN DERBY LAGER BEER** like the one listed above with the exception of the brewery being Pearl and can company PCC. The hat at the top is filled in a little darker also. (PCC) Pearl/San Antonio, TX/1555.

10. **BROWN DERBY LIGHT BEER** is the companion can to the lager listed above. No reference to Safeway, etc. (National) (D4) General (Pabst)/Tumwater, WA/82

11. **BROWN DERBY LIGHT BEER** like the one above, Pearl, PCC, and the color blue is a little metallic. (PCC) Pearl/San Antonio, TX/1705

12. **BUD LIGHT BEER** in the 10 oz. version is following the latest trend of listing only St. Louis as the brewing location. (65N) Anheuser-Busch/St. Louis, MO/357

13. **BUDWEISER KING OF BEERS** in the 10 oz. can listing only one brewing location on the side. (65N) Anheuser-Busch/St. Louis, MO/880

14. **BUDWEISER KING OF BEERS** with tapered top and one brewing location. (B5) Anheuser-Busch/St. Louis, MO/882

BUDWEISER KING OF BEERS again with tapered top and one brewing location. (65N) Anheuser-Busch/St. Louis, MO/883

15. **BUDWEISER KING OF BEERS** 16 oz., tapered top one city. (B2) Anheuser-Busch/St. Louis, MO/890

16. **BUDWEISER KING OF BEERS** put out this can for the Northern Distributing Company "Travers Week" back in August of 1981. Never shown before to our knowledge this can has a bank top, includes metric weight, and lists 11 brewing locations. (5-Ball) Anheuser-Busch/St. Louis, MO/7204

17. **BUDWEISER KING OF BEERS** is another of the long line of special edition cans that Anheuser-Busch turns out. This 1986 can came from the Columbus, Ohio plant, congratulating them on their Excellence. All 11 breweries are listed. No metric weight. (Can Manufacturer's Corp. - A over M) Anheuser-Busch/Columbus, OH/310

18. **BUDWEISER KING OF BEERS** another special issue, bank top style can with the metric and only one brewing location shown. This back panel shows a multi-colored painting with the A-B plant and trees, skiers, birds, etc. The words "Building and Brewing in New York State" appear at the top. (B-5) Anheuser-Busch/Baldwinsville, NY/100

BURGERMEISTER BEER (BURGIE!). This must be an older can, as there is no tapered top and it lists all 11 brewing locations (bottom face).

19. 12 oz. (HB570) (National) (F6) Heileman/La Crosse, WI/1146

20. 16 oz. (HB460) (National) (F6) Heileman/La Crosse, WI/1148

BURGERMEISTER BEER (BURGIE!) was issued in a tapered top style can listing only one brewery.

21. 12 oz. (QE 110) (National) (F6) Heileman/La Crosse, WI/1150

22. 16 oz. (QE 070) (National) (F6) Heileman/La Crosse, WI/1152

23. **BURGERMEISTER LIGHT BEER** in a new redesigned can with the word BURGIE! in dark blue, LIGHT in white (outlined in blue) and the Burgermeister logo in red with white writing. All of these appear on a silver can, which makes a nice looking package. (QE 610) (National) Heileman/La Crosse, WI/1200

24. **BUSCH** double crimped neck, one city. (105A) Anheuser-Busch/St. Louis, MO/3365

25. **COY INTERNATIONAL MARATHON LIGHT BEER** has also been issued with Ball making the can, rather than American as was the case with the last one shown. (1-Ball) Coy (Dixie)/New Orleans, LA/437

26. **DUKE BEER** also reflects the Heileman change with the brewing location now being Baltimore. (QH 070) (Crown) Duquesne (Heileman)/Baltimore, MD/2925

27. **FALSTAFF FINE LAGER BEER** now in the tapered top style. (National) (D4) General (Pabst)/Tumwater, WA/102

28. **FALSTAFF LITE BEER** is of course out with the tapered top style can. (PCC) Pearl/San Antonio, TX/4105

29. **GATEWAY CLIPPER FLEET PREMIUM BEER** has a very slight color change. The background is sort of a light green, where the last can was gold. The new can, from Crown, is seamless. (Crown) Pittsburgh/Pittsburgh, PA/2102

30. **GENESEE BEER** issued a special can at the Convention. The back panel mentions Convention XVII and the silver anniversary of the pull tab, invented by Ermal C. Frazee in 1962. A nice addition to anyone's shelves. Here again we must thank the Simon Pure Chapter and BCCA for bringing out another bit of history on a can. (American 110) Genesee/Rochester, NY/1085

31. **GOLDEN CROWN BEER** now out with the tapered top. (National) (D-4) General (Pabst)/Tumwater, WA/502

32. **HAMM'S AMERICA'S CLASSIC PREMIUM BEER** like the one shown in the May 86 issue, showing 4 breweries, but this one lists the Pabst Brewing Company only in the blue, bottom third of the can. The issue before it was listed in the can's white portion. (None) (F6) Pabst/Tampa, FL/200 (No picture needed)



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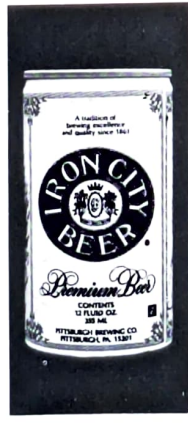
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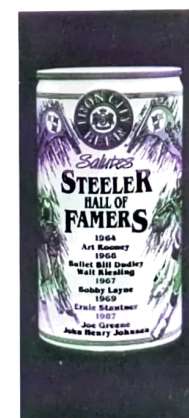
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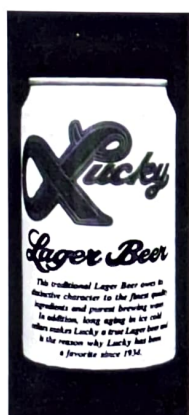
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33. **HAMM'S SPECIAL LIGHT** is a new can to hit the stores. This is also aimed for the Canadian market, as the reverse side is in French. Another new thing on the side panel is a "RETURN FOR REFUND" statement. This can lists three brewing locations—Milwaukee, Tumwater, and Tampa. (National) (D4) Pabst/Tumwater, WA/2600

34. **HARLEY-DAVIDSON MOTOR CYCLES HEAVY BEER—STURGIS 1987** is now a reality. This can is just like the other two issued this year. The only difference is the Sturgis 1987 at the top. (National) Huber/Monroe, WI/1172

35. **HEIDELBERG BEER** with the tapered top, 11 cities listed. (HT220) (American 161) Heileman/La Crosse, WI/2600

36. **HEIDELBERG LIGHT BEER** with only one brewery listed. (HG233) (National) Heileman/La Crosse, WI/2650

37. **HEILEMAN'S OLD STYLE LIGHT BEER** released with the top wording "Brewed with Pure...." and "Fully Krausened...." located just below the Contents 12 FL. OZ. line. This can lists two brewing locations, La Crosse and St. Paul, and lists the HB990 number. (Continental 337-C) Heileman/La Crosse, WI/3545

38. **IRON CITY PREMIUM BEER** has made its annual appearance for the Steelers. This time it is to promote the Hall of Famers, covering 5 years and 7 players. (A059) Pittsburgh/Pittsburgh, PA/3213

39. **KING COBRA PREMIUM MALT LIQUOR** with the large Cobra lists all 11 brewing locations on this 16 oz. can. (105A) Anheuser-Busch/St. Louis, MO/4602

KNICKERBOCKER BEER now shows the brewery location change due to the Heileman takeover.

40. 12 oz. (QH050) (Crown) Schmidt (Heileman) Baltimore, MD/1000

16 oz. (Crown) Schmidt (Heileman)/Baltimore, MD/1002

41. **LA A PREMIUM PILSNER BEER** one city, tapered top (B5) Anheuser-Busch/St. Louis, MO/4872

42. **LEINENKUGEL'S GENUINE BOCK BEER** was issued 86/87 without any reference to year. This is a copper, black, and white aluminum can. (419-C) Leinenkugel/Chippewa Falls, WI/945

43. **LITE BEER** lists Tumwater, like the companion beer listed above. (National) General/Tumwater, WA/602

44. **LUCKY LAGER BEER** with the Tumwater location and a tapered top. (National) General/Tumwater, WA/702

45. **LUCKY LAGER BEER**. Tapered top, two cities—San Antonio and Galveston. (PCC) Pearl/San Antonio, TX/7105

46. **MAXIMUM SUPER** is out in an aluminum can with a gold background color inside the circle and a UPC symbol on the side. (B-5) Matt/Utica, NY/850 (No photo needed)

47. **MEISTER BRAU** in the 14 oz. can. This also lists 6 brewing locations, has MB 6/14 below the UPC and the

markings B-21. QL-4 appears over the (Reynolds 10) triangle. Miller/Milwaukee, WI/2132

48. **MICHELOB LIGHT** also with tapered top, one brewing location. (B5) Anheuser-Busch/St. Louis, MO/5600

49. **MICKY'S FINE MALT LIQUOR** in the 16 oz. can. All 11 cities are shown on bottom face. (HB402) (National) Heileman/La Crosse, WI/5555

50. **N A NON ALCOHOLIC BEER** is now out in a tapered top can listing the brewery (and only one listed) as San Antonio Beverage Co. (National) (D4) San Antonio (Pabst)/Tumwater, WA/2100

51. **NATURAL LIGHT BEER** has joined the list of tapered top cans with only one brewery listed. (B5) Anheuser-Busch/St. Louis, MO/5825

52. **NATURAL LIGHT BEER** again with the only brewery being listed as St. Louis, but a double neck can with the 105 A canning manufacture. (105A) Anheuser-Busch/St. Louis, MO/5820

53. **OLDE ENGLISH BRAND "800"** like the 16 oz. shown in July 85. Four cities are shown—Milwaukee, Newark, Tumwater, and Tampa. (National) (D4) Pabst/Tumwater, WA/2500 (No photo needed)

54. **OLYMPIA BEER** was never before shown with four cities, again those being Milwaukee, Newark, Tumwater, and Tampa. (National) (D4) Pabst/Tumwater, WA/1690 (No photo needed)

55. **OLYMPIA DARK BEER** is a new can sold ONLY at the brewery. (Attention—Please reread the last line.) Please do not write and ask the brewery or Premium Bill to send you one because they cannot (CANNOT) do it. If you want a can, you will have to go to Washington and drink one. This is a dark green can with gold and black secondary colors. (National) (D4) Pabst/Tumwater, WA/2000

56. **PABST BLUE RIBBON BEER** this time for the Georgia location. (6E 5) (353-C) Pabst (Heileman)/Perry, GA/1110

57. **PABST BLUE RIBBON BEER** 16 oz., tapered top, three cities—Milwaukee, Tumwater, and Tampa. (105A) (A1) Pabst/Milwaukee, WI/3435

58. **RAINIER ALE** was never shown with the UPC on the side. This can came out about the same time as the Rainier Mt. Fresh companion can from the May 86 issue. (National 22) Rainier (Heileman)/Seattle, WA/1710

59. **RATHSKELLER BEER** is a silver can with red, white and black colors in the design. At the top is the statement "A State College Tradition Since 1933." (National) Rathskeller (Yuengling)/Pottsville, PA/780

60. **RED WHITE AND BLUE LIGHT SPECIAL LAGER BEER** one city listed. (HB 042) (National) Heileman/La Crosse, WI/6200

61. **ROLLING ROCK PREMIUM BEER** is out in an 8 oz. can with quadruple crimped top rather than the double



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56A



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58A



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66A



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crimped shown in May-June '86 (LTB590). (Reynolds 11) Latrobe/Latrobe, PA/605

62. **ST. IDES PREMIUM MALT LIQUOR** is now being test marketed in this 16 oz. can. The basic look of malt liquors is again shown here with a black and silver can, with splashes of red, blue, and green to give it a little color. (HA 420) (National) St. Ides (Heileman)/Portland, OR/1800

63. **SCHAEFER BEER** is now out sporting the words "store in a cool place" and listing the brewery as the F&M Schaefer Brewing Co. in this new 12 oz. tall can. (Schlitz parallelogram) Schaefer (Stroh)/Lehigh Valley, PA/1010

64. **SCHLITZ A GREAT AMERICAN BEER SINCE 1849** has been released in the tall 12 oz. can. This has a red label and lists 6 cities. The words "store in a cool place" appear just above the UPC code. (None) Schlitz (Stroh)/Lehigh Valley, PA/2100

65. **SCHLITZ MALT LIQUOR** has no canning logo on this 12 oz. tall can. The last one (ST 2400) had the large Stroh lion in silver. (None) Stroh/Lehigh Valley, PA/2401

66. **SCHLITZ MALT LIQUOR** has been issued with an instant win game on the back panel. We have heard that this is the second such can. Has anyone seen the first? We would also like to know in what part of the country these can be found. Since the lid is stamped Florida, that's where we've been looking. (None) Stroh/Lehigh Valley, PA/2420

67. **SCHMIDT'S QUALITY BEER SINCE 1860** is now being brewed for the first time in Maryland. The old brewery in Philadelphia has been closed, many of the labels were sold to Heileman, and the beer is now being brewed and canned in the Baltimore plant. (QH000) (Crown) Schmidt (Heileman)/Baltimore, MD/1600

68. **SCHMIDT'S QUALITY BEER SINCE 1860**. This 16 oz. can is now being produced in Maryland. An end of an era for this old brewing company—the brewery is closed and the labels were bought by Heileman, thus the change. (QH090) (Crown) Schmidt (Heileman)/Baltimore, MD/1602

SCHMIDT'S SELECT MALT BEVERAGE DE ALCO-

HOLIZED was issued in the early part of 1987. On the reverse face is the same wording in French for the Canadian market. On the bottom is Jacob Schmidt Brewing Company, La Crosse, Wisconsin U.S.A., which appears on both sides. Schmidt/La Crosse, WI/6402

69. **SCHWEGMANN PREMIUM LAGER BEER** is out with a very small change. The canning manufacturer is now Ball rather than American as was the last one shown. (1-Ball) Royal (Dixie)/New Orleans, LA/2405

70. **SCOTCH BUY BEER** is another brand put out by General in the Tumwater plant. (National) General/Tumwater, WA/2200

71. **SCOTCH BUY LIGHT BEER** is an old Vancouver can which had never been sent in until now. (National) General/Vancouver, WA/2300

72. **SLIM PRICE LIGHT BEER** is another of those older cans that were never shown before now. (National) General/Tumwater, WA/2400

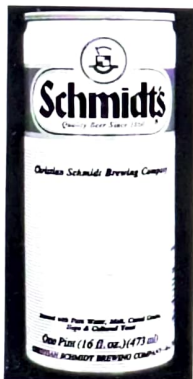
73. **STROH'S AMERICA'S ONLY FIRE-BREWED BEER** with double crimped neck on regular sized can. Can also has the National Canning Company logo and lists six cities. (National) Stroh/St. Paul, MN/560

74. **TEXAS LIGHT NON-ALCOHOLIC MALT BEVERAGE DARK** is another tapered top can and lists four brewing locations. (PCC) San Antonio (Pearl)/San Antonio, TX/12912

75. **TOP HAT BEER** is also out with the tapered top style can. (National) Top Hat (Schoenling)/Cincinnati, OH/1003

SPECIAL ISSUES

BCCA CONVENTION XVII was issued at the Convention. This year's can is a regular 12 oz. size (hooray!! - Ed comment) and sports the colors of gold, silver, white, blue and green. It depicts Niagara Falls and the convention center, along with the Simon Pure and BCCA logos. The back lists the "Pure People"—the Officers, Board of Directors, Convention Planner, and Convention Chairman. (359-C) BCCA/17



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76A

'Biggest little brewery' takes on the world

Beer barons born from bath brew

From James Grubel
in Adelaide

When Thomas Cooper made his first batch of stout in an old bath he could hardly have imagined his beers would become among the most popular Australian brews in the United States 125 years later.

But 51 American beer merchants are so impressed with Cooper's brews they intend to visit the giant cottage industry in Adelaide this week to see where the beers are still made.

Today Thomas Cooper's descendants continue the brewing tradition and export beer to Europe and the US where it runs second to Carlton United Brewery's Foster's Lager in Australian beer sales.

What the US beer retailers will find is the tiny Cooper and Sons brewery nestled among homes on a leafy street in one of Adelaide's more exclusive eastern suburbs.

From there "the biggest little brewery in the world," as the motto says, quietly takes on the nation's brewing giants for a slice of the domestic and export markets—and wins.

Australia's only family-based brewery now has exports worth more than \$3 million to 38 States in the US, England, Japan and Europe, while its beers are now on tap in every Australian State.

Managing director William Cooper, Thomas' great grandson, said 50 pubs in Sydney now had Cooper's Ale on tap and a further 70 were on a waiting list.

Mr. Cooper said the company was content to hold its niche in the market with about one percent of total Australian beer sales.

"But when you consider that's about 20.5 million litres, one percentage point is quite a sizeable bit," Mr. Cooper said.

"And it's growing at such a rate we can see it increasing, both locally and interstate."

"I would anticipate by the end of October we'd have the full 120 pubs in Sydney pulling Cooper's Ale."

While national beer sales were either static or declining, Cooper's has boosted sales and production by 19 percent over the past year.

Cooper and Sons is a brewery which relies heavily on tradition and old brewing methods.

The yeast used to make the ale and stout has been kept alive by propagation since 1862 and two of Thomas Cooper's great grandsons continue to run the multi-million dollar operation.

William Cooper and his cousin Max Cooper are at the head of the organization which is structured in a way to ensure members of the family always retain control.

In all, 22 members of the Cooper family have worked at the brewery since Thomas died in 1897.

"The brewing methods used were the same used in the Queen's Brewery in Oxford from 1340 until the 1940s", Mr. Cooper said.

The brewery might come from an old world era but the company is run by astute businessmen who look well toward the future.

While brewing is the main business, Cooper's has branched out with two companies which now hold about 46 percent of Austereo, which owns two top rating FM radio stations, SAFM in Adelaide and Fox FM in Melbourne, estimated to be worth between \$90 million and \$100 million.

Cooper's also runs the Adelaide Bottle Company which is 73 percent owned by the SA Brewing Company with

Cooper's holding the remainder.

In the US, Cooper's owns Garadon Limited, a marketing company which handles its products in the US.

An estimated 72 percent of the company's 1.7 million shares are owned by family and friends, while the South Australian Brewing company has a 26 percent slice.

The shares were last valued at \$3.50 before a one for one bonus issue.

A company spokesman said the shares were being revalued.

He would not comment on Cooper and Sons' profit or turnover for the past financial year, saying that information was not usually released to the public.

In Australia, the company has cashed in on the market left by the brewing giants as they became larger and more national.

Coopers built a mini-brewery in Adelaide's refurbished Earl of Aberdeen hotel, a move which has helped the city hotel become a popular nightspot.

A second Cooper's boutique hotel is to be opened in the southern suburbs later this month.

Mr. Cooper said plans for similar ventures in the eastern States were being considered but there was nothing definite at this stage.

Mr. Cooper said the trend toward pub breweries had helped Cooper's increase sales as beer drinkers were becoming more adventurous.

"Because of all these mini-pub breweries that have started up people are trying all these different beers, which makes them try the standard commercial version which is Cooper's Ale," he said.

"That's probably doing as much for our sales as advertising in magazines and newspapers."

The greatest danger for the "biggest little brewery in the world" is that it could become too popular and lose its unique tag.

"That's something we watch very closely," Mr. Cooper said.

"We wouldn't want that to happen."

Reprinted from Adelaide, Australia's *The Examiner*, October 6, 1987. Submitted by Michael Hearn, #10261.

We regret to report the deaths of three of our members; Ben Costello, #3056, of Lyons, IL; Richard Pope, #25812, of Dallas, PA; and George Quillen, #2186, of Monticello, AR.

Our sincerest sympathies go out to the families of these members.

IN MEMORIAM

Ben Costello, #3056
Richard Pope, #25812
George Quillen, #2186

SUPPLY SHOP

CAN WRAPS (CLEAR PLASTIC)

Protect your can collection and trade stock from scratches, grease, etc. Available in packages of 100 for 12 oz. cans, and FOR THE FIRST TIME ANYWHERE for 12 oz. cone tops (not crowntainers). \$6. per package of 100.



BCCA® WALL CLOCK/PLAQUE

Hand carved from Mountain Spruce and richly finished in walnut. Approximate size: 14½" x 19" x 1½" thick. Seiko quartz clock movement. A space is provided to affix a 1" x 5" plate (not included). \$90. postpaid. Allow 4 to 6 weeks for delivery.

CANVENTION® XVII

COMMEMORATIVE CAN
Multi-colored aluminum can. Available only to members who did not receive one in Niagara Falls. \$3. each. (Limit one per member.)



CANVENTION® XVII T-SHIRT

White shirt with multi-colored design which appeared on the Convention booklet. \$6. each. Specify size: S, L, XL, only.



BCCA® POST CARDS

Pack of 24 (6 each of 4 different cards). The perfect way to get the word out that you collect cans. \$3.50 per pack.

ITEM	QTY.	AMOUNT
BCCA Wall Clock/Plaque \$90.	—	\$ _____
Want Ad Coupons (220 Type), 6 for \$5.	—	\$ _____
Can Wraps, pack of 100 for \$6.		
12 oz. U.S.	packs _____	\$ _____
12 oz. Cones (not crowntainers)	packs _____	\$ _____
BCCA Belt Buckle, \$3.50 ea.	—	\$ _____
BCCA Post Cards (6 each of 4 versions)		
Pack of 24, \$3.50	—	\$ _____
News Report 3-ring binders,		
1 for \$5., 2 for \$9.	—	\$ _____
BCCA Window Decals, 3 for \$1.	—	\$ _____
BCCA Embroidered Emblems, \$1. ea.	—	\$ _____
Bumper Stickers, 3 for \$1.	—	\$ _____
BCCA Can Totes, (Continental U.S. Only)		
Minimum order: 3 for \$18.	12 oz. _____	\$ _____
Each additional tote \$6.	16 oz. _____	\$ _____
Catalog of American Cone Top Cans, \$5.	—	\$ _____
Catalog of American Beer Cans, \$25.	—	\$ _____
Catalogs are computer printouts, without photos.)		
Class U.S. Beer Cans (book), \$4. ea.	—	\$ _____
Class Foreign Beer Cans (book), Vol. 1, \$4. ea.	—	\$ _____
Class Foreign Cans (book), Vol. 2, \$4. ea.	—	\$ _____
Package #1—both foreign books, \$7.	—	\$ _____
Package #2—all 3 books, \$10.	—	\$ _____
Convention XVII Can, \$3. ea.	—	\$ _____
(Limit one per member)	—	\$ _____
Convention XVII T-Shirt, \$6. (S, L, XL only)	—	\$ _____
News Report Back Issues _____ Volumes	—	\$ _____
Sub Total.....		\$ _____
*Foreign Postage Surcharge (overseas).....		\$ _____
Total Enclosed.....		\$ _____

*All prices include postage and handling for North America ONLY. Members from all other countries please pay the following postage surcharge: Orders under \$3.99 are postage paid; \$4.00 to \$10.00 have a \$1.00 surcharge; \$10.01 to \$20.00 have a \$2.00 surcharge; and \$20.01 and over have a \$3.00 surcharge.

Please use this form (or a Xerox copy) when ordering.

BACK ISSUES OF NEWS REPORT. All back issues are available to members, 1971, 1972, 1973 issues are 50¢ each. 1974 to present are \$1. each. (November '75, January and September '84 issues sold out.)

CIRCLE ISSUES WANTED, OR ORDER
BACK ISSUES BY SETS IN BINDER.

1971—Mar, Jun, Sep, Dec	Volume #1—\$10.00 (1971, 1972, 1973, 1974)
1972—Mar, Jun, Sep, Dec	Volume #2—\$10.00 (1975 and Jan, Mar, May 1976, less Nov 1975 issue)
1973—Jan, Mar, May, Jul, Sep, Nov	Volume #3—\$10.00 (Jul, Sep, Nov 1976 and 1977)
1974—Jan, Mar, May, Jul, Sep, Nov	Volume #4—\$10.00 (1978 and Jan, Mar, May 1979)
1975—Jan, Mar, May, Jul, Sep	Volume #5—\$10.00 (Jul, Sep, Nov 1979 and 1980)
1976—Jan, Mar, May, Jul, Sep, Nov	Volume #6—\$10.00 (1981 and Jan, Mar, May 1982)
1977—Jan, Mar, May, Jul, Sep, Nov	Volume #7—\$10.00 (Jul, Sep, Nov 1982 and 1983)
1978—Jan, Mar, May, Jul, Sep, Nov	Volume #8—\$10.00 (1984 and Jan, Mar, May 1985, less Jan and Sep 1984 issues)
1979—Jan, Mar, May, Jul, Sep, Nov	Volume #9—\$10.00 (Jul, Sep, Nov 1985 and 1986)
1980—Jan, Mar, May, Jul, Sep, Nov	
1981—Jan, Mar, May, Jul, Sep, Nov	
1982—Jan, Mar, May, Jul, Sep, Nov	
1983—Jan, Mar, May, Jul, Sep, Nov	
1984—Mar, May, Jul, Nov	
1985—Jan, Mar, May, Jul, Sep, Nov	
1986—Jan, Mar, May, Jul, Sep, Nov	
1987—Jan, Mar, May, Jul, Sep	

SUPPLY ALL THE FOLLOWING INFORMATION:

NAME _____ BCCA# _____
STREET _____
CITY _____
STATE _____ ZIP _____
PHONE _____ COUNTRY _____

Mail your checks (no cash) to: **BCCA® / SUPPLY SHOP**
(Include your BCCA #) **747 Merus Ct.**
Fenton, Missouri 63026

Make checks payable to BEER CAN COLLECTORS OF AMERICA.
Allow four weeks for delivery.



Chapter Brewings



A collection of this 'n that taken from recent issues of the BCCA chapter publications and newsletters. Contributions are welcome and can be accomplished by sending your chapter's mailings to **Jim McCoy #136**.

Jim McCoy, #136
7624 E. Jefferson Drive
Denver, CO 80237

GET 'EM WHILE YOU CAN!

For you toy beer train aficionados, John Ahrens has handed down the word that a new edict in Europe states the toy manufacturers can no longer advertise beer or alcohol on toys, so you'd better snap up all the European beer trains you can!

The Mile-Hi Brew

MAYBE PAUL'S BEEN ABLE TO ACCOMPLISH WHAT HOUDINI COULDN'T!

From the computer at Dean Witter: The estate of Paul Kalmanovitz as well as other members of a group of investors have been buying up shares of Falstaff stock. As of July, this group held 59.9% of the Falstaff stock, with the stated purpose of "Increasing the Estate's voting control over the company". The idea seems to be to get a designee of the Kalmanovitz Estate elected to the Falstaff Board of Directors.

It's amazing isn't it? Even from beyond the grave, Paul Kalmanovitz is still able to exert his control over Falstaff. I wonder if his ghost is roaming around at the corporate headquarters in Corte Madera, California. (I think the HQ is still there.) Is this continuing story to resemble a cross between a soap opera and a Stephen King novel? Let's wait and see.

Rio Grande Mitchell's Premium News

NICE GOING, DAVE!

Dave Mik, after 7 Chapter displays and one dynamic display in Niagara Falls, is resigning as Display Chairman. We won 7 trophies in 7 years! Thanks Dave!!!! Fresh ideas for '88 are welcome.

Simon Pure Newsletter

HOLIDAY SPIRITS.

Buffalo Bill's Brewery of Hayward, California, offers Punkin Ale, a beerlike alcoholic brew made from mashed pumpkins and bottled in champagne-style bottles. The brewery also makes Nut Brown Ale for Thanksgiving and Barley Wine for Christmas.

Delaware Blue Hen News

SOMETHING TO BE SAID FOR THIS SPORT!

An Ice Fisherman is a person who doesn't have to put up with mosquitoes, sunburn or warm beer.

Gateway Can-A-Gram

NEVER LEAVE HOME WITHOUT IT!

Speaking of travels, I threw my BCCA roster in my suitcase when I took off for the midwest trip in the hopes that I might have some time to see a collector or two. As it ended up I only had one evening free while I was in Minneapolis. So I took the opportunity to get in touch with Jack Isacson. He was free that evening so I was able to have dinner with him and his wife. Following dinner, he took me to see Jim Beaton's collection (super trays and breweriana items from all over the country), Don and Linda Huntsinger's collections

(Schlitz and Grain Belt items) and then on to his house to see his various collections (cans, signs, Hamm's and Jax items). I don't know another hobby where you could spend five more enjoyable hours seeing items you'd never otherwise see and meeting people who welcome you with open arms! To say the welcome mat is always out is an understatement when it comes to the BCCA!

Big Beer Brotherhood Rustic News

SOUNDS LIKE GUINNESS BOOK MATERIAL TO ME!

I've been keeping a list of beers I've drank almost since the beginning of my drinking career in 1968. It's been a constant search for the perfect brew. I've come close a number of times. I recently totaled up my brews for the first time since the end of '84. The total U.S., Import (bottles and cans) and draft (U.S. & Import) is 1,465. That's up 391 from last count. The increase is due to my never ending search plus friends and relatives who travel plus Baumels liquors in Clark, N.J.

I used to be able to say I had a beer from every U.S. brewery. With the increase in Micros I've fallen behind. I just keep on trying. As we all know "In heaven there is no beer. That's why we drink it here."

Garden State Newsletter

LEFTOVER MISQUOTE FROM CANVENTION:

Trillium member when asked by a U.S. Customs official why he collected beer cans, "Because they are pretty." The official had a strange look cross her face and then asked, "what did you say?" On hearing an instant replay she laughed and said, "I thought that you said débris." No comment.

Trillium Tales

SOUNDS LIKE A TERRIFIC IDEA, EH!

There have been comments from the U.S. that perhaps it might be time to consider staging a Canvention in Toronto. Your executive voted to pursue this idea sometime in the near future. This means 1991-1994. Any comments?

Trillium Tales

A WORD TO THE WISE.

Remember, when you wake up X-mas morning and look under the tree and don't find your 1988 B.C.C.A. membership card, you probably forgot to pay your dues again, Vern. So let's get those renewal cards in and save everyone a whole bunch of time.

Chesapeake Bay Dredgings

STILL ANOTHER USE FOR A BEER CAN!

Three purse-snatchers lost their nerve to the wrath of a 72 year old lady when she attached them with a full can of beer. She hurled a full can of beer at the criminal trio and scored a home run. The angry woman's assailant dropped her purse and fled with his friends. (Score one for beer!)

A-1 Can-O-Gram

I'VE BEEN WORKING ON THE RAILROAD...!

Around Michigan there are any number of abandoned railroad beds, often with the rails and ties removed, which provided illicit dumpers an avenue to get rid of their trash. If we go on the assumption that most people that litter are slobs, and that slobs are inherently lazy, in most cases you'll only have to go out of easy sight of the road to find cans. I cannot tell you the number of times this has proven true, and often times the easy-to-get-to dump turns up some incredible cans. The way it usually works is this. Someone starts dumping trash off the main road, say 500 yards off. With time, and accumulation, people get closer and closer to the road. Many times we've found really good cans within eyesight of a major highway, dumped there by some slob at night. Belatedly, thank you slob, or slobs unknown. For example, within 10 miles of my house is an abandoned railroad bed, which must have seen it's last major activity prewar. A schoolyard abutted the bed, and one evening we decided to take the company wagon through the scenic route, with startling success. We hadn't gone 50 yards when we found the first pile. Under what seemed to be old box springs I turned up enough Pfeiffer scenes to nearly complete a set!!! The elusive skier lived up to it's reputation, but the grade was good. The only down side about finding cans in old bed springs is that the cans get holes in them from contact with the springs. But, in this case, most were in loam, or moss underneath.

As we progressed down the road we found a history of canned local beers and ales. Goebels, starting with the unsung "Thunderbird", the round shouldered Eagle, Extra Dry, and mid-50's flats, up to the Crystilled disaster. The Drewry's history was there too, starting with the Ales of copper, the grey Lager Beer, the Enameled war can, before allocation, through the oval label, the scenes up until the Blue and White shield era. The supermarket brands were there too, with Best Brewing Company's efforts, like Best, Hapsburg and Tudor, Sebawaing, Old German, and the odd Fox DeLuxe filled out the find. While leisurely travelling down the westbound trackbed, gagging down a cold Old Style, we were to find other dumps. It seemed they intersected a road about every mile, and just after that, more trash. In fact, one bed appeared to be build upon a 5 foot layer of mid-fifties flats, which included some Patrick Henry Malt Liquors.

Rusty Bunch Rustlings

ARE YOU A BLUE RIBBON FANCIER?

Are you a Pabst collector? Today is your lucky day then. A chapter at-large is being formed by Pabst specialists right now! If interested in joining, contact Mark Barren, #21177, 6806 Bear Ridge, Lockport, NY 14094-9215

Rusty Bunch Rustlings

BESIDES, YOU DON'T HAVE TO WASTE ALL THAT TIME DRIVING!

This year's Pub Crawl, as last year's did, featured one bar, The Spur. Who needs any others, when one place has it all—from the best taco's to cold beer, 25¢ shuffleboard, cold beer, and C/W music with a disc jockey and cold beer!!! Twenty-some collectors made the Crawl this year and nobody was disappointed.

KC's Best Chapter

DOES YOUR CHAPTER HAVE A THEME?

At the last few KC's Best board meetings Tom Waggoner has brought up the idea that our trade sessions ought to have a theme. Several ideas mentioned were—everyone bring their favorite can, care and treatment of cans in your collection, how to clean and upgrade cans, can grading, etc. The January

17 trade session will make the beginning of this endeavor. What constitutes a grade 1 plus or 1 minus can? Does grading differ between a common type flat top and a relatively obscure label? These and other questions will be discussed by Tom Waggoner and others who are knowledgeable on the subject of can grading.

KC's Best Newsletter

DEJA VU?

Are you within walking distance of a brewery? Probably not walking but driving yes - one hour, two at the most - *Time Magazine* says there are 96 micros open now and should be 150 by the end of 1988 and in 10 years 500 micros. I'm excited about the brewery items we might collect for these micro breweries or brew pubs. One of these is the Weeping Radish Bavarian Restaurant and Brewery on Roanoke Island, NC. The Hopfen Beer is so fresh it never enters a keg, they brew Hopfen in one room and pipe it straight into the next room.

Rainier Ripples

THEY HAVE THEIR NERVE!

I think the security people at the Niagara Falls Hilton were the toughest yet. I can't imagine why they would get upset over baggage cart races at 2:00 a.m. by people wearing the sheets off their beds. Some people just have no sense of humor!

Capitol City News

GREAT UNSOLVED MYSTERIES DEPT.:

As is always the case at a National, I saw several tables with cans that I could use but never saw the table attended. How do you suppose those cans got there? Who do you suppose takes them away? My guess is that it is some ritual that advanced collectors have to go through to prove that they have everything. Can anyone else offer another theory?

Capitol City News

LOOKING FOR SOMETHING TO SPECIALIZE IN?

For the ultimate in collecting small variations of cans there are at least 22 different Pearl Light 68 Calorie cans.

Bluebonnet Plague

A DUMPING TRIP THAT REALLY PAID OFF!

Just got back from a real dumping trip!! Seems a check I supposed to sign came up missing. We hunted all through the house and couldn't find it, so I went out to the garage and got my dumping gloves and hit the garbage cans. Seemed strange dumping without a rake! Anyway, in the second bag I struck pay dirt!!! The check has a few coffee ground stains on it, but it's readable. Wonder what they will think at the bank when Nancy cashes it? So the art of dumping does pay off. Someone with no experience may not have ever found it.

Big Beer Brotherhood Rustic News

CANVENTION XVII CHEERS AND JEERS.

CHEERS—The Saturday evening banquet...the best I've had at eight conventions.

CHEERS—Coffee and juice available at the Saturday morning business meeting.

JEERS—Hotel elevators - as usual!

CHEERS—The huge trade area.

CHEERS—Value markings finally allowed on cans and breweriana.

JEERS—Chapters that requested Chapter Sales tables and never showed up.

CHEERS—Good prices and good food at the Hilton.
JEERS—Individuals using Chapter Sales tables to sell their own cans.

CHEERS—Canadian and American customs at Niagara Falls...for allowing the Murgages and us through hassle-free on a number of occasions.

CHEERS—Chapter Sales area on the main trading floor.

CHEERS—To Bob Terray and his crew for a job well-done!

JEERS—Outside doors to trade area left open (kept J. Isacson busy closing them).

CHEERS—Amount of space allotted for Chapter Sales (contributed to our best year since 1982).

JEERS—Blatant buying and selling on the trade floor.

JEERS—Close quarters at the banquet.

CHEERS—The biggest banquet turn-out in recent years.

CHEERS—Goodie bags that were actually old Simon Pure cases - reusable too!

CHEERS—To Canada Night in the National Hospitality Room with the special beer can.

JEERS—The way the Board Candidates were announced at the Saturday morning business meeting.

CHEERS—For the quantity, quality and price of food at the Press Box.

JEERS—For having to go into the kitchen to write your order on a scrap of paper at the Press Box.

CHEERS—To the Northern Brewery in Sudbury, Ontario and the Amstel Brewery in Hamilton, Ontario for the hospitality shown us.

JEERS—For the goofy 55 MPH speed limit on all interstate highways in New York and Pennsylvania.

CHEERS—NIAGARA FALLS itself!!! A truly memorable experience!

CHEERS—And THANKS to Chuck Schwend for one helluva job all year!

North Star News

DISCRETION IS THE BETTER PART OF VALOR DEPT.:

My wife and I had an interesting dumping experience several months back - we were run off a little pile of rust by a grizzly bear. We've left several dumps because of irate moose and dig in others only after the weather cools enough to drive the rattlesnakes underground, but this is the first trash pile we left at dead run. The few COORS flats we had boxed before that big, ugly sucker growled are still there and will be until the wife gets nerve enough to return and pick them up!

Thank goodness, she had sense enough to bring the shovel out. It would have really bothered me to have had to order her back for something as stupid as a shovel.

Rusty Bunch Rustlings

SOUND FAMILIAR?

Seems every year (at our Conventions), I intend on looking up a lot of old friends to have a cold one with, but never seem to get around to all of them. There just doesn't seem to be enough time in the short while we are all together, and a lot of that time is taken up with meetings, too. I think next year and from here on I will make it a 5 or 6 day affair.

Big Beer Brotherhood Rustic News

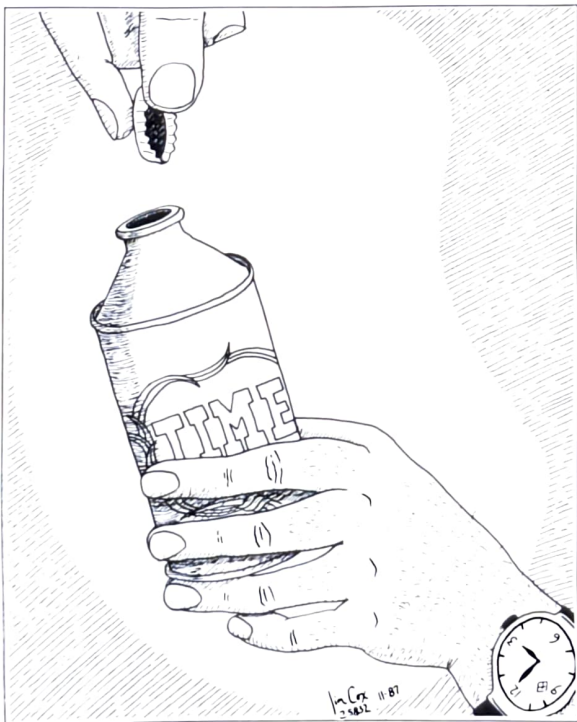
\$200 REWARD

...for information leading to the return of the 25 foot high inflatable Hamms beer can taken from the roof of the Texaco Food Mart Gas Station across from the Armory in Port Orchard.

CALL

Dick at **876-4801** or Gerry at **876-9217**

The Town Dump



Dropping the cap into the cone, a lost art.

*I'd like to thank the BCCA
for the success in Auction #1!
Advertising really pays in the
BCCA!!*

*Auction #2 will be out soon.
Please send for consignment
information, and your catalog
order now. (\$7.50)*

*This will be the only ad
before Auction #2 is published.*

Brad Vifquain
Midwest Brewery Auction
P.O. Box 5555
Lincoln, NB 68505
(402) 466-1779

BEER CAN COLLECTORS OF AMERICA

SUMMARY OF RECEIPTS AND DISBURSEMENTS FOR FISCAL YEAR ENDED SEPTEMBER 30, 1987 (Excluding Convention Account)

RECEIPTS

Renewal dues.....	\$80,190	
New member dues and fees.....	8,608	
Sale of BCCA publications, supplies and want ads.....	23,622	
Interest on bank deposits.....	5,811	
Other miscellaneous revenues.....	<u>7,695</u>	\$125,926

DISBURSEMENTS

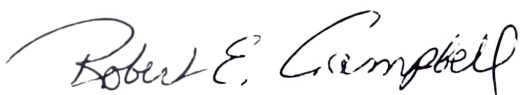
Membership rosters.....	9,033	
News Reports.....	52,076	
Other printing and postage expenses.....	7,026	
Cost and expenses related to supplies & publications.....	9,796	
Office rent, supplies and operating expenses.....	14,925	
Paid clerical services.....	18,504	
Insurance, taxes, business meetings and other organizational costs.....	6,855	
Personal computer & other data processing setup costs.....	5,625	
Promotion and other miscellaneous expenses.....	<u>3,544</u>	<u>127,384</u>
Excess of disbursements over receipts for the year.....		(1,458)
Beginning cash balance at September 30, 1986.....		<u>42,418</u>
Ending cash balance at September 30, 1987.....		<u>\$40,960</u>

----- AUDIT REPORT -----

I have examined the records of the Beer Can Collectors of America for the fiscal year ended September 30, 1987, and the financial statement appearing above.

The examination included reconciling the bank accounts, reviewing documents supporting expenditures, a review of controls over money received, and other audit tests as deemed necessary.

It is my conclusion that the cash receipts, disbursements and balances for the fiscal year are fairly presented in the above financial statement.



Robert E. Campbell, #1178



Rusty Wyar, #666

BCCA Audit Committee
December 12, 1987

Beer Can Collectors of America®

747 MERUS COURT • FENTON, MO 63026

THE BEER CAN COLLECTORS OF AMERICA® was founded in St. Louis, Missouri in April, 1970, by six beer can enthusiasts. We now have over 5000 members in all 50 states and in 22 foreign countries. There are no prerequisites for membership in the BCCA®, only an interest in collecting beer cans and breweriana. We have members in almost all walks of life and in every age group.

HERE ARE SOME OF THE BENEFITS OF BELONGING TO BCCA® ; you receive:

1. A composite list of all canned beer brands known to our members.
2. A Roster containing the names and addresses of all fellow members.
3. Your Official Membership Card, which is proof of membership for the year your dues are paid.
4. An Official BCCA windshield decal and the BCCA embroidered emblem.
5. Our bi-monthly (6 issues/year) publication of BEER CAN COLLECTORS NEWS REPORT, which contains a member's Want Ad section.
6. A non-national flat top beer can.
7. A Membership Certificate signed by the President and Secretary.
8. The right to attend our annual Convention.
9. If you are a family member, you will receive only an official Membership Card, windshield decal, the BCCA embroidered emblem, and a Membership Certificate.

We welcome you to join this fast growing, fun loving club so you may enjoy the fellowship and all the benefits of members.

MEMBERSHIP APPLICATION

B.C.C.A.® #

Name (last, first, middle initial)

Occupation

Street Address

Spouse

USA or Canadian City

State

Zip

Canadian Province

Foreign City

Zip

Country

Year of Birth

AC

Telephone Number

Name of Chapter, if you belong

cc

#Cans in Collection

PLEASE FILL OUT IF YOU ARE APPLYING FOR FAMILY MEMBERSHIP

Principal members name (last, first, middle initial)

BCCA #

Return this form with check or money order in U.S. funds (NO CASH PLEASE) for the proper amount:

- A) \$23 for all U.S. residents.
- B) \$28 for all residents of Canada & Mexico.
- C) \$33 for all residents of other foreign countries who select the surface mail option.
- D) \$43 for all residents of other foreign countries who select the air mail option.
- E) \$10 for each family member.

Of the above amounts (A thru D), \$3 covers a one-time initiation fee, and the balance covers annual BCCA membership dues for the calendar year.

Persons joining during the annual Convention will have their membership paid through the following calendar year. Persons joining prior to the Convention will be considered paid for the current year and will receive all BCCA publications issued that year.

PLEASE MAKE CHECK PAYABLE TO BCCA® AND MAIL TO: BCCA® 747 MERUS COURT, FENTON, MO 63026

IMPORTANT!

APPLICANT PLEASE READ FOLLOWING BY-LAWS BEFORE SIGNING FORM.

WHEREAS, B.C.C.A.® has been founded with the intent of increasing interest in the collection of beer cans, and WHEREAS, the basic intent of this organization is to build a hobby on the principle of fun so that all people of all ages, and income, may participate on an equal basis, and WHEREAS, it is our objective that no one through membership in B.C.C.A.® should receive any personal profit through the solicitation and sale of beer cans by the use of the membership Roster, membership in the B.C.C.A.® shall be granted with the following understanding.

Membership is open to anyone who has an interest in collecting and maintaining a display of beer cans, empty or full. The type of collection and display shall be at the sole discretion of the individual. How each member obtains his/her cans shall again be at his/her discretion, except at the National B.C.C.A.® Convention, and in Official B.C.C.A.® Publications, where only trading is allowed. It is urged that every member will improve the individual collections by trading with other members, thereby helping someone else while helping themselves.

A membership Roster shall be made available to each member for his personal use. The membership Roster is made available to facilitate communication between members. At no time shall any member give, loan, sell or barter any original, or copy, of the current or outdated Roster to any non-member. Anyone so doing will be subject to forfeiture of membership.

All alleged violations of this amendment shall be referred to the Board of Directors. It shall be the responsibility of the Board to verify all allegations, and if verified, the Board shall be authorized to revoke the membership of the guilty party.

FAMILY MEMBERSHIP RULE

Family Membership Qualifications

Persons may become family members as long as they meet the following qualifications:

- They must be related to the BCCA member as a spouse, father, son, mother, daughter, sister or brother.
- They must reside at the same mailing address as the principal member.
- They must have the endorsement of the principal BCCA member submitted on the proper application form.

Number System

Family members shall be assigned a BCCA number designated with the letter (F).

Benefits, Privileges and Rights

- Family members will be listed in the roster in alphabetical order with the above numbering system.
- Family members will receive a membership card, membership certificate, BCCA windshield decal and a BCCA embroidered emblem.
- They will have the privilege to purchase any and all BCCA supplies.
- Family members will have the privilege to run paid ads in the Want-Ad Bulletin.
- Family members will have full use of the principal member's roster, *News Report* and Want-Ad Bulletin.
- Family members may attend the national Convention as full trading members at the full member registration fee (no reduced rate for family members).
- Family members will have full voting rights.

Exclusions for Family Members

- Family members will not receive a Roster, *News Report*, or any other such mailings that may occur during the year.
- Family members may not become full members during the year unless they re-apply and pay the full amount, thereby removing the designated (F).

Dues

Dues for each family member will be half the amount of principal membership (renewal fee), and can only be renewed providing the principal member remains a dues-paying member in good standing. Example: Dues for one principal member would be \$20.00 and one family member \$10.00 for a total of \$30.00, effective with the 1984 fiscal year.



Australia's Budding Beer Barons

By
Charlotte Grimes

When you pop the top on your favorite beer some afternoon in the not-too-distant future, don't be surprised if you have a strange compulsion to say "G'day, mate" and start thinking about "throwin' some shrimp on the barbie."

Indeed, American beer appears likely to take on a distinctly Australian flavor, thanks to two pushy, hungry businessmen from Down Under.

Alan Bond of America's Cup fame launched his antipodean invasion in September by buying G. Heileman Brewing Co. of Wisconsin.

And John Elliott, head of conglomerate Elders IXL, reportedly is amassing a multi-billion-dollar war chest, perhaps for a march into the United States from his brewing beachhead in Canada. Elliott, considered by some a potential candidate for prime minister of Australia, has boasted that even—gulp!—Anheuser-Busch Cos. Inc. of St. Louis is not too big a corporate swig. Opinions on just how seriously to take the ambitions—and abilities—of Bond and Elliott divides nicely along national lines.

American analysts tend toward polite bemusement at the Aussies' interest here. Bond's acquisition of Heileman makes him the world's fourth-largest brewer, but after paying an inflated \$1.22 billion, they ask, what's he going to do with it now?

"The question is: What do they think they can do *better* than what American brewers are doing?" asked Jerry Steinman of the trade publication Beer Marketer's Insights.

Statistics show that imported Australian beer is catching on with American drinkers. They downed 80 percent more of the Down Under brew in the first six months of this year than in the same period last year. But that's only a drop in the US bucket of beer—less than 1 percent of what is consumed here.

American analysts all but chortle at the idea of an Aussie taking aim at the King of Beers. Even if Elliott raised the \$12 billion to \$15 billion—and he has suggested he could—to make a serious run at Anheuser-Busch, there is still its fiercely independent patriarch, August A. Busch Jr., to contend with.

"It's analogous to the guy walking around with a note from his wife giving him permission to have an affair with Dolly Parton," said Robert S. Weinberg, a beer-industry expert and professor of marketing management at Washington University. "It's great—but only if Dolly agrees."

Despite those assurances, the Aussie interest in the American market has raised eyebrows in the Wisconsin legislature, where Bond inspired some quick anti-takeover measures, and in Congress.

And Australian financial and political experts familiar with Bond and Elliott caution against dismissing either of them lightly.

One Australian financial expert warned, "They are *not* a pair of roughneck cowboys with a couple of hundred dollars in their pockets."

So, as Aussies would say in their phrase for cutting bigshots down to size, just who are these "tall poppies"?

They are the owners of their country's two biggest breweries. Elliott's premier beer is Foster's Lager; Bond's is Swan. They want to turn their conglomerates into global empires, and their rivalry is intense. They've dueled in the Philippines, Asia and Europe. And having outgrown the comparatively small Australian stock market, they have joined an Aussie

invasion of Britain. They could easily see America, the world's most attractive beer market, as their next battle ground.

One Australian politician described them as "out of the mold of early American robber barons," raiders who cut their teeth in Australia's rowdier, less-regulated corporate world. They are shred, tenacious, aggressive. Each has a reputation for taking on burlier opponents—and coming away the winner.

The two men, beyond their obviously shared ability to make money, have vastly different styles, personalities and images.

One is the heir of the Australian business establishment. The other titillates the Aussie love of the feisty scrapper but still remains, after three decades, the outsider—in the mildly insulting Australian slang for the English, the "Pommy."

Born in London and transplanted to Australia at the age of 13, Alan Bond dropped out of school barely a year later—after standing up in class and warning his teacher, "When I get older, I'm going to buy and sell people like you."

He set up his first empire on the wharves of Fremantle, organizing other children to deliver newspapers. He tried his hand as a songwriter, became a sign painter traveling the outback, married well and, in what became the turning point, got a stake from his father-in-law to go into real estate.

Today, at 49, Bond buys and sells companies at a hectic pace. One Australian writer described him as the "sort of bloke who measures success by what he can borrow rather than by what he has."

Like a chubby spider, Bond sits at the center of a conglomerate web stretching from Australia to Missouri. His Bond Corp. Holdings Ltd. and private family company Dallhold weaves together interests in hotels, beer, television, oil, shipping, autos and real estate.

In the United States, he owns Heileman and Pittsburgh Brewing Co. And earlier this year, he reached into America's heartland, plopping down \$500 million to buy St. Joe Gold in Clayton to become one of the world's largest gold producers.

Bond first leaped into America's consciousness in 1983 when he sailed a winged keel sailboat into the waters off Newport and left with America's Cup. That made him a bit of a national hero back home, something some Australians suggest was an intentional effort to endear himself to Aussies who have never quite forgotten his "Pommy" roots.

Both his private lifestyle and his business dealings tend to be gaudy. He owns two Rolls-Royces and a \$100 million collection of Monet, Manet and Pissarro. He bounces among several homes and his yacht. He decorated his office with Rodin sculptures. When his daughter married, he redid the church in her favorite color—light blue—and adorned it with a carpet bearing the images of the bridal couple.

"Classically nouveau riche," one Australian writer described him.

But "Bondie," as the Aussies call him, also has a keen nose for money, sharply honed predatory instincts and little patience for obstacles.

When the steep slopes of Perth threatened his real-estate projects, he simply put a bulldozer to them. He once turned a \$50 million profit in a week by the quick buying and selling

of a film company. And within hours of the Australia IV yacht losing the right to defend the America's Cup this year, he almost defiantly spent \$770 million to buy a string of radio and television stations.

Two years ago, Bond, as owner of the Swan Brewery, was a small fry in the Australian beer industry when he set his sights on the giant Castlemaine Tooheys Ltd. Raising \$1 billion from various banks, he staged a startling raid that won him almost 50 percent of the Australian market. Since then, he has gone on to the Middle East with a non-alcoholic beer and into Britain, where he bought an air freight company.

Flying his Aussie colors high, Bond used its aircraft to advertise his Swan and Castlemaine beers over central London—and took what has become a head-to-head fight with John Elliott of Elders IXL outside the Pacific region.

If Bond is something of a colorful corporate pirate, John Elliott is a cross between a master chess player and Vince Lombardi.

"He's one of those people who thinks through what he wants to do, then he goes and does it," one friend said. "He doesn't believe there's much chance of being defeated."

Elliott, 46, is the ultimate insider. When Australia's largest company, Broken Hill Proprietary, was trying to fend off a South African-born raider, it was to Elliott that the old-line leaders of the business establishment turned for their white knight in the corporate defense. He ended up on the firm's board, owning 18 percent of the stock.

His roots are middle class. His father was a banker, his mother a proprietor of a soda shop. He spent his childhood in a Melbourne suburb, and he has a college degree in business. After abandoning his first job as a purchasing agent when told he wouldn't make executive rank till his 30s, he went to work for a prestigious management consulting firm, where he began making the contacts with the business establishment that have been his base of support ever since.

After six years, Elliott quit the consulting firm, coaxed \$50,000 from a friend and spent six months studying potential takeover targets. And in 1972, at the whiz-kid age of 31, he raised his first \$30 billion to launch his career as one of Australia's most respected—and feared—corporate raiders.

The foundation of Elliott's empire was a languishing jam-making company, Henry Jones IXL, which also gave him the nickname he has never shaken. ("Jam Man in a Pickle," gloated one recent Australian newspaper headline.) Next he took aim at one of Australia's oldest so-called pastoral houses, Elders, that catered to the country's fundamental farming and sheep-raising needs. The merger put his business in touch with almost every aspect of Aussie life—finance, wool, shipping, minerals and, eventually beer—and made his name as an aggressive entrepreneur.

In a turnaround comparable to Jonah swallowing the whale, Elliott threw his Elders IXL into a takeover fight against Carlton and United Breweries in 1983, even though the brewery was four times larger and owned 49 percent of Elders' stock. The raid—then Australia's largest—made him the largest brewer in the country and the sixth largest in the world.

Lantern-jawed, craggy-faced and wavy-haired, Elliott is frequently photographed and caricatured in the Australian press. He obviously delights in cutting a classic Aussie figure: blunt, pugnacious, a mixture of charm and brute strength. He once opened a news conference in London—where he had been denounced for making an "impudent bid" for a company—by lighting a Marlboro and knocking back a huge swig of his Foster's Lager.

He has launched a campaign to "Fosterize" the world, using "Crocodile Dundee" star Paul Hogan in ads that have made Foster the best-known Australian import here. His corporate jet, dubbed "the flying beer can," sports Foster's blue-and-gold colors. He once described Foster's as tasting "like an angel crying on your tongue."

For two decades, he has been a power in the Liberal Party

(just as seasons are reversed Down Under, the Liberals are Australia's conservatives), and recently became its president. Some believe he's the party's best shot for prime minister. He makes no secret that he would love it.

Among his recent moves, Elliott bought Britain's John Courage and Carling Black Label and Canada's third-largest brewery. According to financial press reports, he's also restructuring his parent company, Elders, to leave it with few debts, and selling some of Courage's associated pubs to raise cash. Some analysts see all that as tantamount to raising the skull and crossbones before making a raid on America.

Through an assistant in Melbourne, Elliott declined to talk about "the American beer market or Elders' intentions."

American analysts suggest Miller would be his best target. Australian observers express surprise that Elliott has waited this long to make a run at an American brewer. In a sense, one Australian suggested, Bond has "stolen Elliott's thunder"—but probably not for long, given their intense rivalry.

"They both have pretty big egos," said Peter Hayman, analyst with the Australian stock firm of Ord Minnett. "I would expect Elliott to make some response."

Reprinted from November 8, 1987 Edition of *St. Louis Post-Dispatch*. Submitted by Conrad Pranger, #17343.

K C's BEST 1988 TRADE SESSIONS

January 17, 1988

March 13, 1988

April 16, 1988

Saturday, National Board Meeting

April 17, 1988

Buy—Sell—Trade Meet

June 24, 25, 26, 1988

Abilene, Kansas

August 7, 1988

October 9, 1988

For information contact:

Marcia Butterbaugh #6560

Larry Bolden #11711

IN MEMORIAM

We regret to report the passing of a beloved Gator Trader, Lee French, #6222. Our heartfelt sympathies to his wife Connie, #14134.



BCCAers in the News

"What in the World?"

US-Oberleutnant McCormack

Bierbüchsen-Sammler trinkt am liebsten Bier vom FaB

Bad Hersfeld. Das Sammeln von Bierbüchsen ist Daniel J. McCormacks Hobby. Seit dem Jahre 1972 sammelt er Bierbüchsen bis zu einer Größe von 0,33 l Inhalt. Zur Zeit hat er etwa 1500 verschiedene Exemplare. Seine Kollektion ist in seinem Elternhaus in St. Louis/Missouri auf vielen Wandregalen aufgereiht. Im Januar 1980 wurde er als Oberleutnant in der B-Battery in der US-Kaserne Bad Hersfeld stationiert. Mit seiner Frau Victoria wohnt er in Kirchheim, Ortsteil Gershausen, am Langenberg 8.

Aus dem Bach

Als 13jähriger wurde er von einem Nachbarn gebeten, für diesen in einem Bachlauf nach Bierbüchsen zu suchen. Als er dann stolz mit 20 verschiedenartigen Büchsen kam, wurde er sehr enttäuscht, denn der Sammler hatte schon von jeder Büchse ein Exemplar und für seinen Fund kein Interesse. Daniels Eltern versuchten ihren Sprößling zu trösten, indem sie vorschlugen, doch selber mit einer solchen Kollektion zu beginnen. So war mit den ersten zwanzig Büchsen der Grundstein für die heute ansehnliche Kollektion von 1500 Büchsen gelegt. Später wurde von Daniels Eltern Urlaub nur noch nach Fundgruben für Bierbüchsen geplant. Man wählte das Urlaubsziel nach guten Pfründen für einzigartige Bierbüchsen aus. Daniels Vater trank Bier nur noch nach Gesichtspunkten der Erweiterung der Kollektion, je seltener die Büchse, desto besser.

Oberleutnant McCormack trinkt Bier eigentlich am liebsten vom FaB oder aus Flaschen. Aus Liebe zu seinem Hobby kauft er aber möglichst Bier aus Büchsen; in Büchsen, die er noch nicht hat. Grundsätzlich öffnet ein Bierbüchsen-Sammler die Büchse von der Unterseite, das mit der Oberseite unbeschädigt bleibt. Gerade die Büchsenoberseite sagt viel über die Geschichte der Büchsenherstellung aus.

Büchsen-Historie

In den USA wurde Bier erstmals im Jahr 1935 in Büchsen abgefüllt. Dies geschah u.a. aus Gründen der schnelleren Kühlung. Gleichzeitig verdirbt Bier in Büchsen nicht so schnell wie solches in Flaschen, wenn zum Beispiel Sonneneinstrahlung nicht ausgeschlossen werden kann.

Die ersten Büchsen liefen wie Flaschen spitz zu und hatten einen ähnlichen Verschluss wie diese. Anfang 1960 wurden dann erstmals Büchsen mit den "Flip-Tops" auf den Markt gebracht.

Club-Nr. 827

Daniel trat 1972 dem Internationalen Bierbüchsen-Sammelclub bei, der seinen Ursprung in St. Louis nahm. In St. Louis ist die größte Bierbrauerei der Vereinigten Staaten zu Hause, gefolgt von Milwaukee. Dem Club gehören heute 30000 Mitglieder an. An Daniels Mitgliedsnummer 827 ist zu erkennen, daß er zu den ersten tausend Mitgliedern gehört, worauf er sehr stolz ist. Mitglieder des Clubs tauschen Büchsen untereinander aus.

Daniel McCormack möchte seine Sammlung noch erweitern und würde sich freuen, wenn sich aufgrund dieses Berichts ein Sammler angesprochen fühlte. Auf seinen Aufenthalt in Deutschland hat er sich auch besonders wegen seines Hobbys gefreut. Er wird noch bis Dezember 1983 hier bleiben.

(From the "Hersfelden Zeitung" newspaper in Bad Hersfeld, West Germany about Dan McCormack #827)

(Ed. Note: Daniel McCormack has returned to the U.S. since this 1983 article, but no doubt left a lasting impression. Obviously, the interest in our hobby is not beneath the "old world" press. See pp. 44-45 for further proof.)



Foreign Brand Changes



by
Marcella Schinski
#3715

Is it possible that four years have passed since Ken Trembl became *News Report* Editor? Well it has, and now he's retired. Boy! how time flies. At any rate, I enjoyed working with Ken and am now looking forward to working with Gary Johnston who now heads the *New Report* staff.

John Malone of Sundor Brands Inc., Darien, CT, importers of Simba Imported Lager called to tell me there are 4,000 cases of the beer available in the U.S. No more will be canned or imported into the U.S., so contact your local distributors to get the beer into your local stores. This is your last chance, so don't miss out.

News and cans, in this column, are the result of the following collectors input: Peter Lagois (#26361), Richard Dolphin (#1821), Marcello Mastrodicasa (#22693), Manuel

Haas (#26028), Vaclav Ciz (#23711), Knud Rasmussen (#25789), Ken Kitano (#23192), Jack Parry (#17053), George Sieh (#14235), Steve Deibert (#24604), Al Grill (#4665), Leonard Dicker (#9598), Dennis Inkster (#24725), John Kazmierczak (#26420), Cris McGinnis (#25474), Ron Hayes (#4746), Javier Lopez De Toledo (#23817), John Damant (#21427), Mats Olson (#21477), Vidar Tranaas (#21262), Kerry Winters (#4276), Paul Murphy (#23774), Gilbert Bergeron (#21543), Bill Richards (#25537), Doug Steele (#25102), Mats Karlsson (#26402), Shirley (#24867) and Adam (#26557) Murphy, Horst Wendland (#780), and Koichi Azuma (#24634).

Special thanks to Scott Oglesby (#6169), Terry Scullin (#1041) plus Bill Junge (#22957) for photos used in this column and to John McLogan (#464) for the loan of a can to photograph for said column.

1. **ABRO KLASS II PREMIUM** / Abro / (Vimmerby, Sweden). ABRO on a red band in front of a yellow lion and four gold coins comprise the label of this 45CL white aluminum true two-faced can having the RETURBURK logo on one can side.

2. **ALTMARKT EXPORT / ALTMARKT PILSENER** / Calenberger Getranke GMBH for Italy / Hannover, Germany. Both are 33 Lie extruded steel cans and have DOSEN RECYCLING logo on one can side, UPC, and date stamped on the bottom. **EXPORT** is cream colored, white, black and maroon (shown) whereas **PILSENER** is silver, blue, red and white. **PILSENER** is also available in the 500 Lie size.

ASAHI / Asahi Breweries Ltd. / (Tokyo, Japan). JR 62.4.1 plus railroad man on the can face with JR plus train and city on the back face of this white, 350ml aluminum triple in-neck can. JR is indicative of a new railroad system as of April 1st, 1987. Hirohito became emperor in 1925, has ruled for 62 years, which means the year is 1987.

3. **BRUEGEL BIRRA** / Poretto S.P.A. 1/2 Induno Ol, (Italy). Men harvesting wheat by hand is the focal point of this 33CL deep yellow and brown true two-faced extruded steel can.

BULLI EXPORT BIER / Eichhof / Luzern, Switzerland. 35 CL. white straight steel flattop can with black dog on a red diamond shaped label with lettering in black.

CARLING BLACK LABEL LAGER / Bass PLC / Burton-On-Trent & Subsidiaries, GB. Promo offers: 1) SHOPPERTUNITY KNOCKS at the top FREE-UP TO £5 TESCO in a wrap around design on a 440ml extruded steel can, with details on the back face. 2) 12 1/2% EXTRA FREE in a red band at the top of this 495ml aluminum can. (See Mar./Apr. '87, #7 for general design.)

CARLING BLACK LABEL LAGER / Beamish & Crawford plc / Cork, Ireland. Cool Refreshing Flavour in white at the bottom of this all red 500ml extruded steel can, with brand name in white in a black rectangle.

CARLSBERG BEER CERVEZA ESPECIAL / Union under license & control of Carlsberg / Madrid, Spain. **CARLSBERG•DINAMARCA** (in gold) appears at the bottom of the oval of this 33cl extruded steel green can having a gold ornate, upside down, triangular shape design all over the can now brewed and canned in Spain.

CARLSBERG PILSENER LAGER IMPORTED / Carlsberg / Copenhagen, Denmark. 50cl green aluminum can with gold design all over and **IMPORTED** at the bottom of this true two-faced can. **KEEP NATURE CLEAN** logo above UPC on one can side.

CARLTON LIGHT BEER / C & U / Melbourne, Australia. **DARWIN N.T. BOUGAINVILLEA CITY 1987** on the back face of this 375 mL aluminum can with usual can face but this is the first Bougainvillea can with the spin-neck.

4. **CASCADE 2.2 LITE LAGER / CASCADE SPARKLING PALE ALE** / Cascade / Hobart, Australia. Design is new, as you can see, on these 375mL aluminum cans, only for the New South Wales market, and at selected outlets only. First aluminum cans for Cascade. 2.2 can is white, whereas Pale Ale can is green.

5. **CELTIA BIÈRE DE LUXE** / SFBT / (Tunis, Tunisia). 25cl extruded steel red and white tall / thin can with French on one side and Arabic on the reverse side and back face for Saudia Arabia. (Both faces shown).

6. **CHARLES WELLS BOMBARDIER STRONG ALE / CHARLES WELLS EAGLE BITTER IPA IPA / CHARLES WELLS ENSIGN BITTER** / Charles Wells Ltd. / Bedford, GB. All three are black 440mle extruded steel true two-faced cans; **BOMBARDIER** features a soldier with his rifle in front of a cannon; **EAGLE BITTER** features an eagle, and **ENSIGN** features the flag.

COLT 45 STRONG MALT LAGER / Courage Ltd. / London, GB. Get Lucky Get Colt! 10% EXTRA FREE in a blue band at the top of this 485ml blue/grey aluminum can.

CONRADIN KOLSCH / Eder Brewery for Metzmacher• Frechen / Grossostheim, Germany. Straight steel, 3,81 one-faced gold can with large white oval trimmed in gold, **CONRADIN** in black block letters, **KOLSCH** in red script, German tap and brewery info to left of label with English to right, all in black. Note: for Brauerei R. Metzmacher• Frechen.—Obsolete.



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COORS BANQUET BEER / (Asahi) / (Tokyo, Japan). Brewed under license and supervision of the Adolph Coors Co., etc. on one can side of this 350ml aluminum triple in-neck can with usual label. UPC with number beginning 4 901004, etc., indicates Asahi. I've received mail that a 135ml aluminum can was issued too.

DAB DORTMUNDER ACTIEN-BIER CAT. 1 IMPORTED / Dortmund Actien / Dortmund, Germany. IMPORTED FROM GERMANY in black at the top, Dortmund Actien-Bier in green, Premium Quality in red script near the bottom of this white e0, 33L aluminum can and the DOSEN RECYCLING logo in green on one can side. 11,6 FL. OZ. (IMP). 11, 1 FL. OZ. (U.S.) in black on one can face at the bottom, and CAT. 1 ALC. 5% VOL., same color and location on reverse can face.

DOMMELSCH PILS CAT. 1 BIER / Dommelsche / Dommelen, Holland. Dommelsch Pils in two lines on this 5 liter Fass Frisch three-faced barrel can that is **now gold** with a **white band at the top and bottom**. (See May/June '87, #7 for design).

7. DRAUGHT LAGER BEER / South West Breweries Ltd. / Windhoek, (S.W. Africa). Paper label on a brown 2 liter PET container. This is the first container of this size from this brewery and has been available on the South African market since July, 1987.

8. FESTIVAL MALMO KLASS II / Pripps / (Stockholm, Sweden). Bird and five silver medals are the focal point of this 50cl orange aluminum true two-faced can that was issued for a carnival in Malmo and only sold there for a week, hence it's obsolete.

FISCHER BIERE D'ALSACE / Pecheur / Schiltigheim, France. Red, 33cl extruded steel can (See Nov./Dec. '86, #9) that has a large white oval with gold leaves around it with the words Laurier d'Or de la Qualite Internationale, on one can side, in place of Export.

9. FIVE STAR BEER / Shen Ho Shing Five Star Brewery / Beijing, China. Five gold stars on a blue circle on this 355ML white aluminum true two-faced can with lettering in blue, red, and gold.

10. FIVE STAR LAGER BEER / Shen Ho Shing Five Star Brewery / Beijing, China. Five silver stars on a blue circle on this 355ML aluminum can. Top has red, white and silver stripes whereas the bottom is blue with silver stars. (Both faces shown.)

11. FORST SIXTUS SPECIALE BOCK / Forst S.P.A. / Lagundo, (Italy). Label is like the straight steel can but this **c133e extruded steel** can has many changes: **Spezialbier Brauerei** in black script at the top, **tree design in silver** all over this white can, **SIXTUS SPECIALE BOCK not trimmed by gold bands** on both can faces. BIRRA SCURA DOPPIO MALTO in red on one can face at the bottom with DUNKLES DOPPEL-MALZBIER (shown), same color and location on the reverse face. Oh yes, **city is different** and this can has UPC.

FOSTER'S LAGER / WMTB Ltd. under license Carlton & United / London, GB. FREE SPORTS JACKET FOR THE ALL WEATHER WALKABOUT promo offer at the top of this 375ml aluminum can.

FURSTENBERG PILSENER / Fürstlich Furstenbergische / Donaueschinger, West Germany. **Gastlicher Service im Zug, im Bahnhof, auf dem Schiff DSG Macht Appetit auf Reisen** commemorative on the back face of this (50cl) extruded steel silver can with wide white label, and S46 on one can side at the bottom.

12. GOSSER EIN STEIRISCHES BIER EXPORT / Gosser for Germany / Leoben-Goss, Austria. Green INHALT 0,51 extruded steel two-faced can with a white and gold band at the top and bottom and DOSEN RECYCLING logo on one can side. Words Beer and Export in various languages in white band around brand name as well as the gold band at the top and bottom.

13. GREENALL HAAGEN PILSENER LAGER/GREENALL LANCASHIRE BITTER / For Greenall Whitley Take Home (Sales) Ltd. / Warrington, (GB). New issues: HAAGEN features a gold crown on a white label and has silver and grey vertical lines, whereas LANCASHIRE is brown and features a man pulling a barrel by a rope to a horse drawn wagon containing barrels. Both are 440ml extruded steel cans and have the KEEP BRITAIN TIDY logo on one can face-bottom right.

GUINNESS EXTRA STOUT / Arthur Guinness Son & Co. / Dublin, Ireland. Since this is another can not photographed in beer books that I have I'm reporting on it. See Jan./Feb. '86, #14 however this 10 FLUID OZ. cream colored straight steel flattop can does **not have a number in the oval** and has CANNED AT THE BREWERY ST JAMES GATE DUBLIN, on it.

HANSA PILSENER / South African Breweries Ltd. / Johannesburg, (So. Africa). See Nov./Dec. '84, #10 for the label design (hand drawn old time map of the country) however this 340ml can is now **extruded steel** and has a sta-tab lid with **opening instructions**: ← TREK RING OP → DRUK WEER AF.

14. HARBOE SILVER CAT. 1 / Harboes Bryggeri for Germany / Skaelskor, Denmark. PILSENER NACH DEUTSCHEM REINHEITSGEBOT GEBRAUT at the bottom of this silver and black 33cl extruded steel true two-faced can that has the DOSEN RECYCLING logo on one can side.

HEARTLAND BEER / (Kirin) / (Tokyo, Japan). IN EVERY SPIRIT AND EVERY SEASON, EVERYWHERE near the bottom of this silver 350ml aluminum triple in-neck true two-faced can with lettering and tree design in green. UPC with number beginning 4 901411, etc. indicates Kirin. Mail that I received informs me 135ml and 500ml sizes, in aluminum, were also issued.



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HENNINGER KAISER PILSNER / Henninger / Frankfurt Main, Germany. Two sizes to report on: a.) Gold coins and crown, Henninger in red, Kaiser Pilsner in **silver** script on this 3,81 straight steel one-faced label with gold and silver bands at the top and bottom. Brewery info in German and English on left side and tapping info on right side, all in silver, and various slogans on top in three colors. b.) A 5,01 barrel can with label as above except said label is smaller in size and the bands are just gold and it's a two-faced can. Both are obsolete.

HENNINGER MEISTER PILS / Henninger / Frankfurt Main, Germany. HENNINGER in red with **MEISTER PILS** in **green**, on a white label of this 3,8 liter gold straight steel obsolete can. Brewery info in German and English on left side and tapping info on right side.

HENNINGER PRIVAT EXPORT FEINWURZIG / N. B.M. S.p.a. Messina under license Henninger-Brau Frankfurt/Messina, (Italy). Dull gold true two-faced extruded steel can having usual octagonal white shaped label with contents on one can side; **now** CONT. 33cl in size.

HINANO TAHITI BIÈRE DE LUXE LAGER BEER / Brasserie De Tahiti/Papeete, Tahiti. Word received told me there's a white extruded steel can with **NOUVEAU 50CL** (on an angle at the top) with red, blue and gold accent colors with lettering in gold, blue and white. (See Jan./Feb. '87, #11 for general design.)

HOLLAND IMPORT BIRRA OLANDESE / Houba B.V. for Italy/Lieshout, Holland. Refer to May/June '87, #11 for general label design. Word **HOLLAND** (in place of Cat. 1 Pilsener) **IMPORT** (in place of Export) across the can, with the word **CRAI** in black immediately below Import on this green extruded steel can.

INDIA GOLD LABEL / Cervceria India, Inc. / Mayaguez, Puerto Rico. 50th Anniversary above brand name on this 296ml aluminum can with lettering in black and four thin red bands.

JOHN BAXTER'S BITTER / Watney Mann & Truman Brewers Ltd. / London, GB. 17% EXTRA FREE 440 ml FOR THE PRICE OF 375ml at the top of this russet and yellow aluminum can. (See July/Aug. '87 #15 for general label design.)

15. **KALTENBERG DAS KONIGL BAYERISCHE BIER EXPORT BIER III** / Till under license Kaltenberg-Germany / (Ostersund, Sweden). White 45cl true two-faced aluminum can with 1444-5 on one can side and **RETURBURK** logo on reverse can side.

KARAMALZ ALKOHOLFREIES MALZGETRANK CAT. 1 / Bavaria-St. Pauli Brauerei AG/Hamburg, West Germany. Multiples to report on: a.) ...mach mit (do not litter) logo on one can side. b.) Logo and Offizieller Ausstatter der XIV. Olympischen Winterspiele 1984 on one can face at lower right, CAT. 1 on reverse face-same location, with ...mach mit (do not litter) logo on one can side. Both are bronze, orange, red, white and black 0,331 extruded steel cans and the wording at the bottom encircles the cans.

KARLSKRONE EDEL-PILS / Kaiser Brau / Neuhaus, Peg., (Germany). Usual white and blue 0,331 extruded steel can that **now** has the **DOSEN RECYCLING logo** (in blue) between the **AUSGEZEICHNET FUR**, etc., logo (in gold) and **BRAUWASSER GARANTIE** logo on one can side. **Note: brewery.**

KARLSQUELL EDEL-PILS PREMIUM-PILS / Dressler / Hamburg, (Germany). Still a white and blue 0,331 extruded steel can that **now** has **DOSEN RECYCLING logo plus Marken-qualitat aus deutschen Landen** logo on one can side. **Note: brewery.**

KARLSQUELL EDEL-PILS PREMIUM-PILS / Karlsberg / Weber Homburg, Saar, (Germany). Same white and blue 0,331 extruded steel can that **now** has **DOSEN RECYCLING logo** (in blue) between the **AUSGEZEICHNET FUR**, etc., logo (in gold) and **BRAUWASSER GARANTIE** logo on one can side.

KENT OLD BROWN / C. & U. Breweries Pty.Ltd. - at Kent Brewery / Sydney, Australia. 375mL brown aluminum can issued in mid-July, 1987 as a follow-up of a promotion of bulk draught sales.

KEY-BEER STARKOL III / Till / (Lulea, Sweden). Now available in the 33cl size; still white with key logo, aluminum, **SOTMA BESKHET FYLLIGHET** (taste guide), 1447-2 on one can side with **RETURBURK** logo on reverse can side.

16. **KIRIN EXPORT** / Kirin / Tokyo, Japan). **MALT 100%** on a red band at top left with Presenting you the same all malt beer that we export to Germany (in black) near the bottom of this gold 350ml aluminum triple in-neck, true two-faced can.

17. **KIRIN LAGER BEER** Kirin / (Tokyo, Japan). Three commemoratives for the new railroad system: a.) Cherry blossoms at the top on the can face of this 350ml can with five express train logos and a train in a wrap around design on the right side. b.) 350ml and 500ml (back face shown) cans with a Samurai astride a horse featured on the back face. The 500ml can has **three lines of print at the top on the can face**. JR appears on all can faces of these three triple in-neck white aluminum cans. 62 4 1 at the bottom amongs Japanese letters means this railroad system started April 1, 1987 (Refer to Asahi-this column).

KIRIN LAGER BEER / Kirin / Yokohama, (Japan). **YOKAHAMA** on can face of this 350ml aluminum triple in-neck can and was first brewed at Kirin in Yokohama.

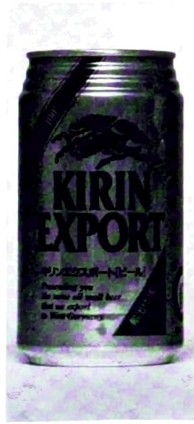
LABATT'S CRYSTAL BEER BIÈRE / Labatt Brewing Co. Ltd. / London, Toronto, Waterloo, Ontario, (Canada). **ONTARIO'S COOL•CLEAR LAGER**; 355ml white true two-faced can with + 908699 on one can side and 370-9C on the reverse can side, that now has the **wide in-neck. RECYCLABLE RETURN FOR REFUND** lid. (See May/June '87, #21.)



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LABATT'S LITE LIGHT BEER•BIERE LEGERE / Labatt Brewing Co., Ltd. / London, Vancouver, Edmonton, Saskatoon, Winnipeg, Toronto, Montreal, Saint John, Halifax, St. John's, Canada. Major label change on this 355ml silver, wide in-neck true two-faced can. On one can side is Proud Sponsor Calgary '88 with red flag (logo) above and a Polar bear at the bottom with "Right out of the ice" with +904326 and 441-OC on the reverse can side. RECYCLABLE RETURN FOR REFUND lid. Another can is available that has 7F25A (in a rectangle) and +904326 on one can side.

19. LOCKWOODS PILS / LOCKWOODS SPECIAL PILS / Lockwoods-Italiana S.P.A./Fidenza, Italia. Foaming beer mug, is the label on both of these 33cl.e aluminum cans. **Pils** in blue (shown) with brand name in orange whereas **Special Pils** is orange with brand name in blue. The line of print at the bottom differs from one can face to the other.

LOWENBRAU MUNCHEN / Lowenbrau for Monaco /Munchen, Germany. The collector that has this 330ml three faced light blue aluminum can, with usual design, really scrutinized the can to find the indication for **Monaco**. One face has HELL EXPORT BLONDE at the top with CERVEZA•BIER•BEER at the bottom; another face has CHIARA EXPORT HELL at the top with BIERE•BIRRA•CERVEZA at the bottom, and the last face has RUBIA EXPORT LIGHT II at the top with BIER•BEER•BIERE•BIRRA at the bottom. Between the faces is—BREWED AND CANNED IN MUNCHEN (GERMANY); Lowenbrau **Monaco** (Germany); contents, etc.

LOWENBRAU PILS KLAS II / Spendrups under license / (Grangesberg, Sweden). RETURBURK logo, on one can face, at the bottom of this 45cl silver aluminum can. Usual gold lion on a blue background label on both can faces with the four gold coins anno 1383 on both can sides.

LUCKY BIERE LAGER BEER / Labatt Brewing Co. Ltd.

/ Vancouver, B.C., (Canada). **Wide in-neck** now on this 355ml white, true two-faced aluminum can with red, gold and silver accent colors. +904052 on one can side and RECYCLABLE RETURN FOR REFUND **gold** lid. (See Jan./Feb. '84, #14.)

20. MACK ARCTIC BEER SPECIAL OL-Skatteklasse 2 / a.s. L. Mack's Olbryggeri / Tromso, Norway. Blue 11,5 fl. oz. aluminum can featuring a polar bear on each face; one a photo and the other a drawing. (Both shown.) Per my source "this beer was one of the best I ever tasted".

MILLER BIERE HIGH LIFE BEER La Brasserie O'Keefe Ltee. under license/Montreal, Quebec, Canada. Miller on a red circle (the new logo) at top of the label on this 355ml gold triple in-neck can with RECYCLABLE ALUMINUM and +904896 on one can side. The brand name on one can face is as above with French wording at the bottom. On the reverse face is Carling O'Keefe Breweries, Vancouver, Calgary, Saskatoon, Winipeg, Toronto, Montreal, St. John's,

Canada and English wording. RECYCLABLE RETURN FOR REFUND lid. Per my source in N. Vancouver, B.C. this is the first time he saw a can with breweries shown this way. A double in-neck can, as above, is available in Quebec with QUEBEC CONSIGNEE 5c REFUND lid. A wide in-neck can, as above is available in Ontario with RECYCLABLE RETURN FOR REFUND lid.

21. MOOSEHEAD'S GOLDEN LIGHT BEER•BIERE / Moosehead Breweries Ltd. / Saint John, N.B. & Dartmouth, N.S., (Canada). True two-faced blue aluminum can with accent colors of gold, white and red with 420-OC on one can side.

22. NORDIK WOLF LIGHT EXPORTED LIGHT BEER KLAS III / Pripps / Gothenburg, Sweden. Nordik scene with wolf highlights this dark green 28.4cl crimp steel can with taste guide (BITTERNESS BESKHET-SWEETNESS SOTMA-BODY FYLLIGHET) on one can side and information about the beer on the back face.

OHLSSON'S EXTRA SMOOTH LAGER / South African Breweries Ltd. / Johannesburg, (So. Africa). **SMOOTHNESS A RARE QUALITY** (one line) **IN A FULL STRENGTH BEER** (second line) **now at the bottom** of this 340ml can.that is **now extruded steel**. Can has sta-tab lid with opening instructions: ←TREK RING OP DRUX WEER AF →. (See Jan./Feb. '85, #18 for design.)

O'KEEFE BIERE ALE / Carling O'Keefe Breweries / Vancouver, Calgary, Saskatoon, Winnipeg, Toronto, Montreal, St. John's, Canada. It's been called to my attention I hadn't reported on this can, so I'll do it now. White, 355ml aluminum can with red shield, gold trim, and blue knight holding a small shield on top of the large shield. +905117 on one can side.

O'KEEFE'S EXTRA OLD STOCK MALT LIQUOR LIQUEUR DE MALT / Carling O'Keefe Breweries / Vancouver, Calgary, Saskatoon, Winnipeg, Toronto, Montreal, St. John's, Canada. IRA INTERNATIONAL RODEO ASSOCIATION 1987 SCHEDULE on the back face of this 355 millilitres white double in-neck can with RECYCLABLE ALUMINUM and +903393 on one can side.

OLAND BIERE EXPORT ALE / Oland Breweries Limited•Les Brasseries Oland Limitee / Halifax, Saint John, Canada. +905232 on one can side of this 355ml aluminum double in-neck can that is now white.

OLD VIENNA LAGER BEER BIERE / Carling O'Keefe Breweries / Vancouver, Calgary, Saskatoon, Winnipeg, Toronto, Montreal, St. John's, Canada. Couple commemoratives to report on: a.) Gone with the FRINGE "...a Hot Time in Old Strathcona". AUGUST 15-23, 1987 Old Strathcona District, Edmonton, Alberta on the back face of this white 355ml aluminum wide in-neck can, with Just say OV on a red band at top left on the can face. +905182 on one can side and 463-0 on the reverse can side with DON'T LITTER PLEASE RECYCLE lid. Word received states this can relates



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to the summer art festival. b.) FOLKLORAMA AUGUST 9-15, 1987 WINNIPEG, MANITOBA. c.) Prevent Forest Fires. Prevenez les incendies de foret. b & c are white 355ml aluminum cans with the commemorative on one can side and + 905182 on the reverse can side. Just say OV appears on both can faces at top left. RECYCLABLE RETURN FOR REFUND lids. FOLKLORAMA has double in-neck whereas Forest Fires can has spin-neck.

OTTAKRINGER HELLES BIER / Ottakringer / Vienna, Wien, Austria. See Sep./Oct. '84, #16 however these cans are **extruded steel**, have gold and white vertical lines plus **150 Jahre** in a circle on **one** can **face** and are available in 33cl and 50cl sizes.

OVERBERG LAGER / South African / Johannesburg, So. Africa. Better late than never to report on these two long time obsolete 340ml extruded steel cans issued for the wheat barley harvest: a.) 1985 HARVEST on one can face and 1985 OES on the reverse. b.) 1986 HARVEST on one can face and 1986 OES on the reverse. (See Nov./Dec. '85, #18 for design.)

PANACHE' BILZ / (Cardinal) / (Fribourg, Switzerland). Action: Ruck-zuck-zum-Rucksack! Le sac-fouzitout! on the can face that has alkoholfrei at the top. Sans alcool on the second face and Senz'akol on the third face, both at the top of this blue, white, red and green 33cl extruded steel shandy can with PANACHE' BILZ lid. **First promo** can from Switzerland. (See May/June '86, #16 for general label design.)

PARKBRAU EXPORT / Parkbrauerei / Pirmasens-Zweibrücken, Germany. Parkbrau logo at the top in black and gold, PARKBRAU In white on a red band, EXPORT in black, with all other wording in **gold** and red on the can face of this white 3,8 liter straight steel can. 5 step tap instructions in black with actual pictures appears on the back face of this obsolete can.

23. **PELFORTH PALE** / Pelforth / Lille, France. MINIFUT 17 DEMIS, etc. at top of this 4.2 liters crimp steel black, red and gold can. Wording at top translates to 17 small glasses.

24. **PELICAN DE PELFORTH** / Pelforth / Lille, France. Biere Blonde Export above brand name on this white, orange, gold and brown extruded steel can that states minimum contents as 33cl however on the can face (encircling the can) is 33 CL•34.5 CL.

PRIPPS BLA EXTRA OL II / Pripps / Stockholm, Sweden. ARETS STORSTA OLNHYET! EN HEL LITER! on a red diagonal band at top left on this **one liter** crimp steel blue can having usual label (crown, ribbon, lion, unicorn, and ship). This true two-faced can also has the taste guide, BESKHET SOTMA FYLLIGHET, on one can side.

PRIPPS EXPORT III STARKOL / Pripps / (Stockholm, Sweden). Variations to tell you about: a.) 28.4 CL. at top left with 10 IMP. FL. OZ. at top right, STARKOL at bottom left and right on this obsolete crimp steel can. Serveringstemperatur 8-10°C etc., thru ett fullvardigt mal (in 4 lines) lid. b.) **28.4 CL STARKOL at top left with STARKOL 9.5 U.S. FL. OZ. at top right** of this aluminum can with brewery name and alcohol content in two lines at the bottom. Both are blue in color and

have the taste guide (BITTERNESS BESHKET-SWEETNESS SOTMA-BODY FYLLIGHET) on one can side. Serverings-temperatur 8-10°C etc., thru mycket humle (in 4 lines) lid.

RED CENTRE LAGER BEER / South Australian Brewing Co. Ltd. for Japan / Adelaide, Australia. PRODUCT OF AUSTRALIA at the top of this 375mL white aluminum can with three long lines of Japanese letters on one can side. (See July/Aug. '86, #17a.)

25. **RIEGLER BIER RIEGLER SPEZIAL EXPORT** / Riegeler Brauerei / Riegel Kaiserstuhl, Germany. Gold and white vertical lines with gold oval on this e0,331 extruded steel can. HOCKENHEIMRING Besucht das Motor-Sport-Museum TREFFPUNKT DER FANS commemorative on the back face. Both faces shown.

26. **ROYAL AUSTRALIAN PREMIUM EXPORT LAGER** / Tasmanian for UK / Launceston, Australia. Symbolic Australian flag at the top of the dark blue oval with a coat of arms at the bottom of the oval. A 375ml aluminum can having vertical silver lines and KEEP BRITAIN TIDY logo on one can side, for NURDIN & PEACOCK, an English company.

27. **SAN MIGUEL BEER** / San Miguel for US / Manila, Philippines. This 355mL white aluminum sta-tab can has gold and red accent colors and was purchased at Trader Joe's Market in Manhattan Beach, CA at a cost of \$1.99 per 6 pack, however, there is no importers name on the can.

SAPPORO DRAFT BEER / (Sapporo) / (Tokyo, Japan). Triple in-neck 350ml white aluminum can with JR (in black) 1987 (ingold) plus a train in a wrap around design. A 500ml can is also available.

28. **SAPPORO PREMIUM DRAFT BEER EDELPILS** / Sapporo / Tokyo, Japan. Ribbon and Edelpils in olive green on this white 350ml aluminum wide in-neck true two-faced can with other lettering in black and gold.

29. **SCHOONER CANADIAN LAGER BEER IMPORTED** / Labatt Brewing Co. Ltd. for US / London, Montreal, Vancouver, Canada. Schooner Bluenose is featured on this green 355ML double in-neck can. IMPORTED BY LABATT IMPORTERS, INC. DARIEN, CT 06820.

30. **SCHULTHEISS BERLINER MOLLE PILSENER CAT. 1** / Schultheiss / Berlin, Germany. Another "ART" can; Der Landstreicher (at bottom on can face)—man with cane and one shoe on. 500ml extruded steel can.

SKOL / Skol / Rotterdam, Holland. This 33cl can for Israel is now **extruded steel**, is still white with world globe trimmed in gold, BY APPOINTMENT TO H.M. THE QUEEN OF NETHERLANDS above Skol has been deleted, has contents and Hebrew lettering at the bottom, and **now has a Herbracie crest in the upper right** of this two-faced can.

SOUTHWARK PREMIUM LAGER BEER / SAB Co. Ltd. for Japan / Thebarton, Australia. Six small lines of Japanese letters on one can side of this mauve green 375mL aluminum can. (See Jan./Feb. '86, #28.)



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31. **STYRKA II** / Warby / (Stockholm, Sweden). Lettering in gold / silver on this dark blue (50cl) aluminum can with RETURBURK logo at the top on one can side.

SUNTORY BEER / Suntory / Tokyo, Japan. Eight additional 1.21 PET containers to report on: a.) Female penguin as bride in pink gown, Wedding II—#8706. b.) Male penguin in blue tux, Wedding II—#8706. c.) Male penguin wearing goggles, snorkel and holding under water camera—#8707. d.) Male penguin holding surfboard—#8707. e.) Male penguin Sea Captain—#8707. f.) Male penguin as crew member—#8707. g.) Male penguin golfer—#8708. h.) Female penguin golfer—#8708.

SUNTORY DRAFT BEER / Suntory / (Tokyo, Japan). Commemoratives: a.) (KUMAMOTO GREEPIC) '86-futuristic looking building, roller coaster, ferris wheel and blimp. b.) (12TH WORLD ORCHIDS CONGRESS, TOKYO)—7 penguins; fishing, at campfire, in tent, and backpacking. c.) (AOI EXPO) '87 (OKAZAKI CITY)—flowers, banners, ferris wheel, tents and buildings. d.) JR-12 train logos in a wrap around design. e.) GIANTS (1987) SUNTORY BEER on the can face—500ml. All five are white, triple in-neck 350ml white aluminum cans other than as indicated. Cans c, d, and e have the 1987 logo design and the brand name shown as DRAFT BEER SUNTORY.

SUNTORY DRAFT BEER IMPORTED / Suntory for US / Tokyo, Japan. Silver 300ml barrel can with IMPORTED in white on a red diagonal band at top left, 10 FL. OZ. in silver at right, SUNTORY in blue on a white ribbon, DRAFT BEER in white below ribbon, followed by a line of red print. Fourth issue of the silver barrel can that was issued July, 1987. Note: **beer mug not on this can.**

SVENSK LAGER BEER / Warby for UK / Stockholm, Sweden. Contents now in two lines (below word Beer) whereas it was in three lines on the can featured May/June '82, #20. This white aluminum can is now 450ml, has DO NOT LITTER logo at the top and Distributors: Norbrew Marketing Ltd. Ipswich, UK both on one can side.

THOS. COOPER & SONS FINEST PREMIUM LAGER IMPORTED / Cooper & Sons Ltd. for US / Leabrook, Australia. 1 pint 9 fl. oz. 740ml white straight steel can with IMPORTED FROM AUSTRALIA, repeated twice at the top. IMPORTED BY GARADON INC., STAMFORD, CT 06902 and the UPC code along side a Koala with cub, the former holding a beer mug, on the back face.

THREE HEARTS GOLDEN BEER II / Appeltofftiska / Halmstad, Sweden. NYHET. 50cl. on a red band at the top of this blue aluminum can with Ett KRONLEIN OI bryggd med tradition i fem generationer, etc. and RETURBURK logo both on one can side.

TUCHER HEFE WEIZEN / Tucher / Nurnberg, Germany. Mostly gold, having a white label with Tucher in large black letters and Hefe Weisen in light blue with DOSEN RECYCLING logo on one can side. Available in 33cl and 50cl extruded steel cans.

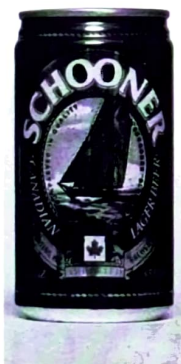
VICTORIA VB BITTER / C. & U. Breweries Ltd. / Melbourne, Australia. ETTAMOGAH PUB BEER IT TANTALIZES THE TASTE BUDS AND TASTES GOOD TOO MATE! OFFICIAL OPENING 31st MAY 1987 commemorative on the back face of this 375mL white aluminum can. Only 50,000 cans were made.

VOLL-DAMM EXTRA CERVEZA ESPECIAL EXTRA CAT. S / S.A. Damm / Barcelona, Spain. Metallic green Vol. 33cl. extruded steel can with Beer Bier on one can face and Birra Biere on reverse can face above the brand name, but with variations; a.) Seven cities listed at the top of the can in silver. b.) White line at the top of the can with the seven cities listed at the bottom in silver followed by a white line also at the bottom. On this can the word extra (in gold) is positioned higher on the can.

WEISSENBURG PILSENER / Weissenburg / Lippstadt, Germany. Party-Fasschen (at top in bold black letters), a gold coat of arms, WEISSENBURG (lower half in black outlined letters, and Pilsener (at the bottom in green script) on this white 3,8 LTR. straight steel can with one-faced label. Obsolete.

WEST END EXTRA LIGHT / SAB Co. Ltd. for Japan / Adelaide, Australia. Japanese letters in six lines (2 short and 4 long) on one can side of this basically gold 375mL aluminum can. (See Mar./Apr. '86, #35.)

32. **XXX CERVEZA CLARA TRES EQUIS** / Cerveza Moctezuma / Orizaba, Ver. Quadalajara, JAL., Mexico. 340ml tall extruded steel can having gold and white vertical lines, XXX and ribbon behind TRES EQUIS are red, while the bird is a darker red. Words CALIDAD MOCTEZUMA are embossed in the lid.



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CAN TRIVIA CONTEST #3

Here we go again with another \$150.00 worth of free cans from Rogalski Brothers. All you have to do is answer some can trivia questions.

This is how it works. The first ten people who answer at least 5 out of 6 questions correctly will win a \$10.00 gift certificate. The first person to answer 6 correctly will win a \$50.00 gift certificate. No purchase required, no sales pitch, just redeem your certificate for cans of your choice from our list.

Want to try? Then write to us with your answers. The earliest postmark will be the deciding factor. No phone calls please.

We will run the correct answers and the names of the winners in a future news report.

Here are the questions. GOOD LUCK.

1. What is the picture on the lid of a Storzette can?
2. What can is named after a famous San Francisco landmark?
3. Who is Margie McNally?
4. What beer was brewed for the Church Point Wholesale Grocery in Church Point, Louisiana?
5. What two cans use the number 82 in their names?
6. What can used the slogan "The kind Dad used to drink"?

If you would like to receive our list of cans for sale, write or call and we will be happy to send you a copy. Our inventory contains between 10,000 and 50,000 cans for sale at all times. Chances are, we will have the cans you want, or we can locate them for you.

We offer a money back guarantee with a 10 day return privilege on all orders. We are full time dealers, always available by mail or phone to quickly fill your order. Master Card, VISA, or your personal check are welcome.

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CONGRATULATIONS

To The Winners of Contest #1
Sept./Oct., 1987 News Report

Charles Bacon \$50.00 Winner
Jack L. Cooper \$10.00 Winner
(No other entries received)

Here are the questions and correct answers to quiz #1.

1. What was the only can filled by Mathie-Ruder of Wisconsin?
— Red Ribbon, BCU 32-28
2. What brew featured a mix of Lager Beer, Light Ale, and Malt Liquor?
— Pickwick Brew, BCU 106-18
3. What can by General looks a lot like the later Regal Pale flattops?
— Spring Beer BCU 119-20 was made in a crimped steel pulltab by general and looks very similar to the Regal Pale Flattops BCU 111-11, 12 and 13.
4. What can features a man pushing down two pillars?
— Waldorf Samson Ale, BCU 125-31
5. What two cans from Maier and Walter are almost identical in color and design, but are different brands?
— Regency by Maier, Bible No. 2436 and Colorado Imperial by Walter, BCU 83-37
6. Several companies canned versions of BCU 18-21, "Beer". A camouflage can featuring an aircraft propeller on the front. Who was the only company to can this in a flattop?
— There were actually two different breweries. Ruppert and Schlitz.



Would like to start by giving a premium welcome to our new editor, Gary Johnston! Gary lives in the Eau Claire, Wisconsin area and intends to continue the great job that was done by Ken Trembl. Welcome aboard Gary!

You had a taste last issue of the other change in the *News Report* staff. My old friend Green Ronblatt has taken over Jeff Berg's old column. And knowing Green for many years, I know there will never be a dull moment in his column.

As some of you may know already, The Pabst Brewing Company and the Stroh's Brewing Company have signed a marketing agreement to help each other in all fields. Will keep you up with the details as I find out more, but I understand that there will be some Pabst products brewed at Stroh's breweries and some Stroh's products brewed at Pabst breweries. Wonder how you "fire-brew" "It's the water"?

The takeover of Heileman is all but done. Bond Holdings have promised to support the Heileman brands in the areas they are strong with advertising and point of sale material. One of the things in the works is to take Henry Weinhard's Premium nation-wide. The label was originally produced in the the Weinhard brewery in Portland and now includes a beer, a dark, a light and an ale, all being marketed under the Henry label.

Also during 1988, Coors will expand into Pennsylvania and Delaware. Coors products will be available in 49 states and the District of Columbia. The remaining state, Indiana will be added in 1990.

With the Union boycott of Coors at an end, the brewery has reported both a third quarter increase of almost 300,000 barrels and for the first 40 weeks of 1987 an increase of slightly under 500,000 barrels.

The old Orliebs brewery in Philadelphia has been sold at auction for a reported \$725,000. The brewery, closed in 1981, will probably be converted to a combination, specialty shop and condominiums the new owners reported.

Overshadowed by the Heileman takeover is the purchase of the Rolling Rock Brewery at Latrobe by the Labatt Brewing Company of Canada. Labatt, which is owned by the Canadian branch of the family that owns Seagram has long wished deeper penetration of the American market. This purchase of Rolling Rock will just about double the

amount of beer Labatt's sells in the USA to a million barrels a year.

On the micro scene, Don Doody, #21560 sent me an article stating that there are now seven micro breweries operating in British Columbia. In addition, there are now three operating in Alberta.

Thomas Verges, #26729, sent me an article stating the Alaska 49er Brewery has run into pure water problems at the original planned brewery site and that the company has been dissolved before it got into production. However, Peter Eberhardt, the founder of 49er has founded a new brewery, the Denali Brewing Company and is now in the process of selling stock and selecting a new brewery site. If fund-raising efforts are successful, Glacier Creek Lager will be available by mid-1988.

And, Ken Gretzinger reports that the Sprecher Brewing Company in Wisconsin is spending \$140,000 that will double it's size and triple it's capacity. The capacity is now 3,500 barrels a year.

Again, if you are a label collector, send an SASE, and I will send you the bottle labels from the Rainier Brewing Company.



By
Premium Bill
Mugrage
#791

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Letters

Dear Editor,

My wife and I, and our two teenage sons, had a marvelous time at your Convention at Niagara, and on behalf of the other Aussie collectors we would like to thank all those who really made us feel welcome at Niagara and everywhere we went in the USA and Canada.

Apart from ourselves, Owen Evans from NSW and Vince McInerney from W.A. attended the Convention, and as well Allan Roberts from NSW called in to say g'day whilst he was on an extended holiday through the USA.

Thanks to the Simon Pure Chapter who organized the show; our cans were safely awaiting our arrival. Bob Terray and the other members made us feel most welcome and the Convention was a great success for us. In particular we would like to thank Claude Lardinois,

Tom Hull and their mates for helping us and supplying us with ample amounts of the amber nectar along with trading advice. In addition, many thanks to 'Big John' Kizis, 'Wild Bill' Grissom, L.O. Holden, John and Cathy Rummel, Jim Reed and a host of others who helped us out no end. Thanks a lot, mates.

It was real fun, too, to meet members of the BCCA when we only knew them by correspondence or those whose faces we had only seen in the BCCA News Report. We also had the chance to view several nice collections.

Once again, congratulations to all those concerned for a great Convention, and the wonderful hospitality we received. We sincerely hope that we may be able to get back to the USA for another Convention. All the collectors

we met were a great mob of blokes and we can't stop telling the Aussie collectors to save a few dollars and go over to your great country.

All the best to you for a happy Christmas and a canful New Year.

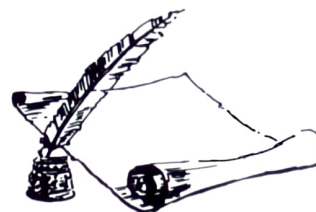
The Aussies Downunder

Adam Murphy, #26557

Shirley Murphy, #24867

Owen Evans, #24350

Vince McInerney, #25184



By
Chuck Schwend
#16601

BCCA Want Ads

Ads are \$1.00 for up to 220 spaces and \$2.00 for up to 440 spaces • Letters, spaces, punctuation marks, etc. are included in the 220 and 440 limits • Your name, BCCA #, street address, city, state, zip code (and country for non-U.S. members) are part of the ad • Any ad over 220 (or 440) will be EDITED • Please submit ads for trading CANS and BREWERIANA only, no pop cans, baseball cards, etc. or buying and selling • Ads for any chapter trade session are acceptable • "BEST OFFER" is not permitted in ads • "POTLUCK" trading ads (send me six of your locals for six of mine, etc.) will not be accepted. This includes ads for coasters, labels, etc. This is a decision of the board and is in the best interest of the membership • We reserve the right to edit or not publish any ad which may not be in keeping with the ideals of the BCCA • You may submit 1 or more ads per category (novice, flat, foreign, etc.) per issue. The additional ads will appear providing space is available. Extra ads will be held over until the next issue • Send ads to: BCCA, 747 Merus Ct., Fenton, MO 63026-2092.

Ads received before November 25 appear in this issue. Ads received in the BCCA office after that date, and before January 21st will appear in the March/April issue. The deadline for the May/June issue is March 23.

NOVICE

IF YOU WANT TO TRADE CANS FOR BRAZILIANS (5 DIFF), WRITE ME...
SIDNEI STIFFELMAN, #26618, RUA DR POTY MEDEIROS 110/301, PORTO ALEGRE-RS-90460-BRAZIL

NEW MEMBER NEEDS YOUR TRADE LISTS OF CANS AND BREWERIANA. LOOKING FOR SIMBA SET HARLY DAVIDSON CANS. WILL TRY TO ANSWER ALL...
STEPHEN BOURSAW, #26675, 1926 W. CASINO E-103, EVERETT, WA 98204

CTS/FTS/COASTER/BOTTLES FOR PAINTED LABEL BOTTLES LIKE GOLDCREST/FREE STATE/AMERICAN/GUNTHER. I'M VERY GENEROUS. WILL TRADE YANKEE/DAWSON/RHEINGOLD GIRLS ETC...
PAUL BURDEN, #14692, PO BOX 218, MEDFIELD, MA 02052

CURRENT

HAVE NEW STAG-GRIESEDIECK-HAMMS GENUINE DRAFT-IC HALL/FAME. NEED 9/86-FOXHEAD 5/87-LODI, YOUNG 158-7/87-BEST REG/LT-9/87-BRITT, LATINA, 18K, SPIRIT, LABATT 50#15...
D MAUS, #16044, 5479 FIRELEAF, ST. LOUIS, MO 63129

HAVE NEW STAG, GRIESEDIECK, OLD CHICAGO, ROCK & ROLL, TEXAS LT DK, ZING, HAMM'S DR, KING COBRA, MASTER CYLINDER, 16 OZ RED BULL W/GAME MEISTER BRAU 4 OZ FREE & MANY MORE...
PAUL GAST, #26518, 1906 EASY ST, URBANA, IL 61801

HAVE RATHSKELLER, NEW ORLEANS BEER & LT, SKAGGS BEER & LT, SCOTT BREWERY, YUENGLINGS 200TH, ANN POINT BOCK, BLACK BELT, AMERICAN BEER & LT, IC HALL OF FAMERS, TREATY, BARNEGAT LIGHTHOUSE, 87 HARLEY, DAYTONA, HAMMS GENUINE DRAFT, DAKOTA AND LOTS MORE!! NEED TENNENTS...
RON RIGGENBACH, #26332, R1 BOX 9640, PAULDING, OH 45879

HAVE TREATY, COUNTRY FEST, SCHMIDT LIGHT INSTANT WIN, GRIESEDIECK, 16 OZ RED BULL INSTANT WIN. COLLECT US, CANADA, JAPAN...
MARV EISCHEN, #21384, 1348 19 1/2 ST, CAMERON, WI 54822

ALUM. CANS-GOT TO GET RID OF 'EM. I NEED ROOM. I ONLY COLLECT 12 OZ. US STEEL CANS. HELP ME CLEAR MY STOCK OF THESE. DROP ME A LINE, EVERY TRADE GETS A FREE MINT CAN...
MARK MAHONEY, #24425, 42 BITTERSWEET LN, HAMBURG, NY 14075

SIX-PACK

FALSTAFF BICENTENNIAL, FALSTAFF G. WASHINGTON, 905 BCU 98-6, PULASKI PIWO, SPECIAL EXPORT, TEXAS PRIDE, 76 KENTUCKY DERBY, PICKETTS, TRIPLE CROWN-NAT BOH. AUSTRALIAN-CASCADE/TOURISM, CANTERBURY SHIELD COUNTRY...
CHUCK SCHWEND, #16601, 2753 BUCKINGHAM DR, FLORISSANT, MO 63033

I FOUND CASES OF CANS IN THE GARAGE FROM THE BICENTENNIAL ERA. ALL IN GRADE ONE CONDITION. SEND FOR LIST...
D.L. SORENSON, #26500, 3767 ST ANDREWS BLVD, RACINE, WI 53405

OBSOLETE TABS

HAVE: BRUT 31-12, DENVER 59-38, DORF 60-24, OERTELS 98-22, RED LION 109-38, WALTERS 12-66. SEND LIST...
BOB BECKLER, #2824, RT 1 BOX 17, VAN DYNE, WI 54979

TO ALL WHO NEED OLD CARS 85, 86, and 87. THEY WILL BE AT THE CONVENTION IN MICHIGAN...
MIKE GIBSON, #22963, 1310 W HWY 42, LAGRANGE, KY 40031

ALL CANS GR1 TO 1+ , HIBRAU L1316, WHALES WA 2967, ADLER B.27, CHIEF 0.504, 56-32, 503, NATIONAL B.3076, L1906, PEOPLES 2210, RAHRS 2317, \$1000 2126, POTOSI 2293 IN 12 PACKS...
RUSS KLUG, #21682, 218 W. 11TH AVE, OSHKOSH, WI 54901

GENESEE "COLD-AGED" & FYFE & DRUM. IN MINT COND. DOES ANYONE NEED THESE? I COLLECT 12 OZ US STEEL CANS. LET ME KNOW WHAT YOU NEED...
MARK MAHONEY, #24425, 42 BITTERSWEET LN, HAMBURG, NY 14075

FOR TRADE: 8 DIFF CAN COMPANY CANS LIKE BUD BIRELL, KRUEGER 50 YRS. WANT OTHER CAN COMPANY CANS, OLD STYLE BANKS, & RETIREMENT CANS...
JIM LINDLOF, #25971, 3710 BROOKSHADOW DR, KINGWOOD, TX 77345

FLATS

HAVE: GARTEN BRAU 70-35, HAMMS 78-29, MEISTER BRAU 94-11, RHEINGOLD 112-17, STROHS 121-23, TUDOR 123-39. SEND LIST...
BOB BECKLER, #2824, RT1 BOX 17, VAN DYNE, WI 54979

ADVANCED PRE 1976 LISTS OF FLATS AND TABS, A GOOD GR1 TO MINT US ONLY WANTED. ALL LETTERS ANSWERED. 7 OZ TO 16 OZ...
SCOTT PRAZAK, #6574, 8917 WEST 24TH ST, NO RIVERSIDE, IL 60546

HAVE MANY OLD GENESEE CANS, STANDARD FLATS-PULL TABS. WOULD LIKE TO TRADE WITH ANYONE. ALSO HAVE MANY OLD TOPPER CANS. YOUR LIST FOR MINE. ALL LETTERS ANSWERED...
JOHN ROBSON, #26644, 335 ALFONSO DRIVE, ROCHESTER, NY 14626

HAVE VALLEY FORGE O.I. 125-4 GR1 WANT GR1 FLATS OR CONES...
RAYNER JOHNSON, #10176, 6828 DYER CT, SPRINGFIELD, VA 22150

CTS/FTS/COASTERS/BOTTLES FOR PAINTED LABEL BOTTLES LIKE GOLDCREST/FREE STATE/AMERICAN/GUNTHER. I'M VERY GENEROUS. WILL TRADE YANKEE/DAWSON/RHEINGOLD GIRLS ETC...
PAUL BURDEN, #14692, PO BOX 218, MEDFIELD, MA 02052

PABST BLUE RIBBON COLLECTORS! INTERESTED IN FORMING AN AT LARGE PABST CHAPTER? CONTACT MARK BARREN, #21177, 6806 BEAR RIDGE RD, LOCKPORT, NY 14094...
MARK BARREN, #21177, 6806 BEAR RIDGE RD, LOCKPORT, NY 14094-9215

HAVE HORLUCKS, BULLSEYE, HUMBOLDT, BREW 66, WILSHIRE CLUB, OLDE ENGLISH 600 AND 800, BLITZ BLUES, TUXEDO 51, COLUMBIA, OLD STYLE IN CLASS BOOK AND MANY MORE...
MICHAEL HARBERT, #24077, 5150 MITCHELL PT DR, HOOD RIVER, OR 97031

WANTED: RHEINGOLD BEER OI, CLASS BOOK PAGE 43 #4, STORE CONDITION ONLY...
BERNIE FABIAN, #19097, 30 EDGEWOOD RD, PORTLAND, CT 06480

ALL CANS GR1 TO 1+ RAHRS 2316, ADLER B. 42-26 & 28, \$1000 122-20, CHIEF O. 501, PFEIFFER 2218 & 2219, ACME 20, OCONTO 1964, YUSAY 3026, GETTELMAN 1018, 1019, 1020, 1023, BRAUMEISTER 326, JAX 1478, OLY 102-17, PABST 2157, 2158, 2159, 2163 & 103-36, SCHLITZ 114-40, 115-2 & 6, MILLER 95-6 & 8, HUBER 1374, OLD MIL L101-3, BLATZ 260, 262, REGAL B. 12416, KOL 1577, IROQUOIS D. L1467, NATIONAL 1923, GETTELMAN DRAFTAP-GALLON 162-6...
RUSS KLUG, #21682, 218 W 11TH AVE, OSHKOSH, WI 54901

PRE 1976 FLATS AND TABS, A GOOD GR1 TO MINT, 12 AND 16 OZ CHICAGO CANS, CONGRESS, MEISTER BRAU, REDTOP ARE SOME OF MY INTERESTS. ALL LETTERS ANSWERED...
SCOTT PRAZAK, #6574, 8917 WEST 24TH ST, NO RIVERSIDE, IL 60546

WANTED: OLDER BUDWEISER, BUSCH, OR MICHELOB CANS AND OTHER FLAT TOPS GD2-UP FROM MIDWEST CITIES. ALSO NEED OLD TIN BEER TRAYS FROM BUSCH OR OTHER BREWERY...
JIM SCHLAKER, #26479, 9300 PAUL ADRIAN DR, ST. LOUIS, MO 63126

WANT CONES AND FLATS FROM WEST COAST GR3 OR BETTER. HAVE MANY TRADERS, SEND LIST FOR LIST. WILL TRADE GENEROUSLY FOR CANS FOR MY SHELVES...
JOHN KRUPNIK, JR, #23423, 5939 BALTIMORE ST, BALTIMORE, MD 21043

HAVE TEN DIFFERENT TOONER SCHOONER BY GRETZ GR1 + . NEED STATUES OLD METAL SIGNS ALL SIZES OR TRAYS. NO CANS PH. 717-632-5789...
KENNETH HOSTETTER, #2943, 4855 HANOVER RD, HANOVER, PA 17331

CONES

CTS/FTS/COASTERS/BOTTLES FOR PAINTED LABEL BOTTLES LIKE GOLDCREST/FREE STATE/AMERICAN/GUNTHER. I'M VERY GENEROUS. WILL TRADE YANKEE/DAWSON/RHEINGOLD GIRLS ETC...
PAUL BURDEN, #14692, PO BOX 218, MEDFIELD, MA 02052

PABST BLUE RIBBON COLLECTORS! INTERESTED IN FORMING AN AT LARGE PABST CHAPTER? CONTACT MARK BARREN, #21177, 6806 BEAR RIDGE RD, LOCKPORT, NY 14094-9215...
MARK BARREN, #21177, 6806 BEAR RIDGE RD, LOCKPORT, NY 14094-9215

ARNOLD BAVARIAN PILSNER 2 LITRE STRAIGHT STEEL WITH SCREW TYPE CAP. WANT B.O. CANS ONLY...
JOHN BERNARD, #3990, 441 SHURS LANE, PHILADELPHIA, PA 19128

NEED: GRIESEDIECK CR (BCU 38/10) GENEROUS TRADER! HAVE: 23/3 & 9, 28/11 & 20, 35/6, 37/4, 44/23, 109/16, 33/21(BUT FT), 113/9(GOLD FT)...
BRUCE MOBLEY, #19740, 1209 ENGLEWOOD, MACON, MO 63552

WILL TRADE MY GR1/1+ CONES FOR 1 CASE OF HARLEY '87 STURGIS. ALSO CONES FOR CONES. WRITE FOR LIST OF CANS TO TRADE...
ART DISTELRATH, #5161, 539 CENTER, CONNEAUT, OH 44030

WANT CONES AND FLATS FROM WEST COAST GR3 OR BETTER. HAVE MANY TRADERS, SEND LIST FOR LIST. WILL TRADE GENEROUSLY FOR CANS FOR MY SHELVES...
JOHN KRUPNIK, JR, #23423, 5939 BALTIMORE ST, BALTIMORE, MD 21043

DUMPER

HAVE BCU 19/32, 28/24, 28/7, 60/23, 68/27, 69/10, 75/27, 85/23, 86/28, 89/24, 107/29, 112/21, 124/18. WANT 18/19, 19/5, 20/27, 20/28, 21/10, 22/26, 54/8, 57/2, 58/12, 59/16, 67/35, 68/39, 73/37, 78/18, 86/23, 89/12, 95/30, 95/36, 100/35, 102/4, 105/8, 107/36, 111/28, 121/32, 125/28...
MARK YOUNGBLOOD, #22008, 2292 ROTH PL, WHITE BEAR LAKE, MN 55110

TRADE DUMPERS OR MINT CANS. I'M AN EASY TRADER. WOULD LIKE TO TRADE WITH CALIF DUMPER. HAVE FTS, CTS, QT, CTS, TABS. SOME MINT, SOME DUMPERS. SEND LIST...
MICHAEL PARDINSKI, #26540, 2247 TIME DRIVE, GAMBRILLS, MD 21054

CTS/FTS/COASTERS/BOTTLES FOR PAINTED LABEL BOTTLES LIKE GOLDCREST/FREE STATE/AMERICAN/GUNTHER. I'M VERY GENEROUS. WILL TRADE YANKEE/DAWSON/RHEINGOLD GIRLS ETC...
PAUL BURDEN, #14692, PO BOX 218, MEDFIELD, MA 02052

HAVE BLITZ BCU 49-8 & 9, WILSHIRE BCU 127-21, RANIER JUBILEES BCU 108-27, MANY COLORS, BULLSEYE BCU 53-2, PLUS MANY MORE GRADE 3 OR BETTER...
MICHAEL HARBERT, #24077, 5150 MITCHELL PT DR, HOOD RIVER, OR 97031

MINNESOTA DUMPERS—CONES/FLATS/PULL TABS. SEND LIST. WANT DUMPER CONES...
VERN HASTINGS, #14578, 6390 7TH ST NORTH, ST PAUL, MN 55119

GALLON

HAVE 70 GALLON/PARTY SIZE CANS FOR TRADE FOR AMERICAN GALLON CANS OR FLATS I NEED. WRITE FOR LIST...
MYRON WAGNER, #26539, 1108 GRANT AVE, NORFOLK, NE 68701

GALLONS WANTED PARTICULARLY GRANT'S SCOTTISH ALE FROM WASH STATE. PHOTOS IF POSSIBLE. MANY ENG PARTY CANS FOR TRADE...
PHIL DAUFEL, #2463, 12 VIVIENNE HOUSE, 35 BUDEBURY RD, STAINES, MIDD. ENGLAND TW182BB

HAVE AASS PILSNER AND RINGNES FATOL PILSENER FROM NORWAY TO TRADE. INTERESTED IN OTHER GALLON...
KAI V. HANSEN, #17930, FRÖTUNA 73, S-71041 FELLINGSBRO, SWEDEN

FOREIGN

ASIAN CANS ORIENTAL BEER (OB), CROWN, ASAHI, OTHERS. WANT FOREIGNS AND NEW ISSUES. NORMAL US POSTAGE RATES...
JOHN BETTS, #16206, PSC BOX 733, APO SAN FRANCISCO, CA 96366

I'VE LOTS OF EXTRA GERMAN CANS, ITALY, HOLLAND, NO JAPANS. I'LL SHIP THEM OFF WITH NO DELAY FOR YOUR CANADIANS OR LATINS. OKAY? PS: DESPITE ADDRESS, I'M IN GERMANY...
JOSEPH OWEN, #26711, BOX 171, APO NY, 09128

WANTED DESPERATELY—AUSSIE GOLD LAGER BY 'SOUTH AUSTRALIAN BREWING CO.' ADELAIDE, AUST—CANS WERE EXPORTED AND SOLD HERE IN USA. WHO HAS THIS CAN? WILL TRADE GENEROUSLY...
HAROLD HILTON, #24945, 76 SCHRAALENBURGH, HARRINGTON PARK, NJ 07640

HAVE SPANISH TRAIN SCHEDULE SETS AND MANY OTHER FOREIGN SETS AND SINGLES. WANT 700ML WORLD SERIES AND OTHER COMM JAPANESE CANS. ALSO SCHAFFT LAGER, ETC...
PETER E NEWALLIS, #20254, 9909 ENSLEY LN, LEAWOOD, KS 66206

HAVE SIMBA SETS TO TRADE FOR FOREIGN CANS I NEED. MAKE AN OFFER. NEED JAPANESE. DON'T NEED CANADIAN...
WES HYDE, #25540, 8709 BREEZEWOOD DR, PITTSBURGH, PA 15237

HAVE SAIGON LAGER VIETNAM CAN. WANT ANY OF ANGOLA, BISSAU, CEYLON, CUCBA, ECUADOR, EL SALVADOR, GABON, GUAM, HONDURAS, MADAGASCAR, NAMIBIA, PARAGUAY, RHODESIA, THAILAND, ZIMBABWE...
JACK PARRY, #17053, 8 BLACKWOOD RD VINEYARD 2765, NSW AUSTRALIA

FOREIGN COLLECTOR LOOKING FOR TRADING PARTNERS. HAVE MANY OBS US CANS FOR TRADE. SEND LIST...
PETER NEWALLIS, #20254, 9909 ENSLEY LN, LEAWOOD, KS 66206

CANS FROM HUNGARY AND YUGOSLAVIA TO TRADE FOR BRAND NEW US ISSUES OR JAPANESE CANS. HAVE ZLATOR, OG (GOLD HORN), BIP, KOBANYAI, JUBILEUM 125 (3 KINDS), ARANY HORDO...
MIKE DITZ, #13223, 1812 GLOUCESTER, FAIRFIELD, OH 45014

HEY! ALL NEW FOREIGN MEMBERS OR OLD. I NEED YOUR CURRENT CANS. HAVE OBSOLETE CANS UP TO 10 YRS OLD, NEW ISSUES, TC CANS, DUMPER FTS, & CTS IN DISPLAYABLE COND. NEED TRADES FROM ALL COUNTRIES. PERMANENT, ONE-TIME, LARGE OR SMALL TRADES WELCOMED. SPORTS SCHEDULES FROM EVERYWHERE...
CHARLEY CHURLEY, #20396, 510 SEMPLER DR, N. HUNT, PA 15642

SIMBA COLLECTORS: NEED THE FOLLOWING CANS: 2, 3, 6, 11, 19, AND 27. HAVE ALL OTHERS OF 28 CAN SET FOR TRADE...
GEORGE LILLEY, #19305, 403 DEAN, WEST CHESTER, PA 19382

HAVE APPROX 200 TRAYS, MOST GR1 TO TRADE FOR BAR STATUES. SEND PIC OR SKETCH ALONG WITH WANT LIST. WANT NEW JAPANESE OR EUROPEAN ISSUES FOR AUSTRALIAN COMM...
ALAN SOUZA, #25554, 20 PRINCE ST, FAIRHAVEN, MA 02719

WANTED: JAPANESE BIRDS AND OTHER AUSTRALIAN AND NZ CANS. SEND FOR MY 37 PAGE LIST. ROBERT RESSLER, #20658, 5349 SPRINGDALE AVE, TOLEDO, OH 43613...
ROBERT RESSLER, #20658, 5349 SPRINGDALE AVE, TOLEDO, OH 43613

TRADING AWAY US CANS (3000) FOR FOREIGN CANS ONLY. ALSO HAVE MANY FOREIGN CANS TO TRADE. LOTS OF TENNENTS FOR OLDER FOREIGN ONLY. ALL 3000 US ARE DIFFERENT...
ARTHUR BERNASCONI, #26657, RR 1 BOX 438, ASHAWAY, RI 02804

WANTED: CANS FROM JAPAN ANY SIZE INCLUDING PET CONTAINERS. I HAVE 1000'S OF CURRENT AND OBSOLETE CANS FROM US/CANADA/ENGLAND/AUST, INCLUDING GALLONS/FLATS/DUMPERS AND MORE. WILL TRADE GENEROUSLY AND ANSWER ALL...
NEAL BALKUN, #25830, 34 CRESCENT ST UNIT 1M, STAMFORD, CT 06906

WANTED: HANNEN ALT BREWERIANA/OR ANY OTHER ALT BREWERIANA...
P JOHNSON, #5564, 7211 LINWOOD RD, RACINE, WI 53402

STATIONED IN KOREA. HAVE MANY KOREAN CANS. LOOKING FOR OLD FLA CANS, PARTICULARLY SILVER BAR AND FLA NEW OR NOVELTY. SEND LIST...
DAN CHAPMAN, #25533, AFKN SEOUL, APO SF CA 96301

EASY CANS—I DON'T COLLECT FOREIGNS. ONLY 12 OZ US STEEL CANS. HELP ME GET RID OF THESE. EVERY TRADE GETS A FREE CAN IN MINT COND...
MARK MAHONEY, #24425, 42 BITTERSWEET LN, HAMBURG, NY 14075

WANTED: ALL TENNENT GIRL CANS, SUNTORY BIRDS, 8 CAN SUNTORY WORLD SERIES SET, WILDLIFE SETS FROM S AFRICA/ISRAEL. NEED PILSKRONE SET, BECKER MINING, DREHER FORTE. CANS FROM VIETNAM, THAILAND, TAHITI, ANGOLA, ETC...
JAN IVARSSON, #21360, BJORKVAGEN 11 31206, MELLBYSTRAND, SWEDEN

HUNDREDS OF EUROPEAN CANS TO TRADE FOR GALLONS I NEED. SEND PHOTOS IF POSSIBLE...
PHIL DAUFEL, #2463, 12 VIVIENNE HOUSE, 35 BUDEBURY RD, STAINES, MIDDY, ENGLAND TW182BB

LOOKING FOR TRADING PARTNERS FROM JAPAN, SPAIN AND GERMANY. HAVE CANS FROM FINLAND, NORWAY, DENMARK AND SWEDEN...
KAI V HANSEN, #17930, FROTUNA 73, S-71041 FILLINGSBRO, SWEDEN

NEW COLLECTOR WISHES TO TRADE CURRENTS. YOUR LIST GETS MINE...
GARY YOUNG, #26468, 341 AVONHEAD RD, CHRISTCHURCH 4, NEW ZEALAND

HAVEN'T TRADED IN 3 YRS. NEED ANY FOREIGN ISSUED IN THAT TIME. HAVE LARGE LIST. ANSWER ALL...
JOE MIKOLASCZAK, #20104, 156 SELKIRK ST, BUFFALO, NY 14210

BREWERIANA

NAPKINS—HEARD THERE WERE 20 OR MORE PEOPLE TRADING NAPKINS AT CONVENTION IN NIAGARA FALLS. I WASN'T THERE, BUT I'D LIKE TO TRADE WITH ALL OF YOU, TOO, AS WELL AS ANYONE ELSE WHO COLLECTS NAPKINS. I HAVE 137 DIFFERENT NAPKINS TO TRADE—SOME OLD, SOME NEW. WILL SEND MY PICTURE LIST TO ALL WHO ANSWER THIS AD...
GERALD KALLA, #14182, 908 9TH AVE SOUTH, SO. ST. PAUL, MN 55075

BLATZ AND IRON CITY NEONS WANTED. WILL TRADE NEON YOU WANT, LET ME KNOW. BRING TO CONVENTION OR WRITE...
ED STOUT, #21685, 1000 LEWIS DR, WINTER PARK, FL 32789

WANTED! BUDWEISER 1981 HOLIDAY STEIN, BUDMAN STEIN, BUDWEISER 1982 CHICAGO STEIN...
MYRON WAGNER, #26359, 1108 GRANT AVE, NORFOLK, NE 68701

WANTED: MENU PAPERS: ACME, MONARCH, MANHATTAN, AND OTHERS. HAVE NARRAGANSETT, BECK'S BALLANTINE AND MANY MORE...
RAYNER JOHNSON, #10176, 6828 DYER CT, SPRINGFIELD, VA 22150

MICHIGAN STATUES LIKE BOSCH, FRANKENMUTH, PHOENIX, HAAS, ALTES, PFEIFFER, CARLINGS OR ANY OTHER OLDER FLATS, SIGNS, NEONS FROM MICHIGAN. I WILL TRADE STATUES AND CANS FROM MY COLLECTION. I AM PUTTING A BOOK TOGETHER ON STATUES FROM ALL STATES. WOULD APPRECIATE SASE FOR LIST. I NEED YOUR HELP. GEORGE BAILEY, #4262, 310 GRANDVIEW, KALAMAZOO, MI 49001...
GEORGE BAILEY, #4262, 310 GRANDVIEW, KALAMAZOO, MI 49001

HAVE APPROX 200 TRAYS, MOST GR1 TO TRADE FOR BAR STATUES. SEND PIC OR SKETCH ALONG WITH WANT LIST. WANT NEW JAPANESE OR EUROPEAN ISSUES FOR AUSTRALIAN COMM...
ALAN SOUZA, #25554, 20 PRINCE ST, FAIRHAVEN, MA 02719

WANTED: NEW ENGLAND PAPER LABEL BEER BOTTLES/US PAINTED LABEL/ALL BREWERIANA. TRADE CANS/ COASTERS/TRAYS/CAPS ETC. WILL THE GUY AT THE CONVENTION WHO HAD THE HANLEY BOTTLE WRITE...
PAT CONNELLY, #26484, 1 ELEANOR DR, COVENTRY, RI 02816

CTS/FTS/COASTERS/BOTTLES FOR PAINTED LABEL BOTTLES LIKE GOLDCREST/FREE STATE/AMERICAN/GUNTHER. I'M VERY GENEROUS. WILL TRADE YANKEE/DAWSON/RHEINGOLD GIRLS...
PAUL BURDEN, #14692, PO BOX 218, MEDFIELD, MA 02052

PABST BLUE RIBBON COLLECTORS! INTERESTED IN FORMING AN AT-LARGE PABST CHAPTER? CONTACT: MARK BARREN, #21177, 6806 BEARRIDGE, LOCKPORT, NY 14094-9215...
MARK BARREN, #21177, 6806 BEARRIDGE, LOCKPORT, NY 14094-9215

WANTED: 1986-87 LACROSSE CATBIRDS BASKETBALL SCHEDULE BY OLD STYL...
LOU CAPRIOTTI, #408, 3508 27TH ST, KENOSHA, WI 53142

DOES ANYONE COLLECT PAPER LABEL BOTTLES? LIKE SIMON PURE, TOMAHAWK, ALE, IROQUOIS ETC. SHOULD I THROW THESE AWAY OR WHAT? I DO. COLLECT THEM, MAYBE YOU DO...
MARK MAHONEY, #24425, 42 BITTERSWEET LN, HAMBURG, NY 14075

CROWNS-NATIONAL BREWING CO CORK BACK CAPS FOR EXPORT TO PUEBLO RICE. WILL TRADE IN QUANTITY FOR OTHER OLDER CAPS OR BALTIMORE BREWERIANA...
RANDY MATTINGLY, #6288, 6 FLINTRIDGE CT, BALTIMORE, MD 21236

WANTED: CHICAGO BEER LABELS ESPECIALLY 'HOUSE BRANDS' & PRIVATE LABELS. ALSO WANT CHGO. PHOTOS & LETTERHEADS...
KURT M KUHLMAN, #4462, 4236 N. DAMEN AVE, CHICAGO, IL 60618

GENERAL

HAVE 16 DIFF GR1 TO MINT CROWTAINERS. WOULD LIKE TO MOVE THE LITTLE FAT THINGS. DON'T FIT IN CAN TOTES THAT GOOD, WANT FLATS, CONES OR BREWERIANA...
RICH HEINZ, #529, 2926 FOREST AVE, BROOKFIELD, IL 60513

NEED ROOM: HAVE 200 DIFF OBS FOREIGN 12 OZ AND OVER 200 DIFF OBS AMERICAN 16 OZ. WANT 2 GR1 CONES FOR EACH COLLECTION. I WILL SEND PICTURE OF CANS FOR REPLY...
JOHN KRUPNIK, JR, #23423, 5939 BALTIMORE ST, BALTIMORE, MD 21207

HAVE GOOD US, FOREIGN CANS. NEED JAPANESE SUNTORY WORLD SERIES AND PENGUINS. ALSO TENNENTS AND SCANDINAVIAN CANS...
PETER E NEWALLIS, #20254, 9909 ENSLEY LN, LEAWOOD, KS 66206

WANTED: 8 OZ STEEL BUD CANS. ALSO SEEK PHILA/CHIC/IND COMM SETS OR SINGLES. WILL TRADE 1 FOR 1 FOR CANS ON MY LIST...
MATT (MICK) SOUZA, #26602, 12 RAILROAD AVE, TAUNTON, MA 02780

NEW COLLECTOR LOOKING FOR OTHERS TO TRADE WITH. LET'S EXCHANGE LISTS. LOTS OF CANS TO TRADE...
AL SPROWL, #26655, BOX 234, NOTTAWA, MI 49075

WANTED DESPERATELY—AUSSIE GOLD LAGER BY 'SOUTH AUSTRALIAN BREWING CO.' ADELAIDE, AUST—CANS WERE EXPORTED AND SOLD HERE IN USA. WHO HAS THIS CAN? WILL TRADE GENEROUSLY...
HAROLD HILTON, #24945, 76 SCHRAALENBURGH, HARRINGTON PARK, NJ 07640

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GEORGE LILLEY, #19305, 403 DEAN, WEST CHESTER, PA 19382

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WANTED: JAPANESE BIRDS AND OTHER AUSTRALIAN AND NZ CANS. SEND FOR MY 37 PAGE LIST. ROBERT RESSLER, #20658, 5349 SPRINGDALE AVE, TOLEDO, OH 43613...
ROBERT RESSLER, #20658, 5349 SPRINGDALE AVE, TOLEDO, OH 43613

WANTED: BRICKSKELLER BEER AMER ALLIGATOR FROM THE ENDANGERED SPECIES SERIES, CLASS BOOK #65-9. SEND FOR MY TRADE LIST. WILL ANSWER ALL PROMPTLY. THANKS...
TOM WOJCIK, #25853, 223 HATHAWAY ST, WALLINGTON, NJ 07057

LOOKING FOR ADVANCED LISTS OF 12 AND 16 OZ FLATS AND TABS, A GOOD GR1 TO MINT. ALL LETTERS ANSWERED...
SCOTT PRAZAK, #6574, 8917 WEST 24TH ST, NO. RIVERSIDE, IL 60546

WANTED: BETTER 16 OZ CANS LIKE ASTRO ML, GOLDEN GATE, WHALES, YANKEE, ETC. HAVE CTS: COOK'S, CV, RED CAP ALE, OTHERS. ALSO HAVE FT DUMPERS, BICENTENNIALS, OBSOLETE TABS. HAVE ATLANTIC FOOTBALL GAMBLING SHEET, CIRCA 1938, FOR A GOOD 16 OZ CAN...
NANCY DAVIS, #F25501, 901 E 24TH ST, TIFTON, GA 31794

WANTED: INFORMATION ABOUT VALECITO BREWERY LOCATED AROUND SONORA, CA—OPERATED CIRCA 1849-1910? ANY PICTURES, TEXT, ETC OR LOCATION OF SAME WILL BE GREATLY APPRECIATED. ALSO, WANT TO KNOW IF THERE EXISTS A POTTERY(?) BEER BOTTLE FROM THE SAME BREWERY LABELED 'TUCHSEN BEER'. WILL PAY FOR ANY DUPLICATING OR PRINTING COSTS. THIS IS A XMAS SURPRISE FOR A GOOD FRIEND...
WILLIAM O'NEIL, #25875, 18856 CAMEO CT, CASTRO VALLEY, CA 94546

WANTED: TRADING PARTNERS FROM CANADA. WILL TRADE GENEROUSLY. HAVE 1000'S OF CURRENT AND OBSOLETE US CANS. ALL LETTERS ANSWERED...
NEAL BALKUN, #25830, 34 CRESCENT ST UNIT 1M, STAMFORD, CT 06906

HAVE SCHELL'S FARMFEST, BOB'S AND ANDY'S BEER AND MANY PRIVATE LABELS FROM ALL OVER, ALSO FOREIGN AND OBSOLETE CANS AS WELL. PLEASE WRITE OR CALL (612) 942-0351...
CHUCK DUSEK, #26699, 11006 QUEBEC CIRCLE, BLOOMINGTON, MN 55438

NEED SIMBA -1, 5, 6, 7, 9, 13, 14, 15, 16, 17, 18, 21, 22, 25, 26 & 27. IF YOU HAVE ANY OF THESE, PLEASE LET ME KNOW. HAVE A FEW LABATT OLYMPIC CANS (SINGLES) AND CAPS. ANSWER ALL...
PETER LAGOIS, #26361, RR#2, NORTH GOWER, ONTARIO, CANADA K0A2T0

WANT RECENT ISSUES LIKE DUBUQUE STAR, 18K, OLY DARK, ASA AND HARLEY '87 STURGIS. HAVE BLACK BELT, IC HALL OF FAME PLUS 100'S MORE. WRITE! LET'S TRADE...
ART DISTELRATH, #5161, 539 CENTER, CONNEAUT, OH 44030

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CHUCK LORD, #26232, 9 QUEEN ELEANOR DR, GALES FERRY, CT 06335

SETS: HAVE SAFARI/SIMBA/TRAINS/SUGAR & SPICE/OLDE FROTH BLUE & ORANGE/TENNENTS (HEATHER, SYLVIA, ETC). MORE. WANT NON-AMER ONLY...
JOE MIKOLAJCZAK, #20104, 156 SELKIRK ST, BUFFALO, NY 14210

HAVE LABATTS OLYMPIC CANS TO TRADE FOR CANS FROM ANYWHERE. ALSO, CURRENT CANADIAN CANS...
RAY DUFFEY, #26723, 758 JOHNSON ST, KINSTON, ONT, CANADA K7L2B4

BCCA MEMBERS AND GUESTS ARE INVITED TO KANSAS CITY FOR THE NATIONAL BCCA BOARD MTG AND KC BEST B-S-T SHOW, APR 16-17. CALL THE KC BEST CHAPTER HOTLINE FOR INFO 913-341-2533 OR 816-763-6476...

HAVE CALGARY 25 OZ FROM CANADA. ALSO SIMBA SETS, MANY SPORT SKEDS & COASTERS TO TRADE FOR SKEDS. SOME 5 LITER CANS ALSO. LOOKING FOR SKEDS, HAMMS STUFF, TENNENTS, AND 5 LITERS...
WAYNE S RONN, #7160, OFF SOUTH RD, TEMPLETON, MA 01468

HAVE NEW BURGIE LT, PRIMO, KOCHS GALLON AND PLENTY OTHERS. WILL ANSWER ALL INQUIRIES...
ED MACDONALD, #25469, OI DIVISION USS SAMPLE FF1048, FPO SAN FRANCISCO, CA 96678

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BUCK BRINER, #7505, 4923 SPRING FOREST LN, HAZELWOOD, MO 63042

WANTED: AUSTRALIAN BEER CANS—COURSE COMMEMORATIVES FOOTY STARS SITMAR CRUISES NAORO ISLAND SNOWY MOUNTAINS SKI 269 HIGHLAND GATHERING AUST TEST CRICKET FACTS QANTAS PROPERTY OCTOBERFEST KB DICK SMITH ANY OLD FLATS 13 1/2 FL OZ. HAVE COMPLETE SETS OF COMMON-WEALTH GAMESXXXX BRISBANE BITTER 6000 OTHER AUST CANS...
JOHN DUNNE, #23378, 28A PALMTREE AVE SCARBOROUGH, QLD 4020 AUSTRALIA

WANTED: CONE TOP BIBLE BY JACK MARTEL. WILL TRADE CANS, TRAYS, OR OTHER BREWERY ITEMS FOR IT. MUST BE IN EXCELLENT SHAPE...
BOB BECKLER, #2824, RT 1 BOX 17, VAN DYNE, WI 54979

WANTED: PILSKROME #12 TO 17/TENNENTS TALL PENNYS & SHORT PENNY/WOLTERS PIL #1/BRICKSKELLERS/& OLD MILW MIRROR. PLEASE SEND LIST. LET'S TRADE...
BILL EATON, #19227, 8217 OUTLOOK LN, PRAIRIE VILLAGE, KS 66208-4841

HAVE FEW DAKOTA B-586, 16 OZ SCHMIDT DRAFT (SCENES), LONE STARS & PEARLS IN OFF GRADE CONDITION. WANT OLDER US CANS OR TEXAS BREWERIANA...
GARY VAITH, #8631, 1022 HAYLOFT LN, SAN ANTONIO, TX 78245



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Book Reviews



By
Dennis W. Gordon
#520

Star Spangled Beer, A Guide to America's New Microbreweries and Brewpubs

By Jack Erickson
Published by
RedBrick Press, 1987
P.O. Box 2184
Reston, VA 22090
\$13.95

*"Be adventurous.
Do yourself a favor and try one."*

Throughout its existence, the BCCA has been urging its members to "support your local brewery"; with the decline

in their numbers over the past few decades this task has become increasingly difficult. However, just recently a startling reversal of this trend has begun to take place with the last few years experiencing the opening of some 55 microbreweries and brewpubs in the US and Canada. A microbrewery is a brewery whose annual production does not exceed 15,000 barrels, while a brewpub is a restaurant or tavern that brews and sells its beer on the premises.

While all of these operations are both small and local, their main emphasis is on the fact that these are local enterprises. This local quality is prominent in the brand names (Dock Street was home to many colonial taverns), and also in the label design (one example being the Boulder Brewing Company's label which shows the nearby Flatiron Mountains). As expected, the beers themselves reflect some of the local

brewing traditions with German style beers being brewed by Sprecher and Capital of Wisconsin, ales in some of the eastern states, and steam beer in California.

Thus, as described by the author in terms of the broad context of American brewing the serious beer drinker should gain a better appreciation of America's rich brewing heritage. And then to find these great beers—that may be the ultimate virtue of the book. Listed by state, the author describes each operating brewery and brewpub in the US and Canada along with those soon to open and gives details on the beers themselves, the brewery, and some of the personalities involved.

En route to the 1988 Convention let us hope that all of our fellow pilgrims make use of a copy during their travels. Many fine local breweries will have been supported in the process.



Potpourri East



By
Will Hartlep
#3109

HERO IN OUR MIDST:

A note came in recently from Jeff Berg containing a clipping from the *Postal Record* about our own Rich Heinze. Seems that Rich noticed smoke coming from a house along his postal route and immediately notified the Fire Department. Fire fighters praised the Bensenville, Illinois letter carrier for his alertness and quick action, and for his efforts Rich received a USPS commendation.



MORE SPORTS 'N' BEER LISTS:

Our basketball, baseball, and football beer teams prompted Lea Colvin, #1462 to send in some beery nicknames along with their appropriate sports figures:

Gold Medal	—Mark Spitz
Champ Ale	—Mohammed Ali
500 Ale	—A.J. Foyt
Velvet Glove	—Sugar Ray Leonard
Silver Top	—Phil Niekro

Included was an entire hoops team, complete with bench players:

Mile Hi	—Michael Jordan
Peerless	—Larry Bird
New York Special	—Walt Frazier
Redtop	—Bill Walton
Butte	—Julius Erving
Old Style	—George Mikan
Royal	—Oscar Robertson
Big Mac	—Bob McAdoo

TEN YEARS AGO IN THE NEWS REPORT:

Billy Carter became BCCA member No. 16000.

In the Emporium of Events, a trade session in Phoenix, Arizona listed as the contact person one Marcia Butterbaugh.

Rheingold closed its last brewery in Orange, N.Y., and the president of Schlitz resigned as that brewery dropped from second to third largest U.S. brewer.

The Brand Changes column was size pages long.

And the ever escalating BCCA membership reached 11,150 members.

AHRENISMS AND MacDONALDISMS:

First, from Number 9, comes a story from Newry, Northern Ireland. British Army demolitions experts discovered and defused the biggest explosive device ever found there, hidden in a car only yards away from the Newry police station. The 1800 pound bomb was packed in beer kegs, but fortunately the potential tragedy never came to a head.

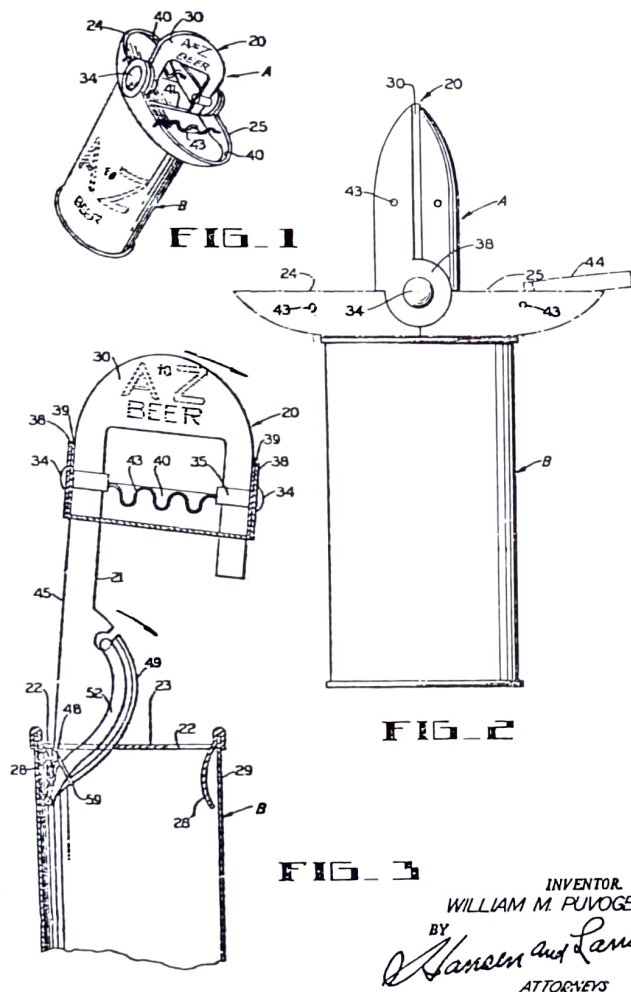
Second, from the Barefoot Trader, some problems U.S. brewers experienced in making the transition from English to Spanish. For example, Anheuser-Busch used the wrong gender in one of its campaigns. Cerveza is a feminine noun in Spanish, so the beer was actually labeled the "Queen" of beers.

Miller found out that one of its ads was being sung incorrectly in the Spanish media. Their "less filling, tastes great" claim came across as "filling, less delicious".

And lastly, a brewer that translated its "turn it loose" into Spanish learned too late that the message the consumers were receiving had become "our beer causes diarrhea".

U.S. PATENT #2,777,596:

How many times has someone asked you, "What are you going to do with all them empty beer cans?" Well apparently it's not a new question, for back in September 1954, one William M. Puvogel applied for a patent for a "device for converting discarded beverage cans into well type ash trays". Don Bull (of breweriana publishing fame) sent in the old patent documents which illustrate the gizmo; capable, apparently, of holding your cigarette, dumping your ashes, and advertising your beer.



INVENTOR
WILLIAM M. PUVOGEL
BY
Hansen and Lane
ATTORNEYS

Our Extensive Mail-Order List now available to BCCA Members



Write or give us a Toll-Free call to receive a current copy of our Mail-Order List. This list contains over 2000 cans ranging from the ultra rare to recent issues.

Our cans are individually graded, described, priced, and listed with catalog numbers of the major collecting books. All cans are grouped by type, size, condition and price to make finding and acquiring those special cans quick and convenient.

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アメリカに、さっそく入会。
 みに我妻さんの会員番号は246
 34番で、この協会には常時80
 00人以上の会員がいるそうです。
 本格的に収集を志してからペ
 ースは、さすがコレクターと呼ぶ
 にふさわしいもの。日本初の缶ビ
 ール、そして昭和35年の麒麟缶
 など、日本製のほとんどをあつと
 いう間に制覇。
 続いて、世界各国のコレクター
 たちと物々交換ならぬ缶々交換。
 世界となれば、さすがにいろい
 ろな缶があります。風景はもとより
 美女の写真ラベルのもの、熱気球
 をあしらったものなどさまざま。
 交換相手とのやりとりで、ちよっ
 ぴり国民性がうかがえるのも楽し
 みです。
 しかしながら、その間、家族か
 らの不平もチラリ。
 「ビール缶のおかげで居場所がな
 くなったと言われましたね」
 もっとも、最近では家族も黙認。
 ウワサは会社の同僚たちにも広が
 って「見学させてくれ」という頼
 みも後を絶たないといえます。
 現在、我妻さんのコレクション
 は、およそ3300種。写真で手
 にしているのは、海外でも人気が
 高いという麒麟ヘッド（舞麒麟）
 14ですが、このほかにも名品、
 珍品が数多くあります。
 将来は「広い家に住んで、一列
 に缶を並べてみたい」という我妻
 さん。その熱意は冷めそうもあり
 ません。
 PHOTO 菅野摩仁也

(Ed. Note: Please see the Sept./Oct. issue for a report in English on Koichi Azuma.)



飲んだあとも楽しむ、ビール缶コレクション

世界のビール缶を集めた

近頃、ナウいと評判を呼んでいるバーでは、缶ビールをグラスを使わずに、グイッと飲むのが流行っているとか。なかなかカッコいいものですが、これがサマになるのも（もちろんそうなら面白い悲しい人もいますが）、缶ビールの種類やデザインが豊富になったからだともいえそうです。

さて、このように充実目覚ましい缶ビール。いったい何種類ぐらいあるのだろうか、と考える人が出てくるのも自然の成り行き。そう、収集マニアの登場です。

「それは、私です」とばかりに名乗りを挙げたのが、群馬県は伊勢崎市に住む我妻考一さん。本日も四畳半プレハブの「ビア缶部屋」で自慢のコレクションに囲まれ、ひたすらご機嫌の様子であります。

我妻さんがビール缶の収集を思い立ったのは、4年半ほど前。自動販売機で買った缶ビールがたまたま何かの記念缶、「こいつは面白い」とビールを飲んだあとペン立てや灰皿として使いたしたのがきっかけといえます。そうして手元に残した缶が徐々に増え、改めてコレクションを意識するようになったのです。

「興味を持って調べてみると、いろんなことがわかりますね。アメリカにはコレクターの協会があって、日本でもその支部があったんですよ」

では、というわけで、その協会「ビアカン・コレクターズ・オブ・アメリカ」の支部が、その協会

(Submitted by Homer F. Biluneau, #19106)

Above article appeared in recent 1987 issue of "FOCUS" concerning Japanese member Koichi Azuma, #24634. If you're having problems reading, it's probably because you go right to left in Japanese print.



Beer, Beer Cans & Beer Can People

By
Ron Greenblatt, #1875

WHEN A LOT JUST ISN'T ENOUGH

Whatever happened to Schlitz Beer? Just about 13 years ago, Jos. Schlitz was the #2 brewer in the U.S. Then, in a case of good old corporate greed, they decided it wasn't good enough to be large and successful so they changed their formula in hope of overtaking A-B for the #1 spot. Well, this didn't go over too well with Schlitz drinkers as they abandoned the stuff in droves. Schlitz never recovered from this and the rest is history. Apparently Stroh Brewing, who bought out Schlitz, doesn't see much potential for the one-time big seller, as they've done little to promote the brew. (On the other hand, Old Milwaukee, which was Schlitz's budget brew, still gets plenty of promotion.) Now, I hardly see it for sale anymore. Anyone out there still drink Schlitz?

Whatever happened to Larry Wright?

BEER ON FILM—INSTALLMENT #1

From Brent Bennett, #11580, comes the following: In the opening scene of 'It's a Mad, Mad, Mad, Mad World' (1963), while muttering his last words to an all-star cast after a car wreck, 16 oz. cans of Brew 102 and Burgermeister lie next to Jimmy Durante's head. Dustin Hoffman relaxes on a raft in a swimming pool and drinks from an Olympia flat in 'The Graduate' (1967). Also, many mid-60's, vintage Lucky cans appear in 'Hell's Angels on Wheels' (1967) and other bikers can be seen drinking Busch 'Tab Tops' in the 1967 flick, 'Born Losers', which was the first Billy Jack movie. Al Seiber, #25872, reports Walter's and Bluff City signs appear regularly on a bar wall in the TV soaper, 'Days of Our Lives'. Finally, one of my own—black Miller flats appear in 'La Bamba', including a great close-up. See this flick if you like 50's rock. Grrreat music!

Whatever happened to Larry Freeze?

BEER SPORTS SPONSORS

Michael Wolf, #9073, sent a bunch of sponsors from pocket schedules including Hamm's on the '68-69 Minneapolis Pipers schedule of the old ABA. What I'd like to hear more of is the brews that actually sponsored the games on TV and radio. For instance, Rheingold sponsored the Mets for several years starting in their inaugural season of 1962. Schaefer sponsored the NY Knicks and Rangers in the 60's and 70's. Krueger Pilsner and Black Label were one-time sponsors of the NY Jets' radio games during their AFL days. And, Ballantine sponsored the Yankees in the early and mid-60's. (What Yankee fan of that era can forget Mel Allen talking "Baseball and Ballantine"?) Brent Bennett believes Griesedieck Bros. sponsored the St. Louis Cardinals in the 40's and 50's.

TACKY, TACKY...

Speaking of the Cardinals, even though A-B owns them, it's hard to believe their stadium organist rallies the fans by playing the Budwiper, er, Budweiser jingle every time the team does something good, which was often this year. Doesn't this seem just a little exploitative, not to mention tacky?

Whatever happened to Bill Henderson?

HERE'S WHATEVER...

Received a letter from P.K. Fawley, a whatever happened to subject of my next door neighbor, Will Hartlep's, May column. P.K. reports he is selling some of his cans but will keep the 'core' of his collection. He also reports, "My active collecting days appear to be over." Our loss. C'mon P.K., come to just ONE more Convention!

MISC. STUFF

Please note that the photo of Bob Terray that accompanies the newspaper article in last January's issue was shot from the waist up.... For those in attendance at the Niagara Convention, no, that wasn't Danny DeVito you saw on the trading floor, it was our own Joe Merrick, #24550.

TRIVIAL STUFF

Re the Q's in the Sept./Oct. issue: nobody figured out the brewery behind Moe Howard and since I don't know either, it shall remain a mystery. John Dancho, #23440, and Bill Christianson, #33, knew the dog's name in 'Topper' was Neil, but nobody knew his favorite beer was Berghoff—in cone-tops, no less! Bill remembered the cones but not

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the brand. Bill is also the source of this month's Q. What's the only beer can in The Smithsonian? I need a trivia Q for next issue.

Whatever happened to Clay Tichelar?

FROM BOB BEBERFALL, #2259:

"The most hilarious sight in the world is watching some guy with a huge gut ordering a light beer."
(From the L.A. Times, Aug. 30, 1987)

Send your comments, gripes, rare cans, money or any other neat STUFF to:

Ron Greenblatt, #1875
1920 Barbara Avenue
Clearwater, FL 34615
Phone: (813) 443-2893

P.S. Any collectors vacationing in Florida are always welcome in my home. I own a working refrigerator that usually holds some cold beer. Give a call if you're in the area.

Ron Moermond was seen in 'drag' at the Garden State Chapter's Octoberfest, serving drinks to the gathered multitudes. Jack McDougall attempts to discreetly cover an embarrassing hickey while Doug Perry grabs for the guesto, er, rather the Coors. Photo and caption from Larry Handy, #947. That Ron Moermond sure does get around.

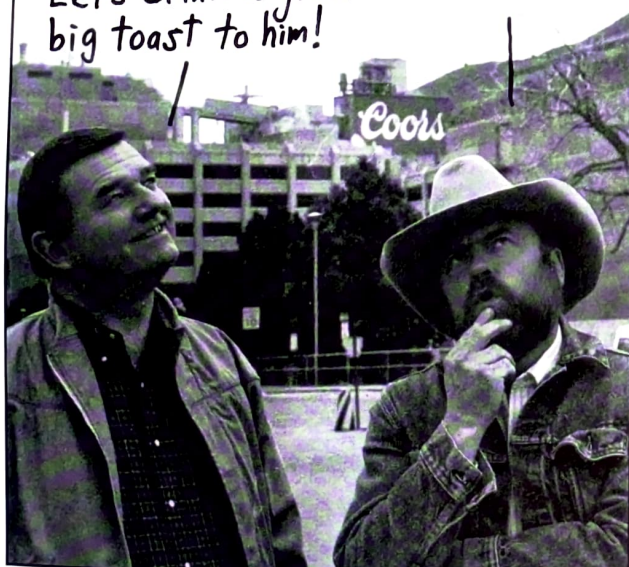


Canversations

with Jim (#136) & Lew (#98)

You know, Ken Trem!
did a terrific job
of putting out the
News Report for
all those years.
Let's drink a great
big toast to him!

Is there
enough beer?



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BCCA® Board Meetings

DATE	LOCATION	TIME
Feb. 6, 1988	BCCA Office	12:30 p.m.
Apr. 16, 1988	Kansas City, MO	TBA
July 23, 1988	BCCA Office	12:30 p.m.
Sept. 9, 1988	Grand Rapids, MI	TBA

Please note that dates are subject to change. If possible, 30 days notice will be given. If you plan to attend a board meeting, call ahead to confirm dates and times.

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Continuing on with one of the more popular features, this issue's photo comes once again from Mark Ganther, #4073, the photo is fairly recent. If you can identify this brewery photo send your answer to: Gary Johnston, #1273, NR Editor, 615 Vine Street, Eau Claire, WI 54703.